

STATE BROADCASTERS ASSOCIATIONS

Louisiana Association of Broadcasters

c/o Exec. Secy.
Box 2706, Baton Rouge, La.
Phone: 343-1742

Meetings: September
Elections: September
Members: 75
President.. Donald Bonin, KANE, New Iberia
Vice-Pres., TV.. Tom E. Gibbens, WAFB-TV,
Baton Rouge
Vice-Pres., Radio..... John S. Vath, WSMB,
New Orleans
Treasurer..... W. Eugene Jones, KSLO,
Opelousas
Exec. Secy..... Rolfe H. McCollister
Board Members..... Roger Davison, WJBO,
Baton Rouge; Robert Earle, WIBR, Baton
Rouge; B. Hillman Bailey, KNOC, Natchi-
toches; Harold M. Wheelahan, WDSU,
New Orleans; William Carter, KRUS, Rus-
ton; Winston B. Linam, KSLA-TV, Shreve-
port; John Chauvin, WFPR, Hammond;
Paul H. Goldman, KNOE-TV, Monroe;
Tom Pears, KLFY-TV, Lafayette

Maine Broadcasters Association

c/o Secy.-Treas., Box 307, Augusta
Phone: 623-3878

Meetings: Annual (November)
Elections: November
Members: 28 Radio; 6 TV
President..... Stanley Lyons, WAGM-AM-TV,
Presque Isle
Vice-Pres..... John McGorrill, WMTW-FM,
Poland Spring
Secy.-Treas..... Norman G. Gallant, WFAU,
AM-FM, Augusta
Dist. 1 Rep..... Eugene Wilkin, WGAN-TV,
Portland
Dist. 2 Rep.. John C. Libby, WCOU, Lewiston
Dist. 3 Rep..... Donald E. Knowles, WDEA,
Ellsworth

Maryland-D. C.-Delaware Broadcasters Association, Inc.

c/o Secretary-Treasurer

Meetings: June and October
Elections: October
Members: 42 Active; 20 Assoc.
President..... Thomas S. Carr, WBAL,
Baltimore
Vice-Pres.... Morris Blum, WANN, Annapolis
Sec.-Treas..... Virginia F. Pate, WASA,
Havre de Grace
Exec. Sec., Gen. Couns..... John C. Doerfer

Massachusetts Broadcasters' Association, Inc.

c/o Pres., WMNB, North Adams

Meetings: Annual
Elections: Annual
Members: 36
President..... Donald A. Thurston, WMNB,
North Adams

Vice-Pres..... John Crohan, WCOP, Boston
Sec..... James E. Allen, WBZ-TV, Boston
Treasurer..... Alexander W. Milne, WHMP,
Northampton

Michigan Association of Broadcasters

c/o Exec. Secy.,
1762 Hitching Post Rd., E. Lansing, Mich.
48823
Phone: 332-5788

Meetings: February-September
Elections: September
Members: 79 Active, 22 Associate
President..... E. L. Byrd, WILS, Lansing
Vice-Pres..... Raymond Plank, WKLA,
Ludington
Sec.-Treas.... A. Donovan Faust, WJRT, Flint
Directors... Lawrence M. Carino, WJBK-TV,
Detroit; Edwin Huse, WKHM, Jackson;
Harold W. Waddell, WKBZ, Muskegon;
John Wismer, WHLS, Port Huron
Exec. Secretary..... Robert J. Coleman

Minnesota Broadcasters Association

c/o Pres., 1021 LaSalle Ave., Minneapolis
Meetings: Annual, convention in Sept.
Elections: Bi-annual
Members: 69 Active, 9 Associate
President..... N. L. Bentson, WLOL,
Minneapolis-St. Paul
Vice Pres..... James Hambacher, KBUN,
Bemidji
Vice-Pres..... Robert Rich, WDSM, Duluth
Sec.-Treas.... Bob DeHaven, KYSM, Mankato
Exec. Sec..... Sheldon Beanblossom,
1821 University Ave., St. Paul

Mississippi Broadcasters Association

c/o Secy.-Treas., Univ. of Miss., Oxford, Miss.
Phone: 1154
Meetings: August & April
Elections: April
Members: 65
President.... James Reese, WGCM, Gulfport
Vice Pres.... Bill Jones, WCHJ, Brookhaven
Secy.-Treas.... Marrin Mathis, WSJC, Magee
Exec. Secy..... Duncan Whiteside, Box 5,
University

Missouri Broadcasters Association

c/o Exec. Secretary
Barton Bldg., 200 S. Bemiston, Clayton 5, Mo.
Phone: PA 5-9600
Meetings: Spring and Fall
Election: Fall
Members: 74
President.. Harold Douglas, KMMO, Marshall
Vice-Pres..... William McKibben, WIL,
St. Louis
Sec.-Treas..... Wm. R. Natsch, Jr., KWOS,
Jefferson City

STATE BROADCASTERS ASSOCIATIONS

Exec. Secretary.....Paul Morris
Directors.....D. T. Knight, KODE, Joplin;
Kenneth W. Heady, KCMO, Kansas City;
James F. Collins, KFMO, Flat River; Don
C. Dailey, KGBX, Springfield

Montana Broadcasters Association

c/o Exec. Secretary
Wheat Bldg., Helena

Meetings: Annual (May)

Elections: Annual

Members: 27

President.....Richard D. Smiley, KXXL,
Bozeman

Vice-Pres.....Pat H. Goodover, KARR,
Great Falls

Sec.-Treas.....William A. Merrick, KBMN,
Bozeman

Exec. Secretary.....Thomas L. Judge

Nebraska Broadcasters Association

c/o Secy. Treas.
KFOR, 804 Stuart Bldg., Lincoln, Neb.
Phone: 432-6606

Meetings: Annual

Elections: October

Members: 38 AM, 12 TV

President..A. James Abel, KOLN-TV, Lincoln

Vice-Pres...Roger T. Larson, KFOR, Lincoln

Secy.-Treas....Dick Chapin, KFOR, Lincoln

New Hampshire Association of Broadcasters, Inc.

c/o President

Meetings: October

Elections: October

Members: 10

President.....Bernie Mack, WGIB,
Manchester

Secy.-Treas.....Roland Hale, WKBR,
Manchester

New Jersey Broadcasters Association

c/o Exec. Secretary

Radio Center, Rutgers U., New Brunswick

Meetings: May and October

Elections: October

Members: 28 Active, 16 Associate

President.....Ronald L. Hickman, WNNJ,
Newton

Vice-President...Henry J. Behre, Jr., WERA,
Plainfield

Exec. Secretary.....Arnold Zucker

Exec. Committee..Paul Alger, WSNJ, Bridge-
ton; Howard L. Green, WOND, Pleasant-
ville; Francis J. Matrangola, WCMC,
Wildwood; David Moss, WHWH, Prince-
ton; Fred M. Wood, WMVB, Millville

New Mexico Broadcasters Association

c/o Exec. Secretary

Box 1034, Santa Fe

Phone: 983-3440

Meetings: April and August

Election: April

Members: 32 Station, 10 Associate

President..Bob Williams, KENN, Farmington

Vice-Pres...Dino Ianni, KQEO, Albuquerque

Treasurer.....Jim Gober, KOBE, Las Cruces

Exec. Secretary.....Ed Pigeon

Directors.....Darrel K. Burns, KRSN, Los-

Alamos; Bob Hess, KSVP, Artesia; Max A.

Sklower, KOAT-TV, Albuquerque; Carter

M. Waid, KARS, Belen; plus Williams,

Ianni and Gober above

New York State Broadcasters Association

Suite 1114, 75 State St., Albany

Phone: HE 4-5718

Meetings: March

Elections: March

Members: 100

President.....Merl Galusha, WRGB, WGY,
Schenectady

Vice Pres.....R. Peter Straus, WMCA,
New York

Secretary.....Elliott Stewart, WIBX, Utica

Treas.....John Lynch, WWSC, Glens Falls

Exec. Dir.....Howard M. Van de Car

Legal Counsel.....John Tabner

Directors...Michael Hanna, WHCU, Utica;

Lowell MacMillan, WHEC-TV, Rochester;

Thomas Murphy, Capital Cities Bcstg.

Corp.; Harry Novik, WLIB, New York;

Paul Adanti, WHEN-AM-TV, Syracuse;

Robert Dreyer, Metromedia, N. Y. C.;

Harold L. Neal, WABC, New York;

R. Peter Straus, WMCA, New York; Sam

Nielsen, WTRY, Troy; Herbert Mendelsohn,

WKBW, Buffalo.

North Carolina Association of Broadcasters Inc.

c/o Exec. Secy., Box 907, Raleigh

Phone: TEmple 4-3461

Meetings: Spring & Fall

Elections: Fall

Members: 145

President.....Fred Fletcher, WRAL, Raleigh

Vice-Pres., Radio....Frank Lambeth, WMFR,
High Point

Vice-Pres., TV.....Wally Jorgenson, WBTV,
Charlotte

Secy.-Treas.....Mrs. Doris B. Potter, WKBC,
No. Wilkesboro

Exec. Secy.....E. L. Rankin, Jr., Raleigh

North Dakota Broadcasters Association

c/o Secretary-Treasurer, Box 10, Minot

Phone: TEmple 4-1146

Meetings: October and May

Elections: October

Members: 20 Radio, 10 TV, 5 Associate

STATE BROADCASTERS ASSOCIATIONS

President.....Chester M. Reiten, KXMC-TV,
Minot
Vice-Pres....Paul Lange, KDLR, Devils Lake
Secy.-Treas.....Les Maupin, KLPM, Minot

Ohio Association of Broadcasters

c/o Secy. Treas.,
218 E. State St., Columbus
Phone: CA 8-4052

Meetings: Spring and Fall

Elections: Fall

Members: 99

President.....Mrs. Marianne B. Campbell,
WJEH, Gallipolis

1st Vice-Pres....Walter E. Bartlett, WLW-C,
Columbus

2nd Vice-Pres.....Reginald B. Martin,
WSPD, Toledo

Sec.-Treas.....Carlton S. Dargusch, Jr.

Oklahoma Broadcasters' Association

c/o President

Meetings: January and August

Elections: January

Members: 49

President.....Ray Van Hoser, KNED,
McAlester

Vice Pres.....Wm. S. Morgan, KNOR,
Norman

Secy. Treas.....C. Hewel Jones, KJEM,
Oklahoma City

Oregon Association of Broadcasters

210 Allen Hall, Eugene
Phone: DI 2-1411, Ext. 538

Meetings: November & April

Elections: November

Members: 43 Radio; 11 TV; 10 Assoc.

President.....Irwin Adams, KGON,
Oregon City

Vice Pres.....Robert Chopping, KAST,
Astoria

Secy.-Treas....Bob LaBonte, KERG, Eugene
General Mgr.....Karl J. Nestvold

Pennsylvania Association of Broadcasters

c/o Exec. Sec., Box 606, Harrisburg, Pa.
Phone: CEdar 6-5607

Meetings: May

Elections: May

Members: 110 Active; 30 Assoc.

President..Cary H. Simpson, WTRN, Tyrone

1st Vice-Pres.....Kenneth W. Stowman,
WFIL, Philadelphia

Treasurer....Philip K. Eberly, WSBA, York

Secretary....Tom Metzger, WMRF, Lewiston

Exec. Secy.....Robert H. Maurer, Box 606,
Harrisburg

Puerto Rico,

Broadcasters Association of

c/o Exec. Secy., Box 10144, Santurce

Meetings: January and July

Elections: July

Members: Radio 27; TV 6

President.....Efrain Archilla Roig, WMNT,
Manati

Vice-Pres.....Alan Mejia, WIAC, San Juan

Secretary.....Carmina Mendez, WHOA,
Hato Rey

Treasurer....Julio Morales, WRSJ, Bayamon

Exec. Secy.....Roberto Bocanegra, P. O. Box
10144, Santurce

Directors.....Hector Modest, WAPA-TV,

San Juan; Gumersindo Cordero, WXRf,

Guayama; Antonio L. Ochoa, WALO, Hu-

macao; Rafael Acosta, WFID-FM, Rio

Piedras; Nabal Barreto, WCMN, Arecibo;

Manuel Pirallo, WAEL, Mayaguez

Rhode Island Broadcasters Association

c/o President

Meetings: Quarterly

Elections: June

Members: 17 Active; 5 Assoc.

Pres.....Joseph P. Dougherty, WPRO-TV,
Providence

V.P.....Joseph S. Sinclair, WJAR-TV,
Providence

Secy.....Zel Levin, WWON, Woonsocket

Treas.....Mowry Lowe, WLKW, Providence

South Carolina Broadcasters Association

Box 30, Sumter

Phone: 773-7305

Meetings: January & Summer

Elections: January

Members: 73 Radio; 6 TV; 21 Assoc.

President.....Cleatus O. Brazzell, WELP,
Easley

Vice-Pres., Radio.....John Y. Davenport,
WESC, Greenville

Vice-Pres., TV.....R. A. Jolley, WFBC-TV,
Greenville

Acting Sec.-Treas.....William T. Arrington,
WMRB, Greenville

Directors.....Bruce Buchanan, WFBC,

Greenville; J. A. Gallimore, WSNW, Sene-

ca; Clarence T. Reynolds, WBLR, Bates-

ville; Wayne B. Sawyer, WGCD, Chester;

A. P. Skinner, WOLS, Florence; H. C.

Weaver, WOKE, Charleston; W. Frank

Harden, WIS, Columbia; plus Brazzell,

Davenport and Jolley above.

South Dakota Broadcasters Association

c/o Secy.-Treas.

Meetings: Annual

Elections: Annual

Members: 15

STATE BROADCASTERS ASSOCIATIONS

President.....Mort Henkin, KSOO,
Sioux Falls
Vice-Pres.....Byron McElligott, KSDN,
Aberdeen
Sec.-Treas.....Verl Thomson, KISD,
3631 W. 12th St., Sioux Falls

Tennessee Association of Broadcasters

c/o Exec. Secy., 14 Ayres Hall
U. of Tenn., Knoxville
Phone: 524-2981, Ext. 236

Meetings: September
Elections: September
Members: 94 Active; 8 Assoc.
President.....Howell Ashford, Jr., WCRK,
Morristown
Vice-Pres.....James C. Wilson, WJCW,
Johnson City
Vice-Pres.....Franklin H. Brown, WBMC,
McMinnville
Vice-Pres.....J. Kenneth Marston, Dixie
Network, Jackson
Sec.-Treas.....Hugh Trotter, WSEV,
Sevierville
Exec. Secy.....Kenneth D. Wright

Texas Association of Broadcasters

c/o Exec. Secy.
1004 International Life Bldg., Austin, Tex.
Phone: GR 6-6031

Meetings: Semi-annual
Elections: Fall
Members: 173
President.....Wendell Mayes, Jr., KCRS,
Midland
Vice-Pres.....Lee Glasgow, WACO, Waco
Sec.-Treas.....Tony Bridge, KMHT, Marshall
Exec. Secy.....Bonner McLane
Directors....Clint Formby, KPAN, Hereford
Durward Tucker, WRR-FM, Dallas; Ray
Herndon, KMID-TV, Midland; Bill Deason,
KVET, Austin; Jack Roth, KONO, San An-
tonio; Jay Harpole, KVOU, Uvalde; Dave
Morris, KNUZ, Houston; Vann Kennedy,
KZTV, Corpus Christi

Utah Broadcasters Association

c/o Exec. Secy.
225 Surety Life Bldg., Salt Lake City
Phone: IN 7-3413

Meetings: Semi-annual
Elections: Annual
Members: 30
President..Tom Ivory, KWIC, Salt Lake City
Vice-Pres.....Frank C. McIntyre, KLUB,
Salt Lake City
Treasurer.....Wade M. Ebeling, KBUH,
Brigham City
Exec. Secretary.....Des Barker

Vermont Association of Broadcasters

c/o Secy. WTWN, Box 662, St. Johnsbury
Phone: 748-2344

Meetings: June
Elections: June
Members: 17
President.....Daniel B. Ruggles III, WSKI,
Montpelier
Vice-President.....Vincent J. D'Acuti,
WJOY, Burlington
Treasurer.....Larry O'Toole, WVTR
Secy.....Douglas Drown, WTWN,
St. Johnsbury

Virginia Association of Broadcasters

Box 648, Petersburg
Phone: RE 3-6364

Meetings: June
Elections: June
Members: 68 Active; 12 Assoc.
President.....Horace Fitzpatrick, WSLS-TV,
Roanoke
Vice-President.....Arthur M. Gates, WYVE,
Wytheville
Sec.-Treas.....Robert M. Lambe
Exec. Secretary.....William W. Greer

Washington, D.C. Broadcasters Association

(See Maryland-D. C.-Delaware
Broadcasters Association, Inc.)

Washington State Association of Broadcasters

c/o President
462 Olympic Natl. Bldg., Seattle
Phone: MAIn 2-2991

Meetings: April and October
Elections: April
Members: 72 Radio; 13 TV; 9 Assoc.
Ch. of Bd...Saul Haas, KIRO-AM-TV, Seattle
President.....James A. Murphy
Vice Bd. Chmn.....Joe Chytil, KELA,
Centralia-Chehalis
Sec.-Treas.....Allen Miller, KWSC, Pullman

West Virginia Broadcasters Association

c/o Exec. Secy.
P. O. Box 3032, Charleston
Phone: DI 2-3136

Meetings: Spring and Fall
Elections: Fall
Members: 47
President.....John P. Carr, WDNE, Elkins
Vice-Pres.....E. M. Johnson, WCAW,
Charleston
Sec.-Treas.....Bill Becker, WVOW, Logan
Exec. Secretary.....Mary Sonis

STATE BROADCASTERS ASSOCIATIONS

Wisconsin Broadcasters Association

c/o Exec. Secy.

Meetings: Jan.-June
 Elections: January
 Members: 48
 Pres.....Bruce Wallace, WTMJ-AM-TV,
 Milwaukee
 V.P., Radio.....George Frechette, WFHR,
 Wisconsin Rapids
 V.P., TV..Howard Dahl, WKBT, La Crosse
 Sect.....Carl Kolata, WTTN,
 Watertown

Treas...Richard Dudley, WSAU-TV, Wausau
 Exec. Secy.... Henry Buslee, 202 Monona
 Ave., Madison

Wyoming Association of Broadcasters

c/o President

Meetings: Annually
 Elections: Annually
 Members: 18
 President.....Leo Morris, KVWO, Cheyenne
 Vice Pres.....Jack Rosenthal, KBBS, Buffalo
 Secy.-Treas.....Kermit G. Kath, KGOS,
 Torrington

U. S. Exports of TV and Radio Sets 1952-1962

<i>Year</i>	<i>Television Receivers</i>	<i>Home Radios</i>	<i>Auto Radios</i>	<i>Total Radios</i>
1952	54,164	214,064	55,467	269,531
1953	102,440	264,687	58,519	323,206
1954	140,970	301,569	45,692	347,261
1955	110,089	289,360	88,082	377,452
1956	173,847	270,153	57,962	328,115
1957	140,418	205,797	66,730	272,527
1958	205,756	256,559	52,467	309,026
1959	188,719	214,000	54,213	268,213
1960	166,007	209,156	73,606	282,762
1961	251,884	196,341	37,226	233,567
1962	235,068	139,599	31,214	170,813

Source: EIA.

RADIO-TELEVISION DAILY

IS THE ONLY DAILY NEWSPAPER

IN THE BROADCASTING INDUSTRY.

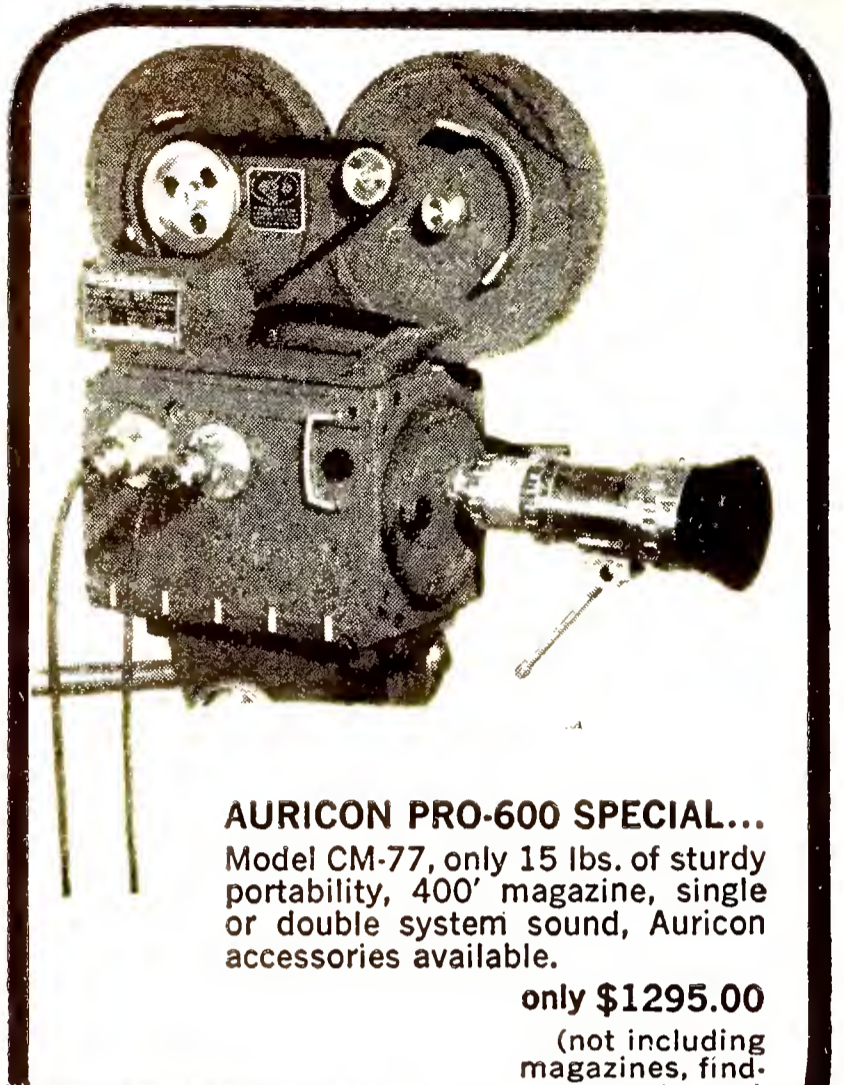
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hollywood 28, calif. • 213-467-2124



How to tell all sides of this story in '64...



AP

THE ASSOCIATED PRESS

Equipment Manufacturers

— Specializing in AM-FM Radio & Television —

Adler Electronics, Inc.

1 Le Fevre Lane, New Rochelle, N. Y.
Phone: NEw Rochelle 6-1620

President Ben Adler
Exec. Vice-Pres..... Alfred Strogoff
Vice Pres., Finance..... Lawrence Marks
Dir. Ind. Prod. Div..... Stanley Lapin
Dir. Adv. & Pub. Rel..... Emanuel Strunin
PRODUCTS: Low-power TV transmitters,
UHF and VHF translators, UHF antennas,
microwave relay systems.

Admiral Corp.

3800 W. Cortland St., Chicago 47, Ill.
Phone: SPaulding 2-0100

Chairman Ross D. Siragusa
President V. Barreca
Vice-Pres., Purchasing..... Frank J. Kazda
Vice-Pres., Prod..... Cy S. Rossate
V.P. and Dir. of Eng..... William L. Dunn
V.P. Gov't. Electronics..... T. J. Lloyd
V.P., Pub. Rel..... Martin Sheridan
Sec.-Treas. George E. Driscoll
Vice-Pres., Gen. Counsel..... W. S. Baltz
Distribution Mgr. B. L. Stahlschmidt
V.P., Mktg., Sales..... R. D. Siragusa, Jr.
Vice Pres., Electronics..... A. A. Medica
V.P., Dist. Branches..... R. J. Bambery
Gen. Sales Mgr..... C. B. Flinn
Sales Mgr., Radio..... J. J. Casale
Sales Mgr., Color TV..... Thomas Chadwick
Sales Mgr., B-&W TV..... William E. Boss
Sales Mgr., Stereo..... H. C. Gates
PRODUCTS: AC-DC radios, Hi-Fi radio/
phonos, color TV, portable receivers.

Aitkin Communications

305 Harrison St., Taft, Calif.

President..... Kenneth W. Aitken
PRODUCTS: Automatic audio systems for
radio stations, American Concertone and
Ampex tape equipment, Rust remote control
systems.

Albion Optical Co.

1410 N. Van Ness Ave., Hollywood 28, Calif.
Phone: 462-0871

Vice Pres..... Benjamin Berg
PRODUCTS: Taylor-Hobson Cooke fixed
focus and zoom lenses for TV and motion
pictures, including Varotal II, III and V
zooms and Ortol TV fixed focal length lenses.

Alford Manufacturing Co., Inc.

299 Atlantic Ave., Boston 10, Mass.
Phone: HAncock 6-2150

President Andrew Alford
Manager Harold H. Leach
PRODUCTS: TV and FM broadcast trans-

mitting antennas, diplexing, filters, hybrids,
coaxial switches, vestigial sideband filters.

Allied Radio Corp.

100 N. Western Ave., Chicago 80, Ill.
Phone: HAYmarket 1-6800

President..... A. D. Davis
V.P., Operations, Finance..... A. E. Davis
V.P., Mktg., Adm..... A. W. Preskill
V.P., Gen. Mgr., Consumer
Products Div. A. Brodsky
Industrial Sales Mgr..... M. Bond
Advertising Manager..... J. W. Rubin
Gen. Mgr., Industrial Div..... R. Markens
Gen. Mgr., Stores Div..... M. Friedman
Marketing Director..... T. S. Adams
Treasurer, Comptroller..... W. A. Harrison
PRODUCTS: TV camera tubes, transmitter
and receiving tubes, tape recorders and sup-
plies recording equipment, cartridges and
supplies, microphones, audio cables, patch
cords: electronic equipment and supplies
(distribution).

Alpar Manufacturing Corp.

220 Demeter St., Palo Alto, Calif.
Phone: 326-8105-7, 6872

Sales Manager..... Bernard Zipp
Chief Eng..... Charles Parmenter
Dir. of Eng..... William Blythe
Assoc. Dir., Eng..... David Hatcher
PRODUCTS: Broadcast & radio propaga-
tion towers and parabolic antennas.

Altec Lansing Corp.

(Subsidiary of Ling-Temco-Vought)
1515 S. Manchester Ave., Anaheim, Cal.
Phone: PRospect 4-2900

President..... A. A. Ward
Vice Pres..... A. Fiore
Vice Pres. H. S. Morris
Vice Pres..... C. R. Rininaland
Advertising Manager..... G. H. Evans
Dir., Audio Cont. Div..... Arthur C. Davis

Branch Office

222 Park Ave. S., New York, N. Y.
Phone: SP 7-3640

PRODUCTS: Speech input consoles and
amplifiers, microphones, limiter amplifiers,
monitoring loudspeakers, public address and
sound reinforcement systems for studios,
microphone accessories, compressor ampli-
fiers, tuners, transformers.

Alto Fonic Tape Service, Inc.

211 Lambert St., Palo Alto, Calif.
Phone: 321-5164

President D. Alan Clark
Program Director C. W. Popkey

RADIO & TV EQUIPMENT MANUFACTURERS

PRODUCTS: Main-channel music (stereo or mono) for automated or semi-automated stations; SCA background music.

AMECO, Inc.

2949 W. Osborn Rd., Phoenix, Ariz.
Phone: 254-5511

President.....Bruce Merrill
Sales Mgr.....Edward P. Whitney
Chief Eng.....Milford Richey
Syst. Contr. Dir.....Edward Furman

PRODUCTS: Transistorized all-band closed circuit TV and CATV distribution equipment, demodulators, modulators, amplifiers, splitters, connectors, accessory items.

American Concertone, Inc.

(Div. of Astro-Science Corp.)

9449 W. Jefferson Blvd., Culver City, Calif.
Phone: Upton 0-7245

President.....George K. Otis
Exec. V.P.....Melvin C. Oelrich
Sales Mgr., Eastern Div.....John Tait
Sales Mgr., Western Div.....Pete Morris

PRODUCTS: Consumer & professional tape recording equipment; model 505, 505 reverse-o-matic; series 30, transicorder & Mark VII & Mark X.

American Microwave & Television Corp.

1369 Industrial Road, San Carlos, Calif.
Phone: LY 1-7387

President.....F. Dan Meadows
Chief Engineer.....Harvey Bartholomew

PRODUCTS: High resolution vidicon cameras, switching systems, electronic pan-tilt zoom device, microwave systems, wide band amplifiers, power amplifiers, low noise pre-amplifiers, differential phase and gain equalizer.

American Telephone & Telegraph Co.

(Long Lines Dept.)
250 Park Ave., New York 17, N. Y.
Phone: EXeter 3-5725

Sales Manager.....R. L. Hake
COMMUNICATIONS: Provision of network service to meet the Broadcasting Industry's requirements for the interstate, national, and international transmission of television and radio program material; telephone and teletypewriter services for the coordination and administration of broadcasting operations.

Amperex Electronic Corp.

230 Duffy Ave., Hicksville, N. Y.
Phone: WE 1-6200

President.....Frank Randall
Mktg. Mgr., Tube Div....John Messerschmitt
Dist., Ren. Tube Sls. Mgr....George Elliot
Adv., Sales Promo. Mgr....M. D. Smoller

PRODUCTS: Tubes — vacuum and gas,

transmitting and power; rectifiers, vacuum condensers; semiconductors (diodes and transistors).

Ampex Corporation

401 Broadway, Redwood City, Calif.
Phone: 367-2011

Pres.Wm. E. Roberts
Asst. to Pres.....C. A. Black
Vice Pres., Prod. Plan. Dir.....R. Sackman
V.P., G.M., Internat. Oper....B. A. Olerich
V.P., Operations.....C. G. Grant
Marketing Mgr.....T. Davis
Adv., Sls. Promo. Mgr....Robert G. Hill

Magnetic Tape Div.

Box 190, Opelika, Ala.

Phone: SHERwood 5-7643

VP., Mgr. (Redwood City)....R. L. Pappas
Sales Mgr.....Boothe Ingram
Eng. Mgr. (Redwood City).....G. Ziadeh
Quality Cont. Mgr.....Jim Grady

Branch Offices

600 E. Palisades Ave., Englewood Cliffs, N. J.
Phone: 567-7800

Regional Mgr.....George Shoaf
8467 Beverly Rd., Los Angeles, Calif.
Phone: OL 3-1610

Regional Mgr.Al Sroka
Connecticut & Florida Aves., N.W.,
Washington, D. C.
Phone: DE 2-0300

Regional Mgr.Wm. Follin
3376 Peachtree Rd., N.E., Atlanta, Ga.
Phone: 231-3480

Regional Mgr.Wm. Craig
2626 W. Mockingbird Lane, Dallas, Tex.
Phone: FL 7-0481

Regional Mgr.....Robert Owen
750 Welch Rd., Palo Alto, Calif.
Phone: DA 6-2797

Regional Mgr.....Charles Wirth
2-N-575 York Rd., Elmhurst, Ill.
Phone: TE 3-8500

Regional Mgr.....Thomas Harleman
PRODUCTS: Videotape TV recorders, models VR-1000C, VR-1100, VR-660 and VR-1500; VR-1002, Marconi Mark IV TV cameras and associated equipment.

Amplifier Corp. of America

398 Broadway, New York 13, N. Y.
Phone: WORTH 6-2929

President.....R. J. Swartz
General Manager.....A. J. Gillette
Advertising Manager.....H. Gold
Purchasing Agent.....C. P. Westlake

PRODUCTS: Magnemite Portable, VU Magnemite, Weathertite VU Magnemite and Weathertite Magnemite, Magneraser, Magne-loop, Stereo Magnemite, Flutter Meter, A.V.C. Amplifier, Secret Recorder, Constant Voltage Power Amplifier, VU TransMagnemite, Trans Flyweight, Magnematic Automatic Sound-Slide Projector, TransFormerettes, Varivolt-er, Voltage Deviometer, TransMagnemite Magnetic bookshelf, transistorized amplifiers

RADIO & TV EQUIPMENT MANUFACTURERS

Amplitel, Inc.

178-08 93rd Ave., Jamaica 33, N. Y.
Phone: LE 9-5200

President.....Herbert M. Ardston
Vice-President.....Harry Morris, Jr.
Chief Engineer.....Norman Perlman
Sales Manager.....Jack Saunders

PRODUCTS: Community antenna systems, master antenna systems, closed-circuit systems.

Andrea Radio Corp.

27-01 Bridge Plaza, N., Long Island City 1, N. Y.

Phone: STillwell 4-5411

President.....Frank A. D. Andrea
Vice-Pres., Gen. Mgr.....H. J. Heindel
Dir. of Purchasing.....Bruce B. Donald
Comptroller.....A. Abbene
Sales Mgr.....M. J. Ranalli
Gen. Export Manager.....Ramon Masvidal

PRODUCTS: Household television receivers and Hi-Fi phonographs; special electronic products; military electronics.

Andrew Corp.

Box 807, Chicago, Ill. 60642

Phone: FI 9-3300

V.P., Sales, Marketing.....R. P. Lamons
Director of Engineering.....J. S. Brown
Advertising Mgr.E. Heitsch
Sales Manager.....C. Robert Lane
Marketing Manager.....Robert Bickel

ANDREW CALIFORNIA CORP.

941 E. Maryland Ave., Claremont, Calif. 91718

Phone: NAtional 6-3505

ANDREW ANTENNA CO., LTD.

606 Beach St., Whitby, Ont., Canada

Phone: MOhawk 8-3348

PRODUCTS: UHF & VHF transmission line systems; coaxial switches, flexible coaxial cables, microwave antennas.

Ansley Manufacturing Co.

New Hope, Pa.

Phone: 297-5605

President.....Arthur C. Ansley
General Mgr.....Harry Shatten
Sales Mgr.....S. H. McVicar
Treasurer.....Anna K. Ansley

PRODUCTS: Printed circuit boards for electronic equipment.

Astro-Beam Manufacturing Co.

26277 Mooney Blvd., Tulare, Calif.

Phone: MU 6-5074

Owner.....Dick Whiteside

PRODUCTS: FM beam antenna systems.

Atlas Sound Corp.

(Div. of American Trading & Production Corp.)

1419-51 39th St., Brooklyn, N. Y. 11218

Phone: GE 8-5500

General Mgr.....J. W. Heller
Dist. Sales Mgr.....R. Miller
Chief Engineer.....F. Seeburger

PRODUCTS: Microphone stands, booms and accessories; public-address loudspeakers.

Audio Accessories, Inc.

279 Broadway, Amityville, N. Y.

Phone: MYrtle 1-7080

Pres.F. Sumner Hall
Sales Mgr.Samuel Glassman

PRODUCTS: Patch cords, jack panels, cord and cable test sets, designation strips and cards, jack mountings, terminal blocks, telephone jacks and plugs.

Audio Devices, Inc.

444 Madison Ave., New York 22, N. Y.

Phone: PLaza 1-6640

President.....William T. Hack
Vice Pres.Herman Kornbrodt
Sec.-Treas.Bryce Haynes
Advertising Manager.....Rolf Haag

Branch Offices

1426 Flower St., Glendale, Calif. 91201

Phone: CH 5-6587

V.P. in Charge.....Alan H. Bodge
7321 N. Hamlin St., Skokie, Ill.

Phone: 583-4161

Manager.....B. N. Freifeld
8605 Cameron St., Silver Spring, Md.

Phone: 585-4845

Manager.....R. H. Vaughan
5 Scott Dr., Framingham, Mass.

Phone: 449-0724

Manager.....A. J. Rader
PRODUCTS: Tape, magnetic recording; disc, instantaneous recording; styli, record and playback; film, magnetic recording; continuous-play tape cartridges.

Audio Instrument Co.

135 W. 14th St., N. Y. 11, N. Y.

Phone: ORegon 5-7820

President.....C. J. LeBel
PRODUCTS: Feedback suppressors (frequency shifters).

Audio Master Corp.

17 East 45th St., New York 17, N. Y.

Phone: OXford 7-0725

President.....Herbert Rosen
PRODUCTS: Transcription and electric playback machines, recording tape, portable tape recorders.

Semon Bache & Co.

636 Greenwich St., N. Y. 14, N. Y.

Phone: WAtkins 4-2121

President.....David Hirsch
V.P., Sales & Adv. Mgr.....Ben Newton
Assistant Treas.....P. Schoenfeld
Secretary.....R. M. Dreyfuss
PRODUCTS: Manufacturers of mirrors, fabricators on glass; glass & mirror products.

Background Engineers, Inc.

7313 Santa Monica Blvd., Hollywood, Cal.

Phone: HOLlywood 5-4161

TV Mgr.....J. R. Jones

RADIO & TV EQUIPMENT MANUFACTURERS

PRODUCTS: Rear projection rental service including projectors (Bodde Projector), rear projection screen, rear projection slides and effects.

Bauer Electronics Corp.

1663 Industrial Rd., San Carlos, Calif.
Phone: 591-9466

PresidentFritz Bauer
Vice-Pres., Gen. Mgr.....Chester M. Carr
Vice-Pres., Sales Mgr.....Paul Gregg

Branch Offices

1616 W. Bryn Mawr Ave., Chicago 26, Ill.
Phone: RA 8-8674

Sales Eng.....John Felthouse
150 California St., San Francisco 11, Calif.
Phone: YU 1-5262

Sales Eng.....John Koltzau
432 S. W. 128th St., Seattle 66, Wash.
Phone: CH 4-2635

Sales Eng.....Lloyd Hannah
(Plus 16 additional U. S. offices and one in Montreal.)

PRODUCTS: AM transmitters 1000/250, 5000/1000 & 10,000/5000 watts; antenna tuning equipment & phasors.

E. J. Baughman Co.

1914 N. Cogswell Rd., El Monte, Calif.
Phone: 444-7586

Owner.....E. J. Baughman
Manager.....E. C. Baughman

PRODUCTS: Microphone booms, hangers, monitor carts, viewer hoods; hydraulic crank-up and lift-up dollies; pedestals for TV and closed circuits; specialty equipment.

Bausch & Lomb Inc.

635 St. Paul St., Rochester 2, N. Y.
Phone: LOcust 2-3000

Pres.....W. W. McQuilkin
Branch Office

730 Fifth Ave., New York, N. Y.
Phone: CIrcle 7-5400

PRODUCTS: Balopticon TV slide projection and motion picture camera lenses.

Bayside Timers, Inc.

43-69 162nd St., Flushing, N. Y., 11358
Phone: INdependence 3-8935

Pres.Gale Dorothea
PRODUCTS: Timers, dimmers, electrical controls and synchronized sound (all designed and manufactured).

John F. Beasley Construction Co.

1614 Mercantile Bank Bldg., Dallas 1, Tex.
Phone: RI 1-3228
Phone: MUrray 7-6381

President.....John F. Beasley
Exec. Vice Pres.....Lothar E. Berg
Vice Pres.B. V. Pruden
Secretary-Treasurer.....Andrew B. Lytle

Branch Offices:

402 South "D" St., Muskogee, Okla.
Phone: MU 7-6381

Vice Pres.B. V. Pruden
20 N. Wacker Dr., Chicago, Ill.
Phone: ST 2-7589

Sec.-Treas.A. B. Lytle
PRODUCTS: Steel erectors (radio-television towers and antennas).

Behrend's, Inc.

161 E. Grand Ave., Chicago, Ill. 60611
Phone: MI 2-2281

PresidentJack Behrend
Vice-Presidents.....William D. Findlay,
Len Gangel

Sec.-Treas.Jean Behrend
Branch Offices
4019 Prospect Ave., Cleveland, O.
Phone: UT 1-4334

ManagerMac Blair
9930 Greenfield Rd., Detroit, Mich.
Phone: BR 2-3990

Manager.....William H. Smith
PRODUCTS: Speedi-Q punches, Tec film cleaner, blooming tape.

Bel Canto Stereo Tape Div.
(Thompson Ramo Wooldridge, Inc.)
6325 Huntley Rd., Columbus 24, O.
Phone: 885-4081

General Mgr.....K. L. Bishop
Sales Mgr.....George H. Duarte
PRODUCTS: Pre-recorded tapes, tapes for special purposes, tape products.

Bell & Howell Co.

7100 McCormick Rd., Chicago 45, Ill.
Phone: AMbassador 2-1600

Vice-Pres., Gen. Mgr.....J. J. Lane
Dir. of MarketingJ. L. Wassel
Dir. of Eng.....Dr. H. C. Wohlrab

PRODUCTS: 614-CDVM, 614-CDTV, 16mm vidicon projectors, screening room projectors, 16mm cameras, printers, splicers.

Bell Television Inc.

552 W. 3rd St., New York, N. Y. 10019
Phone: JUdson 6-4350

PresidentLee Bunting
Vice-PresidentMartin Sugar
Operations Mgr.....Max Mahone
Purchasing Agt.....Victor Peters
Service Mgr.....Louis Davidson
TreasurerBrose Bunting
SecretaryJames Bronis

Branch Offices

488 John Street, Bridgeport, Conn.
Phone: FO 7-7718

Pres.William Gorzka
11 N.W. 36th Street, Miami, Fla.
Phone: PL 4-2628

Manager.....A. Proud
PRODUCTS: Watchdog TV systems, TV security systems, TV monitors, master antennas, TV cameras, video amplifiers.

Blaw-Knox Equipment Div.

Box 1585, Pittsburgh 30, Pa.

RADIO & TV EQUIPMENT MANUFACTURERS

Phone: STerling 1-2700

Vice Pres., Gen. Mgr.....A. H. Jackson
Sales Mgr.....E. S. Miller
Chief Eng.E. W. Pottmeyer
PRODUCTS: Steel towers for AM, FM, TV.

Blonder-Tongue Laboratories, Inc.

9 Alling St., Newark 2, N. J.

Phone: MARket 2-8151

Vice President.....Harry Gilbert
Marketing Dir.....Richard Helhoski
PRODUCTS: Amplifiers, distribution equipment and accessories for master TV systems, community TV systems and educational TV systems. Home TV improvement products. UHF amplifiers and converters.

Bodde Screens & Projectors

Box 711, San Fernando, Calif.

Phone: EMpire 5-2551

V.P., General Manager.....B. M. Bodde, Jr.

PRODUCTS: Wide angle seamless translucent screens; automatic, reversible, high intensity background projectors accommodating standard and polaroid slides.

Bogen-Presto Co.

P. O. Box 500, Paramus, N. J.

Phone: DIamond 3-5700

Sls. Mgr., Prof. Equip.....Thomas L. Aye

PRODUCTS: Disc recorders & accessories, tape recorders, transcription turntables, l.p. tape reproducers, automated tape systems, custom tape, disc & mixing equipment, multiplex receivers.

Browning Laboratories, Inc.

100 Union Ave., Laconia, N. H. 03246

Phone: 523-5454

President.....G. G. Greene

Chief Eng.Charles J. Chatterton

PRODUCTS: Crystal-controlled single-channel FM tuners, multiplex receivers, FM broadcast monitor and relax receivers; FM modulation monitor, 25 mc-174 mc.

Burgess Battery Company

(Div. of Servel, Inc.)

Foot of Exchange, Freeport, Ill.

Phone: AD 2-2161

President.....F. J. Kirkman

V.P., Sales.....C. E. Balz

Sales Mgr.....W. W. Riddell

Branch Offices

4003 W. Madison, Chicago 2, Ill.

Phone: NE 2-2771

Manager.....H. E. Chabot

76 Ninth Ave., New York 11, N. Y.

Phone: CH 2-2270

Manager.....A. C. Olsson

1855 Industrial St., Los Angeles 21, Calif.

Phone: MA 8-9141

Manager.....J. C. Geiger

PRODUCTS: Dry batteries, mercury batteries, sealed rechargeable nickel cadmium batteries, water activated batteries, alkaline batteries, magnetic recording tape.

Burke & James, Inc.

321 S. Wabash Ave., Chicago, Ill.

Phone: HARRison 7-8393

PresidentGeorge Drucker

Technical Dir.....A. Drucker

PRODUCTS: TV lenses, special mounts; "Videoptics" processing eqpt.

Bussmann Manufacturing Div.

(Div. of McGraw-Edison Co.)

University at Jefferson St., St. Louis 7, Mo.

Phone: GARfield 1-1740

ManagerJoseph A. Bussmann, Jr.

Branch Office

93 Montgomery St., Jersey City, N. J.

New York Phone: COrtlandt 7-1466

PRODUCTS: Fuses for electronic circuits.

C-Cor Electronics, Inc.

Box 824, State College, Pa. 16801

Phone: 234-2461

President.....James R. Palmer

Vice-President.....Floyd B. Fischer

Sec.-Treas.....William F. Christoffers

PRODUCTS: Complete electronic equipment for RF and video distribution of TV signals for community antenna, master, closed-circuit, educational and industrial systems; ultra-low-noise preamplifiers and wide-band amplifiers (VHF and UHF). Custom design and manufacture.

Camera Equipment Co., Inc.

315 W. 43rd St., New York 36, N. Y.

Phone: JUdson 6-1420

Pres.Eugene H. Levy

Vice-Pres., Oper.....Bernard Grubman

Sales Dir.....Burton Grodin

PRODUCTS: Remote-controlled pan and tilt head for vidicon cameras, motion picture film examining equipment (high-speed type); Vidicon pan and tilt head and CECO Pro. Jr. fluid head for vidicon cameras; closed-circuit TV equipment.

The Camera Mart, Inc.

1845 Broadway, New York 23, N. Y.

Phone: PLaza 7-6977

PresidentSamuel Hyman

Vice Pres.Paul Meistrich

Sec.-Treas.Anna Browning

Res., Dev. Dir.....Anton Weber

PRODUCTS: Camart product for motion pictures, TV, including camera dollies, mike booms, tripods, film-editing equipment; sales, service, rentals of Moviola equipment, Arriflex, Auricon sound cameras, Magnasync equipment.

Canadian General Electric Co., Ltd.

(Electronic Equipment & Tube Dept.)

Royce Works, 830 Lansdowne Ave.,

Toronto 4, Ont.

Phone: 534-6511

V.P., Gen. Mgr.....R. M. Robinson

Mgr. Marketing.....I. A. Mayson

RADIO & TV EQUIPMENT MANUFACTURERS

Mgr. Bcst. Sls. & Planning.....C. E. Spence
Broadcast Sales Dir.....E. J. Gareau
Adv. Sales Promo. Mgr.....M. D. Locke
PRODUCTS: Complete AM,FM,TV broadcast transmitting and studio systems; systems, design and production engineering; facilities for development and manufacture of electronic equipment. Consultation service.

Canadian Marconi Co.

2442 Trenton Ave., Montreal 16, Quebec, Can.
Phone: REgent 8-9441

President.....S. M. Finlayson
Gen. Manager.....W. V. George
Asst. General Manager.....L. M. Daley
Sec.Treas.....A. G. McCaughey
Comptroller.....C. S. Stephens
Marine, Land Commun. Mgr....J. H. Martin
Sales Mgr.....W. Bitcon
Equipment Mgr.....A. B. Clapp
PRODUCTS: Transmitters and studio equipment for AM-FM TV stations; transmitting and receiving tubes.

Cannon Electric Co.

3208 Humboldt St., Los Angeles 31, Calif.
Phone: CApitol 5-1251

Vice President, Sales.....F. M. Cate
PRODUCTS: Audio and TV camera connectors.

Capehart Corporation

87-46 123rd St., Richmond Hill 18, N.Y.
Phone: HIckory 1-4400

Pres., Treas.....Roy J. Benecchi
Vice-Presidents.....Pasquale Galella.
Leonard J. Schwartz, Dr. Joseph H. Vogel-
man
Sec., Gen. Counsel.....George Ginsburg
Asst. Treas., Contr.....James H. Griggs
PRODUCTS: AM-FM stereo phone consoles; military communications and radar equipment.

Caterpillar Tractor Co.

Engine Division
Peoria, Ill.

Phone: 676-3311

V.P., Engine Div.....L. L. Morgan
Sales Manager, Eng. Div.....F. V. Jacobs
Branch Office

630 Fifth Ave., New York, N. Y.
Phone: CIrcle 5-9054

PRODUCTS: Diesel electric sets and natural gas electric sets for standby and prime power for use by broadcasting and communications facilities.

Cavalier Radio & Electronics Corp.

66-02 Austin St., Forest Hills 74, N. Y.
Phone: ILlinois 9-0800

Pres.....Leo J. Galanek
V.P., Secretary.....Grace V. Ramey
Dir. of Engineering.....Frank A. Bullock
Mgr. of Manufacturing.....Jerry Di Mucci
Purchasing.....Angelo Evangelista
Chief Engineer.....Walter Arent

PRODUCTS: AM-FM table and clock model radios, transistor radios, monaural and stereo portable phonographs, stereo consoles.

Century Lighting, Inc.

521 W. 43rd St., New York, N. Y. 10036
Phone: CH 4-7050

President.....Edward Kook
Vice-Pres., TV.....George Gill, Sr.
Branch Office

1820-40 Berkeley St., Santa Monica, Calif.

PRODUCTS: TV and photographic lighting equipment, lighting accessories, lighting controls and dummerboards, C-I electronic lighting control, Port-O-Vox (wireless microphone), C-Core dimmer system, Mobilrail.

Chrono-log Corporation

2583 West Chester Pike, Broomall, Pa.
Phone: ELgin 6-6771

Vice President.....Saul Meyer
Vice President.....Arthur Freilich
Branch Offices

Box 11098-E, Albuquerque, N. M.
Phone: 299-2829

Manager.....R. Mayes
1011 Highland Ave., Arlington, Va.
Phone: JA 4-2274

Manager.....J. Heffernan
512 N. 18th St., Birmingham 3, Ala.
Phone: AL 1-0312

Manager.....C. Vaughn
6170 Sherry Lane, Dallas, Tex.
Phone: EM 3-3698

Manager.....N. S. Brown
Box 66, Needham, Mass.
Phone: HIllcrest 4-2366

Manager.....W. Weeton
1540 Maple St., Northbrook, Ill.

Manager.....Bill Nobles
1519 Northern Blvd., Roslyn, N. Y.
Phone: MA 1-8660

Manager.....John Wild
505 Whitney Ave., Worthington, O.
Phone: 885-0743

Manager.....K. Gregerson
PRODUCTS: STEP (Sequential TV Equipment Programmer) for automation of station breaks and other video and audio switching. Digital clocks for time indication.

Cinema Plant/Hi-Q Div.

(Div. of Aerovox Corp.)

1100 Chestnut St., Burbank, Calif. 91503
Phone: 849-5511

New York Phone: 803-8101

Gen. Works Mgr.....J. R. MacDonald
Sales Mgr.....C. W. Howe
PRODUCTS: Audio attenuators, equalizers, degaussers (demagnetizers), filters.

Closed-Circuit Corp. of America

5397 Poplar Blvd., Los Angeles 32, Calif.
Phone: CA 5-5705

President.....Eugene Singer

RADIO & TV EQUIPMENT MANUFACTURERS

Vice-President.....C. B. Elliott
Sec.-Treas.....James R. Singer
Branch Office
1899 Second St., Highland Park, Ill.
Phone: ID 2-5250

Manager.....James R. Singer
PRODUCTS: TV projectors, flying spot
scanners. TV projectors rented through deal-
ers in principal cities.

Collins Radio Co.

1930 HiLine Dr., Dallas 7, Tex.
Phone: AD 5-9511

Best. Commun. Sls. Dir.....A. Prose Walker
Asst. Dir., Sales Mgr.....T. W. Sharpe
Product Line Mgr.....Carl Rollert
Reg. Sales Mgr.....R. C. Christie

Branch Offices

1271 Ave. of the Americas, New York 20, N.Y.
Phone: JU 6-5678

Regional Sales Dir.....W. J. McKnight
2600 Wilshire Blvd., Los Angeles, Calif.
Phone: DUnkirk 5-6421

Regional Sales Mgr.....G. R. Schneider
PRODUCTS: AM, FM radio transmit-
ters, FM antennas, phasing equipment, re-
mote amplifiers; audio, studio and cartridge
tape equipment, microphones, package radio
stations and mobile studios and stations.

Commercial Radio Sound Corp.

652 First Ave., New York 16, N. Y.
Phone: ORegon 9-0400

General Manager.....A. W. Schneider
PRODUCTS: Broadcast public address &
audio systems, video & distribution systems.

Comprehensive Filmtreat, Inc.

421 W. 54th St., New York 19, N. Y.
Phone: CO 5-0372

President.....Michael Freedman
Vice-Pres.....Stanley Gitner
Sect.....Jane Leni
Treas.....Jules Leni
PRODUCTS: Comprehensive filmtreat
process: For films in constant use; print life
service; comprehensive film rejuvenation.

Conrac Division

(Div. of Giannini Controls Corp.)

19217 E. Foothill Blvd., Glendora, Calif.
Phone: EDgewood 5-0541

General Manager.....W. J. Moreland
Chief Engineer.....J. Grayson Jones
Operations Manager.....R. M. Alston
Sales Mgr.....Robert N. Vendeland
Branch Office

350 5th Ave., New York, N. Y.
Phone: LW 4-1160

Manager.....Al Slater
PRODUCTS: Broadcast, closed-circuit TV
monitors; re-broadcast receivers; ETV mul-
tiple-monitor systems, control receivers, color
monitors.

Continental Electronics Products Co.

(Subsidiary of Ling-Temco-Vought, Inc.)
Box 5024, Dallas 22, Tex.
Phone: AD 5-1251

President.....James O. Weldon
Vice-Pres., Gen. Mgr.....Thomas B. Moseley
Operations Mgr.....Richard Edwards
Central Reg. Mgr., AM Sls.....J. C. Nickens
TV Sales Mgr.....Lew Parsons

Branch Offices

155 Bedford St., Burlington, Mass.
Phone: BR 2-1050

Manager.....Jim Grant
211 Lambert St., Palo Alto, Calif.
Phone: 351-5200

W. Div. Mgr.....Jim Hamilton
1725 I St., N.W., Washington, D. C.
Phone: FE 3-3866

Manager.....W. E. Waldrup
PRODUCTS: AM broadcast transmitters;
automatic programming and logging equip-
ment for AM and FM broadcasting; TV cam-
eras for ETV, ITV and broadcast; complete
line of CCTV accessories. Remote-control,
phasing and coupling service.

Sol Cornberg Associates, Inc.

1841 Broadway, New York 23, N. Y.
Phone: JUdson 2-6530

President.....Sol Cornberg
PRODUCTS: Designers of TV-radio-thea-
tre facilities & equipment; intercom TV sys-
tems. Consultants in application & proce-
dure.

Cozzens & Cudahy, Inc.

125 Old Orchard Arcade, Skokie, Ill.
Phone: ORchard 5-6700

General Manager.....Warren B. Cozzens
Sales Mgr.....Michael J. Cudahy
PRODUCTS: Microwave relay equipment
& systems.

Crouse-Hinds Co.

Wolf & 7th N. Sts., Syracuse 1, N. Y.
Phone: GR 4-8411

Vice-Pres. Sales.....Erle R. Monesmith
Mgr., Illumination.....J. S. Haney
PRODUCTS: Flashing beacons and avi-
ation obstruction lights for marking radio
and television towers.

Dage Television Div.

(Div. of Harvey-Wells Corp.)

455 Sheridan Ave., Michigan City, Ind.
Phone: TR 4-3251

General Mgr.....M. P. Roberts
Sales Mgr.....C. J. Wenzinger, Jr.
Chief Engineer.....M. C. Kennedy
Branch Offices

936 W. Florence Ave., Inglewood, Calif.
Phone: 674-7011

Regional Mgr.....B. C. Keach
1010 Shoreham Bldg., Washington, D. C.

RADIO & TV EQUIPMENT MANUFACTURERS

Phone: ST 3-7678

Regional Mgr.....C. J. Wenzinger, Jr.
PRODUCTS: Television Equipment for both Closed-Circuit and Broadcast application.

Daven Co.

530 W. Mt. Pleasant Ave., Livingston, N. J.
Phone: WYman 2-4300

General Mgr.....G. B. Stephan
Gen. Sales Mgr.....G. L. McKenna

Branch Office

99 Magnolia Blvd., Burbank, Calif.
Phone: 849-5765

Reg. Sales Mgr.....Norman Pfau
PRODUCTS: Rotary switches, fixed and variable attenuators, interphone amplifiers, attenuation networks, transmission measuring equipment; audio, video and RF audio power meters.

Dewald Radio

(Div. of United Scientific Labs., Inc.)

35-15 37th Ave., Long Island City, N. Y.
Phone: STillwell 4-9334

PresidentDavid Wald
Chief Eng.....Mark Glaser
Contract Sales Mgr.....Seymour Wald
Sales Mgr.....Leonard Haas
Prod. Eng.....Sidney Weinberg

PRODUCTS: AM-FM Hi-Fi tuners, Stereo tuners & amplifiers, Citizen band and amateur band transceivers.

Dialogue Prompter Service

161 West 75th St., New York 23, N. Y.
Phone: FI 1-4065

Pres.Arthur Dittler
Sales Mgr.....Alfred Lettieri
Script Dept. Mgr.....Margot Allison

PRODUCTS: Prompting equipment and through-the-lens viewing for TV, films, public speaking and industrial shows; typing and script preparation.

Diamond Electronics

(Diamond Power Specialty Corp.)

Box 415, Lancaster, Ohio
Phone: OLive 3-6540

Vice-Pres., Oper.....W. H. Jackson
Gen. Sales Mgr.....J. E. Bryer
Prod., Eng. Mgr.....N. D. Rupert
Chief Engineer.....A. J. Baracket
Purchasing Agt.....H. H. Grundtisch

Representative Offices

14921 Ventura Blvd., Sherman Oaks, Calif.
Phone: TR 3-6822

ManagerPhilip Diamond,
(Philip Diamond Ents.)
507 Fifth Ave., New York, N. Y. 10017
Phone: MU 2-7147

Manager.....Lou Lang (Lang Electronics)
PRODUCTS: Video test and alignment equipment (color and black-and-white), video monitors, video amplifiers and distribution equipment, Vidicon, Image Orthicon, Image dissector cameras.

Dorne & Margolin, Inc.

29 New York Ave., Westbury, L. I., N. Y.
Phone: EDdgewood 4-3200

PresidentArthur Dorne
Vice-Presidents.....Thomas L. Evans,
Joseph Margolin

Marketing Dir.....F. Patrick Carr, Jr.
Branch Office

9730 Cozycroft Ave., Chatsworth, Calif.
Phone: DI 1-4010

Manager.....R. E. Anderson
PRODUCTS: Antennas—research, development and production.

Dresser-Ideco Company

875 Michigan Ave., Columbus, O. 43215
Phone: AX 9-2123

Exec. Vice-Pres.....C. Daniell Byrd
Sales Mgr.....T. W. Singell
Tower Sales Mgr.....J. Roger Hayden
Purchasing Agt.....L. A. Wildermuth

Branch Office

2314 Redondo Beach Blvd., Gardena, Calif.
Phone: FA 1-9850

ManagerRobert Sload
PRODUCTS: AM towers; antenna supports for FM and TV.

Du Mont Laboratories

(Divs. of Fairchild Camera & Inst. Corp.)

750 Bloomfield Ave., Clifton, N. J.
Phone: PRescott 3-2000

Gen. Mgr., Du Mont Divs.....John S. Auld
Sr. Tech. Adv.....Dr. Allen B. Du Mont
Advertising Mgr.....John P. Prymack
Controller.....E. R. Lopez
Indust. Rels. Dir.....W. B. Kingston
Plant Serv. Mgr.....A. A. Katz
Pub. Rels. Dir.....E. W. Allen, Jr.
Quality Cont. Mgr.....F. Walzer
Research Dir.....T. T. Goldsmith, Jr.

ELECTRONICS DIV.

General Mgr.....John S. Auld
Admin. Serv. Dir.....F. W. Mason
Communications Mgr.....R. M. Daugherty
Elec. Mfg. Mgr.....J. Mazzola
Elec. Purch. Mgr.....M. Mecca
Electro-Vis. Prods. Mgr.....H. Schkolnick
Marketing Mgr.....J. W. Bjorkman
Medical Inst. Mgr.....E. Herud
Prod. Design Mgr.....J. R. Casamento
Scient. Inst. Mgr.....F. L. Katzmann
Systems Anal. Mgr.....R. Wakeman

TUBE DIV.

General Mgr.....W. B. Croxville
Elec. Eqpt. Mgr.....C. A. Ankenbrock
Photosens. Devices Mgr.....J. G. Koosman
Res. Dev. Mgr.....J. Burns
Tube Mfg. Mgr.....J. Van Note
Tube Purch. Mgr.....W. E. McMullen
Tube Sales Mgr.....R. W. Deutsch

PRODUCTS: Industrial and military cathode-ray tubes, multiplier photo tubes, storage tubes, fiber optics tubes, scan converters, microwave tubes, industrial and closed-circuit TV, two-way mobile radio equipment.

RADIO & TV EQUIPMENT MANUFACTURERS

automotive test equipment, oscilloscopes, oscilloscope cameras, pulse generators.

M. Ducommun Co.

580 Fifth Ave., New York 36, N. Y.
Phone: PLaza 7-2540

Manager.....Tony Stepchuk
PRODUCTS: Radio and TV stop watches, centralized register, filmmeter stopwatches, pocket and wrist chronographs.

Dynaco, Inc.

3912 Powelton Ave., Philadelphia, Pa. 19104
Phone: EV 6-9405

President.....David Hafler
General Mgr.....Jack Yonker
Sales Dir.....Robert Tucker
Engineering Dir.....Sidney Lidz
Chief Engineer.....Edward Laurent
PRODUCTS: Mono and stereo FM tuners, receivers, amplifiers and preamplifiers in assembled and kit form. Exclusive importers for high-quality AM-FM-SW portable radio, professional-grade mono and stereo microphones, stereo phono cartridges.

EICO Electronic Instrument Co., Inc.

131-01 39th Ave., Flushing, N. Y.
Phone: RO 2-6000

President.....Harry R. Ashley
Vice President.....Philip A. Portnoy
Secretary.....Sophie C. Ashley
Treasurer.....Morris Kaufman
PRODUCTS: Electronic kits, Hi-Fi, test instruments, ham gear, citizens radio, transistor radio.

EMI (Electra Megadyne, Inc.)

1750 N. Vine St., Hollywood 28, Calif.
Phone: HOLlywood 2-6252

Vice-Pres.....Robert T. Plummer
General Mgr.....Richard H. Booth

Branch Office

151 W. 46th St., New York, N. Y.
Phone: CIRCLE 5-1216

Manager.....Paul Welcome
PRODUCTS: TV camera chains, video recording tape, switching systems, solid-state distribution equipment, video mixers, video monitors.

E-Z Way Towers, Inc.

5901 E. Broadway, Tampa 5, Fla.
Phone: 626-4157

President.....Clarence Jax
Vice Pres.....Arthur H. Judd
Engineer.....Harold M. Payne
PRODUCTS: Steel towers for main station; telescopic towers adaptable to mounting on equipment van for remote microwave transmission.

Eastman Kodak Co.

343 State St., Rochester 4, N. Y.
Phone: LOcust 2-6000

Asst. V.P.; Mgr., Mot. Pic. Prods.
Sales Dept.....Donald E. Hyndman

Mgr., Pro. Magnetic Prods.

Sales Div.....E. C. Johnson
V.P., Mktg.....Gerald B. Zornow
Asst. V.P., Adv. Dir.....A. Dexter Johnson

Branch Offices

200 Park Ave., New York 17, N. Y.
Phone: MUrray Hill 7-7080

Mgr., E. Coast Office.....J. A. Pistor
130 E. Randolph Dr., Chicago 1, Ill.
Phone: RANDolph 6-7476

Mgr., Midwest Office.....K. M. Mason
6677 Santa Monica Blvd., Hollywood 38, Calif.
Phone: HO 4-6131

Mgr., W. Coast Office.....J. L. Courcier
PRODUCTS: Motion picture film, magnetic tape, TV film projectors, camera lenses and laboratory equipment.

Eidson Electronic Company

1902 N. Third St., Temple, Tex.
Phone: PROspect 3-3901

Owner.....M. Eidson
PRODUCTS: Station-frequency measuring service for AM-FM-TV; quartz crystal units for frequency control.

Eitel-McCullough, Inc.

301 Industrial Way, San Carlos, Calif.
Phone: LYtell 1-1451

Dir. of Marketing.....F. A. Speaks
PRODUCTS: Eimac Electron, power transmitting tubes.

Electro-Voice, Inc.

Cecil & Carroll Sts., Buchanan, Mich.
Phone: OXBow 5-6831

V.P., Marketing.....Lawrence LeKashman
Prod. Mgr., Hi-Fi Comm. Prods.....Jon Kelly
Sales Mgr., OEM Products..Howard Durban
Mgr., Adv. & Sales Prom....D. H. Kirkendall
WMgr., Dist. Sales.....William Dill
PRODUCTS: Professional microphones for radio & TV.

Electron Corp.

(Sub. of Ling-Temco-Vought, Inc.)
Box 5570, Dallas, Tex.
Phone: ADams 5-3424

President.....M. Zimmerman
V.P., Sec.-Treas.John Duke
Sales.....Bill O'Fallon
Prod. Mgr.Carl Griffin
PRODUCTS: Closed-circuit cameras. UHF-VHF TV Transmitters, Broadcast TV Cameras, Video-Audio Switches and Monitors, Slide and Film Chains, TV Translators.

Electronic Applications, Inc.

80 Danbury Rd., Rte. 7, Wilton, Conn.
Phone: 762-5537

President.....V. J. Skee
Sec.-Treas.....Truus M. Skee
PRODUCTS: AKG dynamic & condenser microphones, headsets and boomsets; Nagra portable tape recorders.

RADIO & TV EQUIPMENT MANUFACTURERS

Electronics Development Corp.

1533 Monrovia Ave., Newport Beach, Calif.
Phone: 646-9611

President.....Joseph H. Leaming
Serv., Support Mgr.....Harold A. Conner
Sec.-Treas.....Fred P. Leaming

PRODUCTS: Audiplex sound diplexing units; high-speed, high-frequency broad-band data TV transmission systems; special studio equipment (design and development); low-power 200-watt TV transmitters.

Electronics, Missiles & Communications, Inc.

160 E. Third St., Mount Vernon, N. Y.
Phone: MO 8-3012

PresidentByron W. St. Clair
Vice-Presidents.....Robert F. Romero,
Henry Shapiro

Branch Office

4713 Deerwood Dr., Raleigh, N. C.

PresidentJohn Artesani
PRODUCTS: TV re-broadcast translators, low-power TV transmitters, transmitting antennas and RF distribution equipment. Affiliated with Westbury CATV Corp.

Emerson Radio & Phonograph Corp.

14th & Cole Sts., Jersey City 2, N. J.
Phone: SWarthmore 5-3500

Bd. Chmn., Ch. Exec. Off...Benjamin Abrams
Bd. Vice-Chmn.....Dorman D. Israel
Board Pres.....Max Abrams
Sr. Vice President.....H. Tullo
V.P., Controller.....Abraham Vogel
Pub. Rels. Dir.....L. H. Liberman

PRODUCTS: TV receivers, AM-FM radios, phonographs, phonoradios, air conditioners, dehumidifiers.

Engineering Associates

434 Patterson Rd., Dayton 19, Ohio
Phone: AXminster 3-1662

President.....C. C. Littell, Jr.
PRODUCTS: Test eqpt., rectifiers, inverters, converters, spec. power supplies, Microwave equipment.

Esquire Radio & Electronics, Inc.

6201 15th Ave., Brooklyn, N.Y.
Phone: BENsonhurst 6-2755

President.....A. R. Lieberman
Vice President.....Simon Lynn
Treasurer.....Joshua Dwork
Production Eng.....S. Sobelman
Purchasing Agt.....M. Edwards
Chief Engineer.....Paul Smith

PRODUCTS: Radios, phonographs and hi-fi combinations. Import manufacturers for German and Japanese products.

Fairchild Recording Equipment Corp.

10-40 45th Ave., Long Island City, 1, N. Y.
Phone: STillwell 4-6163

President.....Donald J. Plunkett
Sales Admin.....Margaret P. McLaughlin
Chief EngineerGeorge Alexandrovich

PRODUCTS: Broadcast transcription tables, tone arms and cartridges, equalizers, power amplifiers, limiters, cutters (stereo and monophonic), recording and playback equipment, filters, compressors, attenuators, preamplifiers, audio consoles.

Federal Div.

(Div. of The Victoreen Instrument Co.)

1055 Stewart Ave., Garden City, L. I., N. Y.
Phone: CH 8-7400

Marketing Div.....William Galvin
Sales Mgr.....Lawrence D. Scheu, Jr.

PRODUCTS: Kinescope recorders, sound-on-film cameras, rear screen projectors and screens, transceivers, wireless microphones.

Fish-Schurman Corp.

70 Portman Rd., New Rochelle, N. Y.
Phone: NE 6-1300

PRODUCTS: Optical elements including Dichroic mirrors and beam splitters for color TV, lenses, prisms, glass slides, etc.

C. H. Fisher & Assoc.

6100 NE Columbia Blvd., Portland 18, Ore.
Phone: ATLantic 7-7303

PresidentC. H. Fisher
PRODUCTS: AM, FM & TV towers and ground systems; lighting & painting.

Fisher Radio Corp.

21-21 44th Drive, Long Island City, N. Y.
Phone: EXeter 2-8900

PresidentAvery Fisher
Exec. Vice Pres., Gen. Mgr.....B. L. Arons
V.P., Eng.....Fred Mergner
Sales Dir.....Paul E. Bryant
Component Sales Mgr.....James J. Carroll
PRODUCTS: Hi-fi radio, phonographs, tape recorders, stereo AM-FM tuners and receivers, master audio controls, amplifiers, preamplifiers and speaker systems.

Florman & Babb, Inc.

68 W. 45th St., New York, N. Y. 10036
Phone: MU 2-2928

PresidentArthur Florman
Exec. Vice-Pres.....John Babb
Asst. to Pres.....Oliver E. Cain
Vice-Pres., Eng.....Don Netto
Vice-Pres., Sales.....L. W. Hollander
Indust. Sales Mgr.....Wally Robbins
Chief Engineer.....Ray Emeritz
Audio Dept. Hd.....Bernie Zuch
Camera Dept. Hd.....Ily Roth
Lighting Dept. Hd.....John Murray
FLORMAN & BABB (CANADA) LTD.

1263 Dorchester St., W., Montreal 25,
Que., Canada
Phone: 866-3351

General Mgr.....Ken Jones
PRODUCTS: Sales and rentals, 16mm and

RADIO & TV EQUIPMENT MANUFACTURERS

35mm motion picture production equipment, editing equipment. Manufacture, importing and distribution; service.

Foto-Video Electronics, Inc.

36 Commerce Rd., Cedar Grove, N. J.

Phone: CEntral 9-6100

Pres., Chief Eng.....A. J. Baracket
Vice PresidentAngelo R. Fiore
Vice President.....George Houlroyd
Purchasing Agent.....Lyle Eckler
Sales Manager.....William Endres
SecretaryCatherine E. Baracket

PRODUCTS: Image orthicon orbiter, video equalizer-amplifier, fotovideo aperture & phase corrector, keyed video signal generator, transistorized plug-in vidicon camera, kinescope recording monitors, color synchronizing generators, burst keying units, special camera & monitor light boxes, radar scan conversion alignment & measuring instruments, TV radar bar-dot generator.

GPL Div.

(Div. of General Precision, Inc.)

63 Bedford Rd., Pleasantville, N. Y.

Phone: ROgers 9-5000

President.....W. P. Hilliard
Vice-Pres., Eng.....W. J. Tull
Vice-Pres., Mktg.....C. A. Screno
Gen. Mgr., Indust. Mktg.....N. M. Marshall
Eng. Mgr., Video Prods....Joseph W. Alinsky

PRODUCTS: Studio and portable TV equipment; television projection systems; industrial and institutional closed-circuit TV systems; Simplex motion picture projectors and sound systems.

Gates Radio Co.

(Subsid. of Harris-Intertype Corp.)

123 Hampshire St., Quincy, Ill. 62302

Phone: 222-8202

President.....P. S. Gates
V.P., Sales.....L. J. Cervone
V.P., Engr.N. L. Jochem
Manufacturing Dir.....James Eaton
Advertising Dir.....Frank Panish
Works Manager.....Howard Young
SecretaryFrank Szuter
Asst. Sec.....Roger Wach
Purchasing Agent.....A. VandenBoom

Branch Offices

2700 Polk Ave., Houston 3, Tex.

Phone: CA 8-8536

523 Pennsylvania Bldg., Washington 4, D. C.

Phone: ME 8-0522

800 Second Ave., New York, N. Y.

Phone: MURray Hill 7-7971

PRODUCTS: Radio broadcast transmitters (AM and FM); TV broadcast transmitters (UHF and VHF); speech input equipment for radio and video; transcription turntables; recording equipment; communications transmitters (high frequency and VHF); airway communications, homing beacon, directional

phasing, antenna coupling and transmission line equipment; portable remote amplifiers; rack cabinets (relay); cabinets (transmitter); master control systems; spot recorders, cartridge tape systems.

General Communications

Janesville Rd., Fort Atkinson, Wisc.

Phone: JORDAN 3-5547

President.....E. D. Petersen
Secy.-Treas.....C. O. Bell

PRODUCTS: Monitors, power supplies, camera, program and dial monitor switching systems.

General Electric Co.

Electronics Park, Syracuse, N. Y.

Phone: GRANite 6-4411

Command Systems Div.

300 S. Geddes St., Syracuse, N. Y.

Phone: GRANite 6-4411

Gen. Mgr.....Richard L. Shetler

1. Communication Products Dept.

Mountain View Rd., Lynchburg, Va.

Phone: VI 6-7311

General Manager.....H. Van Aken

Marketing Manager.....Glenn R. Peterson

PRODUCTS: Carrier multiplex, microwave, military communication and power line equipment; two-way radio communications.

2. Technical Products Operation

Division St., Syracuse 1, N. Y.

Phone: GRANite 6-4411

Gen. Mgr.....R. L. Casselberry

Mktg. Mgr.....Harry E. Smith

PRODUCTS: Radio and TV broadcast equipment, including transmitters, antennas and studio gear, for color and monochrome TV, closed circuit TV equipment, scatter communications equipment, technological & engineering services.

Radio & Television Div.

Electronics Park, Syracuse, N. Y.

Phone: GRANite 6-4411

Vice Pres., Gen. Mgr.....Hershner Cross

1. TV Receiver Dept.

Electronics Park, Syracuse, N. Y.

Phone: GRANite 6-4411

Gen. Mgr.....W. E. Davidson

Mktg. Mgr.....Marshall Bartlett, Jr.

PRODUCTS: Monochrome, color TV receivers; TV-phono-FM stereo combinations.

2. Radio Receiver Dept.

1001 Broad St., Utica, N. Y.

Phone: SWift 7-0750

General Manager.....Robert C. Wilson

Manager-Marketing...William B. Clemmens

PRODUCTS: Full line of portable radios, clock-radios, table radios. High fidelity components.

3. Audio Products Dept.

2200 N. 22nd St., Decatur, Ill.

Phone: 428-4311

Gen. Mgr.....Charles J. Coward

RADIO & TV EQUIPMENT MANUFACTURERS

Mktg. Mgr.....C. Vernon Phillips
PRODUCTS: Mono and stereo phonographs; high fidelity components.

4. Broadcasting Stations Bus.

1400 Balltown Rd., Schenectady, N. Y.
Phone: FRanklin 7-2261

Gen. Mgr.....J. Milton Lang
Mktg. Mgr.....Robert F. Reid
SERVICES: WRGB-TV, WGY-AM, WGFM.

Electronic Components Division

316 East 19th St., Owensboro, Ky.
Phone: MUrray 3-2401

V.P., General ManagerL. B. Davis
1. Receiving Tube Dept.

316 East 19th St., Owensboro, Ky.
Phone: MUrray 3-2401

General Mgr.....Robert B. Ames
Mktg. Mgr.....Joseph Quill
PRODUCTS: Special electronic components for entertainment, industry, military.

2. Power Tube Dept.

1 River Rd., Schenectady 5, N.Y.
Phone: FRanklin 4-2211

General Manager.....J. F. McAllister
Manager-MarketingF. L. Miller

PRODUCTS: Microwave equipment, high-power diodes, triodes, tetrodes, hydrogen thyratrons, ignitrons, klystrons, converters, tubes, magnetrons.

3. Cathode Ray Tube Dept.

Electronics Park, Syracuse 1, N. Y.
Phone: GRanite 6-4411

General ManagerDavid C. Scott
Mktg. Mgr.....C. L. Dichter

PRODUCTS: Electronic indicating and sensing equipment for industry, military, consumers.

4. Semiconductor Products Dept.

Electronics Park, Syracuse 1, N. Y.
Phone: GRanite 6-4411

General Manager.....H. B. Fancher
Manager Marketing.....J. H. Sweeney

PRODUCTS: Transistors, integrated electronics, diodes.

5. Rectifier Components Dept.

W. Genesee St., Auburn, N. Y.
Phone: AL 3-7321

General Manager.....C. G. Lloyd
Mktg. Mgr.....L. C. Wholey

PRODUCTS: Rectifiers (germanium, silicon, selenium, copper-oxide, silicon-controlled).

General Electronic Labs, Inc.

18 Ames St.—195 Mass. Ave.,
Cambridge, Mass.

Phone: UNiversity 4-8500

Broadcast Sales Mgr.....Sal Fulchino
Branch Offices

34 W. Hyatt Ave., Mt. Kisco, N. Y.
Phone: MO 6-3730

Sales Eng.....Richard Burden
8171 Orchard Dr., Denver, Colo.

Phone: 429-5758

Sales Eng.....Howard Dempsey
2921 S. 104th St., Omaha, Neb.

Phone: 391-8148

W. Dist. Mgr.....Bill Dunbar
2009 Cromwell Dr., Nashville, Tenn.

Phone: CY 8-5842

Sales Eng.....Revis Hobbs
121 Meadow Lane, Cleveland, O.

Phone: 248-4864

Sales Eng.....Robert Leedham
7268 S.W. 16th Terr., Miami, Fla.

Phone: CA 6-4366

Sales Eng.....Ralph Owens
806 Wellesley Dr., Atlanta, Ga.

Phone: 355-4329

Sales Eng.....Gordon Swan
PRODUCTS: FM transmitters; stereo, multiplex generators; multiplex rebroadcast receivers; Rust remote-control equipment; AUTOLOG equipment.

General Radio Co.

22 Baker Ave., W. Concord, Mass.

Phone: EMerson 9-4400

New York Phone: WO 4-2722

Board Chmn.....A. E. Thiessen
President.....C. C. Carey

Secretary.....John D. Quackenbos
Director of Sales.....M. T. Smith

Export Manager.....S. W. DeBlois
V.P., Engr.....D. B. Sinclair

Service Manager.....H. H. Dawes
PRODUCTS: AM, modulation monitors, distortion and noise meters, audio test oscillators, transmitter test equipment.

Gotham Audio Corp.

2 W. 46th St., New York, N. Y. 10036

Phone: CO 5-4111

President.....Stephen F. Temmer
Vice-Pres., Sales Dir.....Hugh S. Allen, Jr.

Office Mgr.....Gladys Brown
PRODUCTS: Neumann condenser microphones, complete disc recording systems; EMT 930/940 disc reproducing and EMT 140 reverberation equipment; EMT-Studer C-37 master tape recorders; EMT Vip-E-Dit electronic video tape editors; EMT-420 wow and flutter meter and other special test equipment; Neumann solid-state console components and Gotham linear attenuators.

Granco Products, Inc.

83-30 Kew Gardens Rd.

Kew Gardens 15, N.Y.

Phone: VIRginia 9-8900

PresidentHenry Fogel
V.P. Engineering.....Seymour Napolin

PRODUCTS: AM-FM table & car radios, hi fi consoles, FM front end tuner.

Grand Iron Works, Inc.

525 Tiffany St., Bronx 59, N. Y.

Phone: DAYton 8-2600

President.....B. E. Alpern
PRODUCTS: Manufactures and erects towers.

RADIO & TV EQUIPMENT MANUFACTURERS

Graybar Electric Co., Inc.

420 Lexington Ave., New York 17, N. Y.

Phone: LEXington 2-4000

Sales Manager.....L. J. O'Connell

PRODUCTS: Microphones, amplifiers, magnetic tape recorders, lighting eqpt.

J. M. Hamilton, Inc.

1106 N. Oakwood St., Gastonia, N. C.

Phone: 864-2115

Vice Pres.....M. C. Hamilton

PRODUCT: Paint and erect radio and TV towers.

The Hammarlund Mfg. Co., Inc.

53 W. 23rd St., New York, N. Y.

Phone: YUKon 9-2200

President.....Lloyd A. Hammarlund

Vice-Pres.....Hugh A. McCloskey

Sales Mgr.....Wilfred King

Mgr., Comm'l Prod.....F. Lester

Dir. of Engr.....P. L. Epstein

Comptroller.....Walter Knorr

Personnel Director.....George Froehlich

PRODUCTS: Communication receivers and accessories, standard and special variable capacitors, remote supervisory controls, diversity receivers.

Hartman Mobile Communications Div.

(Div. of Hartman Marine Electronics Corp.)

30-30 Northern Blvd., Long Island City 1, N. Y.

Phone: ST 4-2900

President.....Robert K. Hartman

Vice-President.....John H. Wishnick

Sales Mgr.....Kenneth Casner

Comptroller.....E. D. Beane

Operations Mgr.....S. L. Marziliano

PRODUCTS: Radiotelephones (AM and FM); mobile and base stations; mobile antennas.

Harvey Radio Co., Inc.

103 W. 43rd St., New York 36, N. Y.

Phone: JU 2-6380

Pres.....Harvey E. Sampson

Vice Pres.....Harvey E. Sampson, Jr.

Sec.....Paul L. Sampson

Branch Offices

HARVEY ELECTRONICS-SYRACUSE, INC.

Pickard Dr., Syracuse 11, N. Y.

FEDERAL ELECTRONICS, INC.

Box 208, Binghamton, N. Y.

PRODUCTS: Distributes audio devices.

The Harwald Co., Inc.

1245 Chicago Ave., Evanston, Ill.

Phone: DAVis 8-7070

President.....Robert Grunwald

Vice-Presidents.....Howard Bowen,

Richard Wallace

Sales Mgr., E. Div.....George Casanave

Sales Mgr., Cent. Div.....Sam Caldwell

Sales Mgr., W. Div.....Ray L. Short, Jr.

PRODUCTS: Inspect-O-Film automatic film inspecting machine; Splice-O-Film automatic hot splicer; Protect-O-Film film cleaner; Cement-O-Film film cement.

Heath Co.

Benton Harbor, Mich.

Phone: YU 3-3961

President.....C. M. Kirkland

Exec. Vice-Pres.....David W. Nurse

Material Mgmt. Dir.....H. H. Tippet

Marketing Dir.....Neal W. Turner

Controller.....D. J. Moffo

Engineering Dir.....E. C. Fiebich

Manufacturing Dir.....H. C. Knapp

Adv., Sales Promo. Mgr.....E. F. Broihier

Gen. Sales Mgr.....W. E. Johnson

PRODUCTS: Electronic equipment in kit form.

Hewlett-Packard Co.

1501 Page Mill Rd., Palo Alto, Calif. 94304

Phone: 326-7000

President.....David Packard

Exec. Vice-Pres.....William R. Hewlett

Vice-Pres., Sec.....W. F. Cavier

Vice-Pres., Int. Oper.....William P. Doolittle

Vice-Pres., Mktg.....W. Noel Eldred

Vice-Pres., Mfg.....Ralph Lee

Vice-Pres., R & D.....Bernard M. Oliver

Vice-Pres., Oper.....Noel E. Porter

Vice-Pres., Treas.....E. E. van Bronkhorst

Vice-Pres., Pers.....Ray L. Wilbur

Sales Mgr.....Bill Terry

PRODUCTS: Oscilloscopes, pulse generators, oscillators, distortion analyzers, wave analyzers, VTVM's, ohmmeters, ammeters, electronic counters, frequency and time standards, microwave instruments, FM and TV monitors.

Hoffman Electronics Corp.

3761 S. Hill St., Los Angeles, Calif.

Phone: RIchmond 7-4488

President.....H. Leslie Hoffman

Vice-Pres., Treas.....C. E. Underwood

Vice-Pres., Mktg. Dir.....F. D. Langstroth

Advertising Dir.....E. A. Tischler

Semiconductor Div.

4501 N. Arden Dr., El Monte, Calif.

Phone: CU 3-7191

Manager.....Dr. Warren Erikson

Science Center

Santa Barbara, Calif.

Manager.....Dr. Lloyd T. DeVore

Industrial/Consumer Div.

426 W. College St., Los Angeles, Calif.

Vice-Pres., Mgr.....Ray B. Cox

Military Products Div.

3740 S. Grand St., Los Angeles, Calif.

Vice-Pres., Mgr.....Ted S. Hoffman

PRODUCTS: Portable and table-model AM, FM and AM-FM radios; solar-powered portable AM radios.

RADIO & TV EQUIPMENT MANUFACTURERS

Hollywood Film Co.

956 Seward St., Hollywood 38, Calif.
Phone: HO 2-3284

President Ben Teitelbaum
E. Reg. Mgr..... S. Kaplan
Sec.-Treas. Harry Teitelbaum
Branch Office

524 W. 43rd St., New York, N. Y.
Phone: LO 3-1546

PRODUCTS: Film and tape handling equipment (manufacture and distribution); reels, cans, cases, video tape reels.

Houston-Fearless Corporation

11801 W. Olympic Blvd., Los Angeles, Calif.
Phone: BRadshaw 2-4331

President..... F. C. Mehner
Vice-Pres., Mktg..... A. J. Kjontvedt
Secretary..... J. L. Nicholas
Treasurer D. Chelew
Field Rep..... B. Rosenberg

Branch Offices

7525 Cloy Rd., Dayton 59, O.
Phone: 885-2166

Field Rep..... W. Nearing
2126 Mohawk Trail, Maitland, Fla.
Phone: 644-8512

Field Rep..... B. Lansford
404 W. Oak St., Rome, N. Y.
Phone: FF 7-4240; FF 6-0530
1413 K St., N. W., Washington 5, D. C.
Phone: EX 3-0800; EX 3-3838

Field Rep..... T. H. MacIndoe
PRODUCTS: TV and film camera mounting equipment, film processing equipment, electro-optical devices for improved image quality, electronic storage retrieval systems.

Huggins Laboratories, Inc.

999 E. Arques, Sunnyvale, Calif.
Phone: 736-9330

Pres., Gen. Mgr..... R. A. Huggins
Sales Manager..... V. D. Varenhorst
Plant Manager..... J. J. Gilleran
Sec.-Treas..... W. S. Floyd
Tube Div. Mgr..... Dr. J. L. Palmer

PRODUCTS: Manufacturer and developer of traveling wave tubes, backward wave oscillators, power supplies, microwave, equipment.

Hughey & Phillips, Inc.

3050 N. California St., Burbank, Calif.
Phone: 849-1101

Vice-Pres., Gen. Mgr..... J. H. Genzenbaber
PRODUCTS: 300mm beacons, obstruction lights, photo-electric controls, beacon flashers, special junction boxes, microwave tower light control and alarm systems, complete kits for tower lighting.

Industrial Tubes, Inc.

321 Stevens St., Geneva, Ill.
Phone: Central 2-0806

Vice President..... R. K. Soderquist

PRODUCTS: Inert gas-filled thyratrons for use in TV studios in the dimming circuits of main control panels.

International Electronics Corp.

81 Spring St., New York 12, N. Y.
Phone: WOrth 6-0790

President..... B. B. Grossman
Vice President..... M. Grossman
Vice President, Sales..... E. J. Porto
Dist. Sales Mgr..... I. Friedman
Advertising Manager..... H. Siegman
PRODUCTS: Mullard electron tubes.

International Good Music, Inc.

Box 943, Bellingham, Wash.
Phone: 733-4567

President Rogan Jones
Vice-President Lee Facto
Sales Mgr..... Rogan Jones, Jr.
Engineering Dir..... Danny Coulthurst
Chief Engineer..... Phil Wiley

Branch Offices

1516 Rim View Dr., Caldwell, Ida.
Phone: 459-2050

Salesman William Neumann
121 Jamul Ave., Chula Vista, Calif.
Phone: HA 7-1679

Salesman William Gebeau
1247 32nd St., S.W., Grand Rapids, Mich.
Phone: 534-4157

Salesman Charles Sprague
223 Genessee St., Iron River, Mich.
Phone: CO 5-4104

Salesman..... Edwin Phelps, Jr.
45 W. 45th St., New York, N. Y.
Phone: LT 1-9020

Rep. Jack Poppele (Tele-Measurements, Inc.)
PRODUCTS: Complete broadcast automation systems for AM and TV. Representative for American Concertone, Scully Recording Transports, MaCarta cartridge equipment and IGM Simplimation automation control systems and automatic logging devices. Complete music services for automation.

International Telemeter Co.

(Div. of Paramount Pictures Corp.)
1501 Broadway, New York, N. Y. 10036
Phone: BR 9-8700

Board Chmn..... James P. Murtagh
President Leslie Winik
Vice-President Phil Isaacs
Vice-Pres., Asst. Sec... William C. Rubinstein
Secretary..... Jacob H. Karp
Treasurer..... James H. Richardson
Asst. Sec..... Arthur Israel, Jr.
Admin. Asst. to Pres..... Will Baltin

Branch Office

2000 Stoner Ave., Los Angeles 25, Calif.
Phone: GR 8-7751

V.P., Res., Dev..... William C. Rubinstein
PRODUCTS: Telemeter system of Pay-as-You-See TV; cable and airlink.

RADIO & TV EQUIPMENT MANUFACTURERS

Internat'l Telephone & Telegraph Corp.

320 Park Ave., New York 22, N. Y.
Phone: PLaza 2-6000

President.....H. S. Geneen
V.P., Comps. Mktg.....J. T. Thompson
V.P., Telecomms. Mktg.....F. Barnes
V.P., Cons., Indust. Prods.

Mktg.....E. F. Peterson
V.P., Gen. Tech. Dir.....H. G. Busignies
V.P., Mfg., Facils.....N. E. Firestone
V.P., Pub. Rels.....E. J. Gerrity

ITT N. American Area

V.P., Area Gen. Mgr.....J. J. Graham
V.P., Indust. Grp. Exec.....J. Lobb
V.P., Comps. Grp. Exec.....J. J. Bokan
V.P., Govt. Rels. Dir.....H. E. Bowes
V.P., Bus. Dev. Dir.....S. Luke
Grp. Exec. Telecomms.....W. J. Cheesman
Mfg. Serv. Dir.....C. Sherwood

Technical Dir.....C. D. W. Thornton
Marketing Dir.....R. E. Van Hoorn
ITT Electron Tube Div.

100 Kingsland Rd., Clifton, N. J.
Phone: NOorth 1-1100

President.....Dean C. Bradford
ITT Federal Laboratories

500 Washington Ave., Nutley 10, N. J.
Phone: NOorth 1-1100

President.....George A. Banino
ITT Industrial Laboratories Div.

3700 E. Pontiac St., Ft. Wayne, Ind.
Phone: 743-7571

President.....Robert S. Watson
ITT Industrial Products Div.

15191 Bledsoe St., San Fernando, Calif.
Phone: EMpire 7-6161

President.....Frederick H. Guterman
Jennings Radio Mfg. Corp.

970 McLaughlin Ave., San Jose 8, Calif.
Phone: CYpress 2-4025

Board Chmn.....Calvin K. Townsend
National Transistor Div.

ITT Semi-Conductors, Inc.

500 Broadway, Lawrence, Mass.
Phone: 688-1881

President.....Al'en J. Dusault
ITT KELLOGG TELECOMMUNICATIONS
DIV.

6650 S. Cicero Ave., Chicago, Ill.
Phone: PO 7-6900

President.....V. V. Mason

PRODUCTS: Point-to-point, marine and mobile radio; microwave radio and multiplex equipment; transmitting, receiving, coaxial cable systems; test and measuring instruments; power rectifiers, diodes, semiconductor materials, tubes, electrical equipment.

Jackson Electrical Instrument Co.

124 McDonough St., Dayton 2, O.
Phone: 224-0367

Pres.....H. M. Hassman
Sales Mgr.....A. L. Nanni

PRODUCTS: Radio-TV electronic test equipment.

Jampro Antenna Co.

6939 Power Inn Rd., Sacramento, Calif. 95828
Phone: 422-1177

Pres., General Mgr.....Peter K. Onnigian
Production Mgr.....Larry Seese
Ch. Engr.....Floyd Overhauser

Branch Offices

13 E. 40th St., New York 16, N. Y.

Phone: MU 9-0200

ManagerThomas O'Hara
2442 Trenton Ave., Montreal, Que., Can.

Phone: RE 8-9441

PRODUCTS: Transmitting antennas for FM and TV stations, coaxial switches, harmonic filters, towers and coaxial lines.

Jenfred, Inc.

(See Commercial Producers)

Jerrold Electronics Corp.

15th & Lehigh Ave., Philadelphia, Pa.

Phone: BALdwin 6-3456

President.....Milton J. Shape
General Manager....Robert H. Beisswenger

PRODUCTS: TV, FM, UHF reception aids; TV, FM amplifiers, preamplifiers, couplers; UHF converters, preamplifiers; closed-circuit, TV distribution, microwave, communication systems; test instruments.

Johns-Manville

22 E. 40th St., New York 16, N. Y.

270 Madison Ave., New York, N. Y.

Phone: LEXington 2-7600

Manager.....P. J. Washburn
PRODUCT: Acoustical materials.

Kaar Engineering Corp.

2989 Middlefield Rd., Palo Alto, Calif. 94302

Phone: 326-5050

New York Phone: 516-599-4875

General Manager.....Norman Helwig

Sales ManagerF. Genochio

Chief Engineer.....Ben K. Wright

Production Manager.....Arthur Osborne

Purchasing Agt.....John Lombardi

ControllerStig Ericson

Customer Serv. Mgr.....Ken Whelan

PRODUCTS: UHF mobile, base, station, repeater, relay, marine, citizens band and industrial radiotelephones; broadcast monitor receivers.

Kahn Research Laboratories, Inc.

81 So. Bergen Pl., Freeport, N.Y.

Phone: FReeport 9-8800

President.....Leonard R. Kahn

PRODUCTS: Compatible single-sideband system for AM broadcast transmitters; Symmetra-peak, a network to maintain symmetrical waveform modulation (AM-FM and TV transmitters); dual sideband AM stereo adapters.

Kay Electric Co.

14 Maple Ave., Pine Brook, N. J.

RADIO & TV EQUIPMENT MANUFACTURERS

Phone: CApital 6-4000

Partners.....Elmo E. Crump,
Harry R. Foster

Sales Manager.....Irving Silberg

PRODUCTS: Sweeping oscillators, pulse and pulsed carrier generators, wide-band high-frequency voltmeters, noise figure test sets, oscillators and frequency-marking generators, noise generators, attenuators, TV sound-picture generators.

Kierulff Sound Corp.

1015 S. Figueroa St., Los Angeles 15, Calif.
Phone: RIchmond 7-0271

PresidentC. T. Kierulff

Vice President.....S. G. Klier

Gen. Mgr.....Cecil Roper

PRODUCTS: Distributor of electronic equipment.

Kliegl Bros., Inc.

32-32 48th Ave., Long Island City, 1, N. Y.
Phone: ST 6-7474

Vice President.....Herbert A. Kliegl

Vice-Pres., TV Div.....Herbert R. More

PRODUCTS: TV studio lighting equipment: spotlights, scoops, pattern and slide projectors; lighting distribution system including connector strips, ceiling and wall outlet boxes, multi-conductor cables, SCR dimmers.

Kline Iron & Steel Co., Inc.

1225 Huger St., Columbia, S. C.
Phone: AL 4-0301

President.....B. H. Kline

Sales Manager.....J. R. Trotter

Chief Tower Eng.....F. L. Anderson, Jr.

PRODUCTS: TV Towers (self-supporting and guyed).

Kriss Electronics Corp.

191 Oraton St., Newark, N. J.
Phone: HU 4-3137

President.....Charles J. Kriss

Prod. Mgr.....Emanuel Jasuik

PRODUCTS: TV picture tubes, cathode ray tubes.

Lang Electronics, Inc.

507 Fifth Ave., New York, N. Y.
Phone: MU 2-7147

PresidentLouis Lang

Sec.-Treas.Thelma Lang

PRODUCTS: Master recording equipment. Servicing.

Lehigh Structural Steel Co.

17 Battery Place, New York 4, N. Y.
Phone: WHitehall 4-1424

Gen. Sls. Mgr.....E. A. Murphy

PRODUCTS: Vertical radiators, supporting towers, relay towers.

Ward Leonard Electric Co.

115 MacQuesten Parkway S., Mount Vernon, N. Y.

Phone: MOunt Vernon 4-1000

Branch Offices

1605 E. Olympic Blvd., Los Angeles 21, Calif.
Phone: MA 7-3093

Manager.....H. S. Eales
3100 N. Cicero Ave., Chicago, Ill.

Phone: MU 5-6450

Manager.....W. C. Schofield
PRODUCTS: Lighting controls for TV studios.

John E. Lingo & Son, Inc.

2814 Buren Ave., Camden 5, N. J.

Phone: WOODlawn 4-0487

PRODUCTS: Antenna supporting poles & transmitting antennas.

MaCarta, Inc.

4021 Fleur Drive, Des Moines 15, Iowa
Phone: 283-1709

President.....G. D. Andrews

Chief Engineer.....P. H. Vernon

PRODUCTS: Automatic audio programming equipment using continuous loop tape cartridges.

Machlett Laboratories, Inc.

1063 Hope St., Springdale, Conn.
Phone: FReside 8-7511

Pres.....Jos. W. Skehan

Vice Pres., Mktg.....R. E. Nelson

Mgr., Large Power Tubes.....C. Kirka

Sales Mgr., Large Power Tubes...E. H. Gilbert

Mgr., Photosensitive Dev...S. T. Yanagisawa

Branch Offices

510 N. Dearborn St., Chicago 10, Ill.

Phone: MIchigan 2-5316

ManagerD. S. Frankel
636 Potrero Ave., San Francisco 10, Calif.

Phone: MIchigan 8-2355

Manager.....K. G. Morrison

PRODUCTS: Broadcast transmitting tubes (AM, FM, TV); photosensitive devices, including specialized vidicon.

MacKenzie Electronics, Inc.

1025 N. McCadden Place, Hollywood 38, Cal.
Phone: OR 8-9335

President.....Louis G. MacKenzie

General Manager.....Norman J. Ostby

PRODUCTS: Multi-channel program repeaters, single channel recorder-playback units, telephone answering sets, magnetic tape magazines.

Magnasync Corporation

5546 Satsuma Ave., North Hollywood, Cal.
Phone: TRIangle 7-5493

President.....D. J. White

Exec. V.P.....W. H. Stutz

V.P., Chief Eng.....J. W. Green

Dir. Customer Svc.....R. H. Sogge

PRODUCTS: Portable mixers, studio mix-

RADIO & TV EQUIPMENT MANUFACTURERS

ing consolette, microphone boom, program equalizers, magnetic tape erasers, magnetic recording & reproducing equipment, etc.

The Magnavox Company

2131 Bueter Rd., Ft. Wayne 4, Ind.
Phone: EAstbrook 9721

President.....Frank M. Freimann
V.P., Secy.....Gerard M. Ungaro
V.P., Treas.....John S. Sturgeon
V.P.....Edwin S. Pridham
V.P., Govt. & Indust. Div....Gen. G. F. Smith
V.P. Mktg., Govt. Div.....David W. Martin
V.P., Mfg., Cons. Prod. Div...Ellis Friedman
V.P., Purch.....Warren W. Frebel
Mktg. Mgr., Cons. Prod.

Div.James J. Shallow
Adv. Mgr.....J. Schulke
Merch. Mgr., Organ.....J. McCoy
Merch. Mgr., Radio.....W. Boedeker
Gen. Compt.....J. W. Schrey
Asst. Treas.....Albert G. Nelson
Indust. Rel. Dir.....George D. McClaren
Nat. Serv. Mgr.....Ray Yeranko
Asst. Secy.'s.....Catherine M. Kelly, Stanley
S. Sondles, Jas. M. Barrett, Jr., M. W. Dobrzensky

Branch Offices

270 Park Ave., New York, N. Y.

Phone: YUkon 6-0055

MAGNAVOX CO. OF TENN.

Box 718, Greenville, Tenn.

Phone: MELrose 8-4191

Pres.....George L. Leinenweber
PRODUCTS: Radio, stereo phonographs and combinations (Jefferson City Cabinet Co., subsidiary); 19", 21", 24", 27" and color TV; UHF, VHF, two-way combinations; three-way combinations (Tenn.).

Marconi Instruments Ltd.

111 Cedar Lane, Englewood, N. J.

Phone: LOwell 7-0607

Manager.....William A. Buck
Asst. Sales Mgrs.....Keith Elkins,
Wallace Oliver

PRODUCTS: Measuring instruments for FM mobile radio, broadcasting stations, FM/AM signal generators, deviation monitors, TV sideband analyzers, TVscopes; video sweep generators.

Mattison Electronics Corp.

2966 Jerome Ave., Bronx 68, N. Y.

Phone: CY 8-1400

President, Treasurer.....Richard Mattison
PRODUCTS: TV receivers, hi-fi eqpt., radio-phonograph combinations.

J. A. Maurer, Inc.

37-01 31st Street, Long Island City 1, N. Y.
Phone: STillwell 4-4600

President.....Daniel R. Ehrlich
Exec. Vice-Pres.....Irving Brand
Vice-Pres., Govt. Rels.....Albert Sikorsky
Vice-Pres., Eng.....Joseph E. Bambara

SecretaryLee Shaw

PRODUCTS: 16mm professional motion picture cameras, sound-on-film recording systems, galvanometers, film photographs; 35mm galvanometers; motion picture camera accessories; film shrinkage gauges for measuring 8mm, 16mm and 35mm film; portable processors for 16/35mm and 35/70mm film; photographic and electronic systems; optics.

McMartin Industries, Inc.

605 N. 13th St., Omaha 2, Neb.

Phone: 342-2753

Pres.....Ray B. McMartin
Mktg. Mgr.....Ray M. Unrath
Plant Sup.....Roy Chase
Chief Eng.....Leonard E. Hedlund

The Mectron Co.

501 E. First Ave., Roselle, N. J.

Phone: CH 5-1068

Sales Manager.....J. F. Cosgrove
Production Mgr.....Saul Esocoff

PRODUCTS: Seal-O-Flange Coaxial transmission lines, Auto-Dryaire Automatic dehydrators; Flare-Seal & Tapergrip connectors for Styroflex and Foamflex cables.

Mesa Microwave, Inc.

11 N. Lee, Oklahoma City, Okla.

Phone: CEntral 2-8881

PRODUCTS: Common carrier services for commercial broadcast stations, educational broadcast stations, community antenna systems, educational closed-circuit systems, industrial communications.

Metro-Tel Corp.

171 Ames Ct., Plainview, L. I., N. Y.

Phone: WE 1-7200

PresidentSheppard Beidler
Vice-President.....Venerando J. Indelicato
Sec.-Treas.....Donald W. Degnan

PRODUCTS: Cameramen's telephone head and chest sets, telephone jacks, plugs, switchboards and associated equipment.

Metropolitan Electric Mfg. Co.

(Lumitron Division)

2250 Steinway St., Long Island City 5, N. Y.

Phone: AStoria 8-3200

Gen. Mgr.....James J. Shelley
Assoc. Gen. Mgr.....Charles Shevelin

PRODUCTS: Studio lighting control.

Midwestern Instruments, Inc.

Box 7509, Tulsa 18, Okla.

Phone: NA 7-1111

President.....G. R. Morrow
General Manager.....W. F. Wells

Sales Manager.....Paul Bunker
PRODUCTS: Magnecord tape recorder/reproducers.

Miles Reproducer Co., Inc.

598 Broadway, New York 12, N. Y.

RADIO & TV EQUIPMENT MANUFACTURERS

Phone: Walker 5-6985
President.....J. M. Kuhlik
Adv. Mgr., Treas.....B. Burns
Chief Engineer.....I. W. Kay
PRODUCTS: Recorders (field, on-the-spot, miniature, conference-lecture-telephone, man-back, continuous, lightweight, permanent).

Milo Electronics Corp.

530 Canal St., New York 13, N. Y.
Phone: BEekman 3-2980

Sales Mgr.....Robert A. Smith
PRODUCTS: Batteries, capacitors, chemicals, coils, connectors, diodes, filters, fuses, hardware, lamps, metal chassis and racks, meters, microphones, P.A. systems, sound equipment plugs, potentiometers, attenuators, switches, resistors, relays, speakers, tape, test equipment tools, transformers, transistors, tubes, vibrators, wire and cable.

Minnesota Mining and Mfg. Co.

2501 Hudson Rd., St. Paul 19, Minn.
Phone: 733-1110

Div. V.P., Magnetic Prod..Dr. W. W. Wetzel
Gen. Mgr., Magnetic Prod.....M. C. Hegdel
Gen. Sales, Mdsg. Mgr.....Dan Denham
Sls. Mgr., Aud. Range, Vid.

Prods.....W. H. Madden
Sales Mgr., Instrumentation Tapes.

C. F. Koefod

Branch Offices

6850 S. Harlem Ave., Bedford Park, Ill.
Phone: GL 8-2200

Sales Manager.....P. B. Van Deventer
6023 S. Garfield Ave., Los Angeles 22, Calif.
Phone: RA 3-6641

Sales Manager.....A. J. Blower
700 Grand Ave., Ridgfield, N. J.
Phone: WH 3-6700

Sls. Mgr.....W. F. Enright
2121 Santa Anna Ave., Dallas 28, Tex.
Phone: DA 7-7311

Sls. Mgr.....R. A. Henderson
935 Bush Ave., St. Paul 1, Minn.
Phone PR: 6-8511

ManagerJ. G. Bondus
320 Shaw Rd., S., San Francisco, Calif.

Sales Mgr.....D. T. Windahl
5698 Rising Sun Ave., Philadelphia 20, Pa.
Phone: PI 2-0200

12200 Brookpark Road, Cleveland 30, Ohio
Phone: CL 2-4300

411 Piquette, Detroit 2, Mich.
Phone: TR 5-7111

4835 Para Dr., Cincinnati, Ohio
10725 Baur Blvd., St. Louis 14, Mo.
3663 1st Ave., S., Seattle 4, Wash.

PRODUCTS: Magnetic and video tape and magnetic film & accessories.

Miratel, Inc.

3600 Richardson St., St. Paul, Minn. 55112
Phone: 633-1742

President.....William S. Sadler
General Mgr.....Norman Ritter

Sales Mgr.....R. B. Hackenberger
Production Mgr.....Russell Shane
Chief Engineer.....Peter Vogelsang
PRODUCTS: Video monitors (transistorized and tube), distribution amplifiers, voice-operated relays, RF and video receivers, citizens band equipment, Conelrad receivers.

Mitchell Camera Corp.

666 W. Harvard St., Glendale 4, Calif.
Phone: 245-1085

President.....B. G. Tubbs
Sales Dir.....R. Bruce Hill
Engineering Dir.....Edmund M. Di Giulio
Asst. Treas.....P. E. Piper

Branch Office

521 5th Ave., New York 17, N. Y.
Phone: OXford 7-0227

PRODUCTS: 16mm and 35mm professional motion picture cameras and accessories.

Mole-Richardson Co.

937 N. Sycamore Ave., Hollywood, Cal. 90038
Phone: OLdfield 4-3660

PresidentW. K. Parker
PRODUCTS: Photographic lighting equipment and accessories for TV studios; microphone booms and perambulators.

Mycalex Corporation of America

125 Clifton Blvd., Clifton, N. J.
Phone: PRescott 9-8866

Pres.Jerome Taishoff
Vice President.....Sol Taishoff
V.P., Operations.....A. S. Backus

Branch Office

30 Rockefeller Plaza, New York, N. Y.
Phone: COlumbus 5-5989

PRODUCTS: Glass-bonded mica insulation components, tube sockets & bases, synthetic mica commutation switches.

Narda Microwave Corp.

Commercial St., Plainview, L. I., N. Y.
Phone: PioneE 6-4650

President.....W. A. Bourke
PRODUCTS: Microwave test equipment; antenna horns.

National Cine Equipment Inc.

209 W. 48th St., New York 36, N. Y.
Phone: CIrcle 6-0348

PresidentJohn Clemens
Sec'y.-Treas.....Erwin G. Harwood

PRODUCTS: Crab-Hydroly, Hydroly, microphone booms; three-wheel portable dollies, 35mm and 16mm film viewers; lens mounts lenses to 40". Hydrofluid tripods. Sales, service and rentals of TV and motion picture equipment; one-hour magazines for film recording for 16mm and 35mm fluid Pan and tilthead tripod.

National Television Tube Inc.

Rt. 46 at 6th St., Saddle Brook, N. J.

RADIO & TV EQUIPMENT MANUFACTURERS

Phone: PR 8-5900

Pres., Sales Director.....John Sansone
Sec'y.-Treas., Engr.....A. Wasek
PRODUCTS: Cathode Ray Tubes.

Neumade Products Corp.

250 W. 57th St., New York 19, N. Y.
Phone: JUDson 6-5810

Exec., V.P.....Lee E. Jones
PRODUCTS: Projection-room film-editing equipment; power and hand rewinds; Griswold splicers; light tables; show timers and film-measuring machines. 100-foot spot, feature-film and video-tape-reel storage; individually indexed storage for two-by-two-inch slide commercials.

North American Philips Co., Inc.

(High Fidelity Products Div.)
100 E. 42nd St., New York, N. Y. 10017
Phone: OX 7-3600

Product Manager.....W. Semmelink
Sales Manager.....J. Gerrity
PRODUCTS: Continental 101, 200, 300, 301 and 401 tape recorders; commercial sound system and components.

Gunnar A. Olsen Corp.

215-11 42 Ave., Bayside, L.I., N.Y.
Phone: BAyside 9-8092

President.....Gunnar A. Olsen
Vice President.....Gunnar Olsen
PRODUCTS: Tower antenna systems-installations & maintenance.

Outercom Electronics Corp.

725 Providence Rd., Charlotte, N. C.
Phone: 333-8689; 377-4557

President.....Walter H. Shapiro
Vice-Pres., Sales.....Melvin Shapiro
Vice-Pres., Eng.....Steve Cserpnyak
PRODUCTS: Two-way FM radios.

Owens-Illinois Glass Co.

(Consumer & Technical Products Div.)
405 Madison Ave., Toledo 1, Ohio
Phone: 242-6543

Vice-Pres., Gen. Mgr.....W. J. Stewart
Vice-Pres., Mktg. Dir.....E. B. Dennis, Jr.
Vice-Pres., Tech. Dir.....F. D. Pinotti
Sales Promo. Mgr.....W. D. Plummer
Industrial & Electronic Products Div.
Vice-Pres., Gen. Mgr.....J. P. Kearney
V.P., Prod. Dev., Mktg.....J. G. Clarke
Sales Mgr.....J. H. Chandler
New Prods. Mgr.....B. L. Steierman
Technical Mgr.....J. R. Masters
Prod. Stand. Dir., Field Eng.....Frank Carter
Gen. Mgr., Int. Div.....A. M. Turner
PRODUCTS: Glass envelopes for TV picture tubes; special-purpose cathode-ray, display, power, transmitting, x-ray & other electronic tube applications; special electronic glasses.

Oxberry Corp.

(Formerly Animation Equipment Corp.)
38 Hudson St., New Rochelle, N. Y.
Phone: NE 6-1838

PresidentJohn Oxberry
Vice-Pres., Gen. Mgr.....A. K. Livingston
TreasurerPaschal Mathison
Sales Admin.....Jack W. Silberlicht
Sales Mgr.....Edward G. Willette

Branch Offices

7445 Sunset Blvd., Hollywood 46, Calif.
Phone: 876-2140

Manager.....Robert W. Troy
515 Ipswich Rd., Slough, Bucks, England
Phone: SLough 2-9666

ManagerPeter Neilson
PRODUCTS: Special-effects step optical printers, precision step contact printers, animation stands, process cameras, related motion picture equipment for 16mm, 35mm, 65mm, 70mm and double 8mm film.

Pacific Mercury Electronics

(Subsid. of Thomas Organ Co.)
8345 Hayvenhurst Ave., Sepulveda, Calif.
Phone: EMpire 2-3131

Pres.J. Benaron
Vice Pres., Eng.....Stanley Cutler
Comm. Sales Mgr.....J. Weller
Purch. Dir.....Ken Melling
Indust. Rel. Dir.....George Brudney
Compt.John Diegelman
Promo., Pub. Dir.....Howard E. Rieder
Nat. Serv. Mgr.....Donald A. John
Organ E. Reg. Sales Mgr....Murray Fiebert
Organ S. Reg. Sales Mgr....Frank Sampieri
Qual. Cont. Mgr.William Morris
Chief TV Eng.....Les Kushner
Chief Organ. Eng.....John Brand
PRODUCTS: Silvertone TV, Hi-Fi sound systems, transistor organs; Thomas transistor organs; Telemetering equipment for aircraft and missiles.

Page Communications Engineers, Inc.

(Subsid. of Northrop Corp.)
2001 Wisconsin Ave., N.W., Washington, D.C.
Phone: FEderal 7-7600
Pres.; Act. Dir., Eng., R & D

J. A. Waldschmitt
Sr. V.P., Asst. to Pres.....A. J. Pote
Sr. V.P., Marketing.....F. W. Donkin
Sr. V.P., Operations.....B. M. Wootton
V.P., Telecomms. Dir.....J. H. Green
V.P., Eng. Dir.....J. S. McLeod
V.P., Tech. Serv. Dir.....C. L. Ill
V.P., Constr., Instal. Dir.....L. A. Bailey
V.P., Admin. Dir.....W. R. Brehm
PRODUCTS: Radio and TV broadcast facilities (design, construction and testing); military and civilization communications systems (design, construction, testing, maintenance and operation).

RADIO & TV EQUIPMENT MANUFACTURERS

Panther Electronics, Inc.

901 S. Main St., Burbank, Calif.
Phone: VI 9-6296

President.....R. H. Kaufman
Vice-Pres.....F. M. Kaufman
Secretary.....M. T. Kaufman
Treasurer.....S. H. Kaufman

PRODUCTS: Video and audio equipment.
Owner and operator of CATV, installer of
CATV and MOTV. Service and operation of
VATV, MOTV, audio systems.

Parkersburg Rig and Reel Co.

(Div. of Parkersburg-Aetna Corp.)

620 Depot St., Parkersburg, W. Va.
Phone: HUDson 5-4521

President.....B. P. McDonough
V.P., Sales Mgr.....J. W. Robbins
Secy., Treas.....H. N. Wilson

Branch Office

539 Second Ave., New York, N. Y.
Phone: YUKon 6-5166

PRODUCTS: (AM-FM) Radio transmis-
sion towers; micro wave towers. (TV)
Towers.

Pembrex Theatre Supply Corp.

1969 S. Vermont Ave., Los Angeles, Calif.
Phone: REPUBLIC 1-3111

Mgr.L. M. Wutke
PRODUCTS: "Pemarc" and "Telinc" pro-
jectors, and accessories.

Pentron Electronics Corp.

(Tape Recorder Div.)

777 S. Tripp Ave., Chicago, Ill. 60624
Phone: 722-3200

Exec. Vice-Pres.....S. N. Grode
Sales Mgr.....G. Royster
Chief Engineer.....R. Kerwin

PRODUCTS: Stereo recorders, stereo play-
monaural tape recorders, dual preamplifiers,
preamplifiers, microphone mixers, speaker/
amplifiers, tape decks (stereo & monaural).

Phelps Dodge Copper Products

300 Park Ave., New York 22, N. Y.
Phone: PLaza 1-3200

President.....H. T. Brinton
Sales Manager.....F. W. Lemly

PRODUCTS: Styroflex®, Spirafil, Foam-
flex coaxial cable.

Philco Corp.

(Subsid. of Ford Motor Co.)

Tioga and "C" Sts., Philadelphia 34, Pa.
Phone: 443-6491

Chrmn. of Board.....Irving A. Duffy
Pres.....C. E. Beck
Vice Pres., Fin.....R. G. McCormick
Vice Pres., Indust. Rel.....R. M. Jones
V.P., Gen. Couns., Sec.....H. R. Nolte, Jr.
Pub. Rels. Dir.....Marc J. Parsons
Vice-Pres., Tech. Plan.....S. D. Wanlass
Purchasing Dir.....F. R. Wheeler
Govt. Plan., Mktg. Dir.....E. F. Canfield

Consumer Products Div.

Vice Pres., Gen. Mgr.....L. H. Hyde
Prod. Plan. Mgr.....W. Balderston
Gen. Mktg. Mgr.....A. E. Allen
Prod. Eng. Dir.....E. S. Brotzman
Gen. Mfg. Mgr.....F. J. Meredith
Spec. Mkts. Mgr.....W. N. Hartman, Jr.
Dist., Serv. Dir.....C. Hakimian
Indust. Rels. Dir.....C. Shaw
Controller.....J. P. Pfann

Lansdale Div.

Church Road, Lansdale, Pa.

Phone: ULysses 5-4681

N. Y. Phone: STilwell 6-8400

Vice-Pres., Gen. Mgr.....M. W. Newell
PRODUCTS: AM and AM-FM radios, con-
sole, table, portable and combination TV re-
ceivers, Stereophonic Hi-Fidelity phono-
graphs; cathode ray tubes; microelectronics.

Philmore Manufacturing Co., Inc.

130-01 Jamaica Ave., Richmond Hill 18, N. Y.
Phone: HIckory 1-5000

President.....M. L. Granat
Vice-President.....Gary Granat
Chief Engineer.....I. Volpe
TreasurerMurray Granat
Sec'y.-Sls. Mgr.....Jerry Granat
Office Mgr.....Milton Greenker

Branch Offices

330 S. Franklin St., Chicago, Ill.

Vice President.....Gary Granat
2533 Mission St., San Marino, Calif.

Manager.....R. E. Osborne
PRODUCTS: Transistor portable radio
kits, 3 tube, 2 band AC/DC radio kits, crystal
set kits and sets, electronic kits of all kinds
for hobby and school use, communication re-
ceiver and transreceiver units, citizens band
equipment, ham and amateur equipment,
stereo multiplex adaptors, UHF-TV con-
verters.

Pilot Radio Corp.

(Div. of Jerrold Electronics Corp.)

100 Electra Lane, E. Station, Yonkers 4, N. Y.
Phone: 237-7700

Vice Pres., Gen. Mgr.....Roland J. Kalb
Cont.Harry Christian
Gen. Sales Mgr.....Don Ross
Adv. Mgr.....Arnold Singer
Purch. Agt.....Paul Lefko
Works Mgr.....Frank Hajek
Chief Eng.....Richard Shottenfeld

PRODUCTS: Tuners-stereo: FM-AM, Hi-Fi
amplifiers, preamplifiers, speaker systems,
portable stereo phcnographs; stereophonic
console phonographs, radio-phonographs, &
components.

Polarad Electronics Corp.

43-20 34th St., Long Island City, N. Y.
Phone: EXeter 2-4500

President.....Dr. D. L. Jaffe
Exec. V.P.....P. H. Odessey

RADIO & TV EQUIPMENT MANUFACTURERS

Mgr. of Marketing.....J. P. Schindler
Sls. Mgr.....A. A. Goldberg
PRODUCTS: Microwave test equipment,
signal generators, signal sources, spectrum
analyzers, microwave reception equipment,
accessories and components, general lab
equipment.

Precision Apparatus Co., Inc.

80-00 Cooper Ave., Glendale 27, N. Y.
Phone: TW 4-4290

Pres.....Sol S. Sparer
Gen. Sales Mgr.....Floyd I. Makstein
Eng. Dir.....Victor Robinson
PRODUCTS: Test equipment of all kinds;
stereo signal generators; Hi-Fi audio ampli-
fiers; kits and wired equipment; contract
and specialty items.

Pro-Tex Reel Band Co.

200 Film Bldg., Cleveland 14, Ohio
Phone: TOWER 1-2624

Owner.....T. Kulka
PRODUCTS: Sealed reel bands for tape
reels; non-magnetic clips for tape reels and
8mm film reels; vinylband for film reels.

Prodelin Inc.

307 Bergen Ave., Kearny, N. J.
Phone: WYman 1-8600

Pres.....L. A. Bonden
PRODUCTS: Coaxial transmission line
and connectors, antennas, telemetering buoys.

Radex Corporation

2076 Elston Ave., Chicago 14, Ill.
Phone: ARmitage 6-6900

President.....R. Cook
PRODUCTS: Radio test eqpt., electrosta-
tic air cleaners, negative ionizers.

Radio Corporation of America

30 Rockefeller Plaza, New York, N. Y. 10020
Phone: MU 9-7200

Board Chmn.....David Sarnoff
President.....Elmer W. Engstrom
Chmn., Bd. Exec. Comm....Frank M. Folsom
Exec. V.P., Staff.....Ewen C. Anderson
Exec. V.P., Pub. Affs.....Kenneth W. Bilby
Exec. V.P., Corp. Plan....Theodore A. Smith
Exec. V.P., Gen. Atty.....Robert L. Werner
Group Exec. V.P.'s.....Arthur L. Malcarney,
Charles M. Odorizzi, W. W. Watte

Electronic Data Processing

Cherry Hill, N. J.
Phone: WO 3-8000

Group Exec. Vice Pres.....A. L. Malcarney
Div. Vice Pres., Gen. Mgr.....A. K. Weber
Div. V.P., Bus. Plan., Mktg..E. S. McCollister
Div. V.P., Sales.....G. E. Dashiell
Div. V.P., Exec. Hktg. Rels.....J. E. Johnson
Div. V.P., Spec. Int. Accts.....P. B. Reed

RCA Communications, Inc.

66 Broad St., New York, N. Y.

Phone: 363-2121

President.....T. H. Mitchell
*RCA Broadcast & Communications Products
Div.*

Front & Cooper Sts., Camden, N. J.

Phone: WOODLAWN 3-8000

Div. V.P., Gen. Mgr.....C. H. Colledge

RCA Electronic Components & Devices

415 South St., Harrison, N. J.

Phone: HUMBOLDT 5-3900

Group Exec. V.P.....W. W. Watts

Vice-Pres.....Douglas Y. Smith

Mgr., Planning.....L. R. Day

ControllerJ. Koppelman

Div. V.P., Dist. Prods.....H. F. Bersche

Div. V.P.; G.M., Indust. Tube,

Semicond. Div.....C. E. Burnett

Div. V.P.; G.M., TV Pic.

Tube Div.....J. B. Farese

Div. V.P., Tech. Progs.....A. M. Glover

Div. V.P., Gen. Sales.....Joseph E. Kelley

Div. V.P.; G.M., Comm. Rec. Tube,

Semicond. Div.....W. H. Painter

Mgr. Comm. Eng.....Kenneth G. Bucklin

ControllerJ. Koppelman

RCA Sales Corporation

Indianapolis 1, Ind.

Phone: ME 6-5311

Board Chmn.....W. W. Watts

Vice Chmn. of Board.....D. L. Mills

President.....R. W. Saxon

V.P., Prod. Plan., Dev.....B. S. Durant

Treasurer.....O. G. Delk

Bus. Plan. Mgr.....H. L. Atkinson

Comm. Rels. Mgrs.....Elmer D. Eades,

Atlanta; William L. Rothenberger, New

York; Fred E. Folsom, San Francisco

RCA Victor Home Instruments Div.

Indianapolis, Ind.

Phone: ME 6-5311

Group Exec. V.P.....W. W. Watts

Vice Pres., Gen. Mgr.....D. L. Mills

ControllerO. G. Delk

RCA Victor Distributing Corp.

Room 2000, Merchandise Mart Plaza,
Chicago, Ill.

Phone: 467-5900

Group Exec. V.P.....W. W. Watts

President.....John F. O'Brien

Vice Pres., Treas.....H. M. Miller

V.P., Special Projects.....J. A. Curl

V.P. Los Angeles Branch.....C. A. Malin

V.P. Detroit Branch.....N. A. Corbett

V.P. Atlanta Branch.....J. V. C. Harter

V.P. Buffalo Branch.....L. A. Baumgartner

V.P., Kansas City Branch.....W. J. Walsh

V.P., Wichita Branch.....M. E. Kramer

V.P. Chicago Branch.....A. C. Nerness

PRODUCTS: TV receivers (table, console;
black-and-white, color); stereo-orthophonic
high-fidelity "Victrola" phonographs; AM,
AM-FM, table-model radio receivers; AM
clock radios; electronic data-processing
equipment; AM, FM, TV transmitting equip-

RADIO & TV EQUIPMENT MANUFACTURERS

ment; color TV systems; broadcast station studio equipment; mobile radio communications equipment; industrial TV equipment; microphones; microwave equipment; radio, TV antennas; electron tubes (receiving, power, cathode-ray, special types); TV studio camera equipment; film, disc, tape, TV recording equipment; 16mm projectors; electron microscopes; marine radio equipment; aviation, communication, radar, other special apparatus for Armed Forces.

Radio Engineering Laboratories, Inc.

29-01 Borden Ave., Long Island City 1, N. Y.
Phone: STillwell 6-2100

Board Chairman.....C. R. Runyon, Jr.
President.....F. A. Gunther
V.P. Engineering.....J. R. Day
Vice President, Finance.....Joseph Behr
Chief Engineer.....R. E. Hull
Treasurer.....James A. Cronin
Sec. & Ind. Rel. Mgr.....C. R. Runyon, III.
Personnel Mgr.James J. Kelly
Purchasing Agent.....J. W. Brangan

PRODUCTS: Tropospheric scatter radio systems, point-to-point radio relay equipment, specialty transformers, RF & AF filters, mobile remote broadcast links, FM & TV transmitters.

Radio Receptor Div.

(Div. of General Instrument Corp.)

100 Andrews Rd., Hicksville, L. I., N. Y.
Phone: OVerbrook 1-4300

Vice Pres., Gen. Mgr.....Julius Pascuzzo
Vice Pres., Mktg.....J. L. Herre
Vice Pres., Oper.....W. D. Paxson
Vice Pres., Res.....A. L. Rosoff

Branch Office

441 Washington Bldg., Washington, D. C.
Phone: ME 8-3712

ManagerR. Neighborgall
PRODUCTS: VHF-UHF (AM, FM, CW, MCW) custom-designed receivers for land, air, sea and space; communications systems; scan-conversion and radar bright display systems; multiple closed-circuit display systems (radar TV displays converted for simultaneous multiple-viewing stations under normal lighting).

Rangertone

73 Winthrop St., Newark 4, N. J.
Phone: HUmboldt 5-2550

Pres., Treas.....George P. Zazzali
PRODUCTS: (AM-FM) Magnetic tape recorders, video-tape-editing machinery, synchronizing apparatus.

Raven Screen Corp.

124 E. 124th St., New York, N. Y.
Phone: LEhigh 4-8408

Sec'y-Treas.....Ernest D. Reif
ManagerFred Rose

EngineerThomas Yanelli
PRODUCTS: Motion picture screens, rear projection screens for TV studios, front projection screens for auditoriums, etc.

Raytheon Manufacturing Co.

100 River St., Waltham 54, Mass.
Phone: Twin Brook 3-5860

Manager.....Joseph J. Sedik
PRODUCTS: Radios — AC-DC and clock radios; tubeless radios (transistor); TV sets (monochrome, color); tape recorders.

Reeves Soundcraft Corp.

(Div. of Reeves Industries)

Great Pasture Rd., Danbury, Conn.
Phone: 743-7601

PresidentHazard Reeves
Vice Pres.....John S. Kane
Vice Pres.....Wm. H. Deacy
Sales Mgr.....George P. Petetin
Promo. Dir., Adv. Mgr...Thomas J. Dempsey

Branch Offices

10 E. 52nd St., New York, N. Y.
Phone: PLaza 9-2644

Manager.....George P. Bassett
10 E. Jackson Blvd., Chicago, Ill.
Phone: WA 5-5853

ManagerArt Hoffman
342 N. LaBrea Ave., Los Angeles, Calif.
Phone: WE 1-1181

Manager.....John E. Borg
PRODUCTS: Blank recording discs, magnetic recording tape, for audio and video recording, full width magnetic recording film, striped magnetic film, and raw stock styli.

Rek-O-Kut Company, Inc.

38-19 108th St., Corona 68, N. Y.
Phone: DEfender 5-3500

Pres.George Silber
Vice Pres., Sales.....Hal Dennis
Vice Pres., Prod.....Syd Simonson
Service Mgr.....Phil Dubson
Office Sales Mgr.....Milie Adler
PRODUCTS: Instantaneous Recording Equipment, Transcription Turntables, Rhythm-master, a continuous variable speed phonograph and portable PA system; Imperial disc recorder; Stereo turntables series and Recitalists system & Stereo Tone arms.

Rheem Califone Corp.

5922 Bowcroft St., Los Angeles 16, Calif.
Phone: UP 0-9631

V.P. & Gen. Mgr.....O. X. Pitney
Ch. EngineerB. W. Farber
Sales Mgr.....J. S. Brown
Advertising Mgr.G. Langsner
PRODUCTS: Portable transcription players, hi fi magnetic tape recorders.

Rissi Electronic Supply Co.

14405 Wyoming Ave., Detroit, Mich. 48238

RADIO & TV EQUIPMENT MANUFACTURERS

Phone: TExas 4-8420

Manager.....V. Wilton
Radio Electronic Supply Co.
505 Jefferson St., S.E., Grand Rapids 3, Mich.
Phone: GL 9-4611

ManagerR. Flora
PRODUCTS: Tubes, vidicons, audio tapes
& discs, maintenance supplies. Electro-voice
microphones, tape recorders, image orthi-
cons.

Roberts Electronics, Inc.

5978 Bowcroft St., Los Angeles 16, Calif.
Phone: 870-9426

President.....Robert G. Metzner
Vice Pres., Gen. Mgr.....Edward O. Praeger
Asst. Gen. Mgr., Cont.....Jerome Dreesen
Nat. Adv. Mgr.....King Baldwin
Sales Mgr.....Al Barsimanto
Qual. Cont. Mgr.....Louis Weiss
Purchasing Agt.....William Maxson
Service Mgr.....Julian R. Black
Chief Engineer.....Trevor Kendall

Branch Office

220 W. Merrick Rd., Valley Stream, L. I.,
N. Y.

Phone: 516-LO 1-2950

PRODUCTS: AM-FM stereo tuners, mon-
aural and stereo preamplifiers and amplifiers,
professional and semi-professional tape re-
corders, speaker-amplifier combinations in
portable cases, dual-track tape recorders,
negative ion generators.

Robinson Recording Labs.

35 S. Ninth St., Philadelphia 7, Pa.
Phone: WALnut 2-6800

Owner.....W. Robinson
PRODUCTS: Precision 3-speed turntables.

Rohn Manufacturing Company

6718 West Plank Rd., Peoria, Ill.
Phone: 637-8416

PresidentDwight Rohn
Sales Manager.....R. A. Kleine
Traffic Mgr.....William Hall
Microwave Sales Dir.....Grady Rooker
Distrib. Sales Dir.....A. Repsumer
PRODUCTS: Radio, TV, microwave, &
communication towers and accessories.

S.O.S. Photo-Cine-Optics, Inc.

387 Park Ave., S., New York, N. Y. 10016
Phone: PL 7-0440

Board Chmn.....Joseph A. Tanney
President.....Alan C. Macauley
Vice-Pres., Gen. Mgr.....Dominic J. Capano
Secretary.....William H. Allen
Treasurer.....Jan T. Macauley

Branch Office

6331 Hollywood Blvd., Hollywood 28, Calif.
Phone: 467-2124

Board Chmn.....Joseph A. Tanney
PRODUCTS: Motion picture and film pro-
duction equipment.

Schafer Electronics

235 S. Third St., Burbank, Calif.
Phone: 845-3561

President.....Paul C. Schafer
Vice Pres.....James W. Harford
Nat. Sales Serv. Mgr.....Dallas Barnard
Chief Eng.....Robert Leviason
PRODUCTS: Automation equipment; re-
mote control equipment; automatic logging
equipment.

Screen Gems Industrial Show Div.

(Cellomatic Div.)

711 Fifth Ave., New York, N. Y.

Vice-Presidents.....Thomas Howell,
Milton Rogin

PRODUCTS: Cellomatic Futura Mark IV
and S-45 animation projectors; Cellomatic
videoplex projector. Supporting graphic ser-
vices.

Self Winding Clock Co., Inc.

41 East 11th St., New York, N. Y.
Phone: AL 4-3110

Sales Manager.....Laurence Hill

PRODUCTS: Sweep seconds, dry-cell self-
powered, hourly corrected clocks: receive
automatic synchronizing pulses from Western
Union Naval Observatory Time Service; also
manual sync. by control kit.

Setchell-Carlson, Inc.

New Brighton, St. Paul, Minn. 55112
Phone: MELrose 3-3131

New York Phone: PI 7-4101

Pres., Gen. Sales Mgr.....B. T. Setchell
Sec.-Treas.....C. Donald Carlson
Vice-Pres., Off. Mgr.....Alice P. Chermak

PRODUCTS: Unitized TV receivers (color
and black-and-white); stereo equipment.

Shields Studio

5537 Suburban Tracks, St. Louis, Mo.
Phone: FORrest 7-2535

OwnerTom Shields

PRODUCTS: St. Louis "Stagette," TV
drops, multiple drop hanger, TV green repp
drapes, draperies, tracks, rigging, "profile
cut outs," TV settings.

Skiatron Electronics & TV Corp.

Milburn Ave., Baldwin, L. I., N. Y.
Phone: HA 3-9725

PresidentArthur Levey
Secretary-Treas.....Frank V. Quigley
Ass't Sec.....Thomas F. O'Brien
Services Offered: Electronic equipment,
Subscriber-Vision research & development
TV and electronics.

Small Motors, Inc.

2076 Elston Ave., Chicago 14, Ill
Phone: ARmitage 6-6900

Sales Manager.....R. R. Cook

RADIO & TV EQUIPMENT MANUFACTURERS

PRODUCTS: Radio dynamotors, blowers, fractional hp motors.

Sonotone Corp.

Elmsford, N. Y.

Phone: LYric 2-9600

Pres., Gen. Mgr.....Irving I. Schachtel
Sls. Mgr., Electron. Appl...Richard J. Mahler

PRODUCTS: Sales & design of broadcast cartridges, magnetic tape heads, ceramic microphones, nickel cadmium batteries, speakers.

Sony Corp. of America

580 Fifth Ave., New York, N. Y. 10036

Phone: LT 1-0100

PresidentAkio Morita
Exec. Vice-Pres.....S. Inagaki
Vice-Presidents.....Bruce L. Birchard,
Irving Sagor, George T. Stewart, Milton D. Thalberg

Corporation Sec.....H. Tada

Branch Offices

4959 W. Belmont Ave., Chicago, Ill. 60641

Phone: AV 3-0712

Branch Mgr.....M. Jinno

8920 Diplomacy Row, Dallas, Tex.

Phone: ME 1-3560

EngineerS. Nakamura

500 W. Florence Ave., Inglewood, Calif. 90307

Phone: OR 8-8141

Branch Mgr.....H. Ohkochi

SERVICES: Distribution of transistor radios, TV and VTR.

Space Communications Corp.

1841 Broadway, New York 23, N. Y.

Phone: JUDson 2-6530

PresidentSol Cornberg

PRODUCTS: Sales & design of broadcast and intercom TV systems & equipment.

Spencer-Kennedy Laboratories, Inc.

1320 Soldiers Field Rd., Boston 35, Mass.

Phone: ALgonquin 4-5400

Chairman.....George W. W. Brewster

Pres.Donald Spencer

Vice Pres., Sales.....W. K. Headley

Vice Pres., Prod.....Albert Clark

Chief Eng.....Pierre L. deBourknecht

PRODUCTS: Signal-reception equipment for TV off-air pick-ups; distribution equipment for closed-circuit RF cable transmission systems.

Stainless, Inc.

Third St. & Montgomery Ave.,

North Wales, Pa.

Phone: 699-4871

President.....Henry J. Guzewicz

Vice-Pres.....Richard J. Eberle

Sales Staff.....John S. Fisher,

John F. Guzewicz, Jess C. Rodriguez, Wil-

liam O. Walther

WALCAN LTD.

(Subsid. of Stainless, Inc.)

Box 1241, Carlton Pl., Ont., Canada

Representative.....John D. Peart
(381 Campbell St., Winnipeg 9, Man., Canada)

PRODUCTS: Self-supporting & guyed steel towers for AM-TV-Scatter-Microwave communications and other special uses.

Stancil-Hoffman Corporation

845 N. Highland Ave., Hollywood 38, Calif.

Phone: HOLlywood 4-7461

President.....William V. Stancil

PRODUCTS: Magnetic recorder/reproducer for tape and for 16mm, 17.5mm & 35mm film. Self contained battery operated for standard recording, stereo or synchronized with film, M r/r up to 32 tracks, all transistor, for communications recording & language labs.

Standard Electronics Corp.

Route 33, Manalapan Township, N. J.

Box 677, Freehold, N. J.

Phone: 446-7611

President.....William H. Zillger

Vice-Pres.....Arno Zillger

Mgr.; Purch. Agt.....Joseph Ewansky

PRODUCTS: Transmitters, transformers, dummy loads & filters for AM, FM, & TV; FM antennas; TV color equipment; amplifiers.

Strong Electric Corp.

87 City Park Ave., Toledo, O.

Phone: CHerry 8-3741

President.....Arthur J. Hatch

Vice Pres.Leo A. Altenbach

TreasurerLee T. Nelson

PRODUCTS: Incandescent and arc spotlights; trouperette incandescent spotlights; trouper and super trouper high-intensity arc spotlights; universal arc slide projectors.

Studio Television Products

Sales Corporation

356 W. 40th St., New York 18, N.Y.

Phone: PENnsylvania 6-5849

Sales Manager.....James B. Tharpe

Engineering Mgr.....Rudy Leopold

Export Mgr.....Hendrik J. Antonisse

PRODUCTS: Pneumatic-balance camera dollies (color, black-and-white); manual-control 10-to-1 zoom lenses for studio vidicon cameras.

Surface Conduction, Inc.

1501 Broadway, New York 36, N. Y.

Phone: LO 5-5535

PresidentTheodore Hafner

PRODUCTS: Single wire transmission lines for closed circuit TV, community TV, low and high power antenna feeders.

RADIO & TV EQUIPMENT MANUFACTURERS

Swager Tower Company

R. R. No. 2, Fremont, Indiana
Phone: 495-4625

Pres.....W. E. Swager
PRODUCTS: Radio & TV and microwave broadcast towers.

Sylvania Electric Products, Inc.

(Sub. General Tel. & Electronics Corp.)
730 3rd Ave., New York, N. Y.
Phone: 551-1000

Pres.....Gene K. Beare
Sr. Vice Pres., Admin.Leon C. Guest, Jr.
Indust. Rels. Dir.....Albert M. Warner
Pub. Dir.....Herbert Johnson, Jr.
Sr. Vice Pres., Mktg.....Alfred C. Viebranz
V.P., Mktg., Tube Sales.....Robert G. Lynch
PRODUCTS: Tubes, radio & TV.

T.C.A. Tower Co.

2615 Bankhead Highway, N.W.,
Atlanta 18, Ga.
Phone: 700-1203

PRODUCTS: Towers.

Sarkes Tarzian Inc.

(Broadcast Equipment Div.)
E. Hillside Dr., Bloomington, Ind.
Phone: 7251

PresidentSarkes Tarzian
ManagerBiagio Presti
PRODUCTS: TV transmitters, I.O. cameras, Vidicon cameras, complete studio TV equipment.

Tech-Master Corp.

75 Front St., Brooklyn, N. Y.
Phone: ULster 5-3535

PresidentL. Lazoff
Gen. Mgr.....R. Lazoff
Sales Manager.....A. Lazoff
PRODUCTS: Wired & kits TV custom chassis, tuners, amplifiers, pre-amps, radios.

Tel-Instrument Electronics Corp.

728 Garden St., Carlstadt, N. J.
Phone: WEBster 3-1600

V.P., Sales Mgr.....E. W. Brinkerhoff
PRODUCTS: Test equipment for TV, studio equipment for black-and-white and color.

Tele-Measurements, Inc.

Box 943, Bellingham, Wash.
Phone: 733-4567

72 N. Mitchell Ave., Livingston, N. J.
45 W. 45th St., New York, N. Y.
New York Phone: 581-9020

President.....Jack R. Poppele
Vice-Pres., Treas.....William E. Endres
SecretaryJune Poppele
PRODUCTS: TV systems: camera, display, distribution, operating, sync, test, recording; large-screen TV projectors; Tele-Pat sets (all manufactured and distributed). Representative for Ampex, CBS Labs, Dynair,

General Precision Labs, Dynair, General Precision Labs, International Good Music, Inc., Riker Industries, Waltham Precision Co.

Tele-Tone Co., Inc.

444 S. Ninth Ave., Mt. Vernon, N. Y.
Phone: OW 9-2100

PresidentIsidore Rothman
Vice President.....M. Perlmutter
Chief Engineer.....William Lipson
PRODUCTS: AM-FM radios, AM-FM clock radios, radio/phonograph combinations.

Telechrome Mfg. Corp.

185 Dixon Ave., Amityville, N. Y.
Phone: LIncoln 1-3600

President.....J. R. Popkin-Clurman
Exec. V.P.....Joseph McPhee
Vice-Pres., Sales.....H. C. Riker
V.P., Engineering.....Sol Hudes
V.P., ManufacturingJack Horowitz
V.P., Purchasing.....B. Tromboli

Branch Offices

13635 Victory Blvd., Van Nuys, Calif.
Phone: ST 2-7479

DirectorS. Krinsky
670 N. Elizabeth St., Lombard, Ill.
Phone: MAYfair 9-1232

Director.....D. Chapman
1028 Connecticut Ave., Washington, D. C.
Phone: ME 8-5857

DirectorR. Adams
PRODUCTS: Color and monochrome test equipment; video test signal generators & receivers; special effect generators.

Telecontrol Corp.

1418 W. 166th St., Gardena, Calif.
Phone: FAculy 1-5701

President.....John W. Doering
Ch. Devel. Eng.....L. Jorgenson
Sales EngineerDuane E. Heft
Dir. Manuf.Robert Fitzgerald
PRODUCTS: Audio-video distribution switchers & exchanges, studio switching centers, master control switching systems, mobile video switchers, house monitoring systems, audio-video automation switchers, video & pulse amplifiers.

Telectro Industries Corporation

35-16 37th St., Long Island City, N. Y. 11101
Phone: YELLOWstone 2-8600

President.....S. Robert Gordon
General ManagerEdward Waldman
SecretaryStanley Rosenberg
Chief Engineer.....Harry Sussman
Pub. Affs. Dir.....Mac Ross
Engineer, RadioAbe Zeder
Engineer, TV.....A. Garamy
PRODUCTS: Transistorized receivers & recorders, special designs, etc.; closed circuit TV systems to transmit over telephone lines; tape recorders.

RADIO & TV EQUIPMENT MANUFACTURERS

TelePrompter Corporation

50 W. 44th St., New York, N. Y. 10036
Phone: JUdson 2-3800

Chairman, Pres.....Irving B. Kahn
Vice-Pres., Eng.....Hubert J. Schlafly
Vice-Pres., Mktg.....Gerald G. Griffin
V.P., Prog., Prods.....Jay J. Merkle
Vice-Pres., CATV....Raymond V. Schneider
Educ., Indust. Sls. Dir.....Hubert Wike
Sta., Int. Sales Dir.....George Andros
Govt. Sales Dir.....Herbert Nettleton

Branch Offices

345 W. Huron St., Chicago, Ill.
Phone: 943-2396

ManagerBrad Macy
2700 S. Memorial Pkwy., Huntsville, Ala.
Phone: 539-7726

ManagerCliff Paul

PRODUCTS: TelePrompter reading unit and accessories, cueing equipment for film, TV, public speaking; TelePro rear screen projection; TeleMation for automatic cueing; lights; audio systems; TeleStage portable stage structures; custom built sound systems; the Presidential Lectern; large screen closed-circuit TV.

Telescript, Inc.

155 W. 72nd St., New York 23, N. Y.
Phone: SUsquehanna 7-8111

Exec. Vice-Pres.....Curtis Howard
Vice-Pres.Herman Yaras
Treasurer.....Michael A. Kunkis

Branch Office

6505 Wilshire Blvd., Los Angeles, Calif.
Phone: OL 1-0721

Exec. Vice-Pres.....Curtis Howard

PRODUCTS: Prompting equipment, projectors, stereo equipment.

Television Utilities Corp.

10-11 50th Ave., Long Island City 1, N. Y.
Phone: EX 2-8395

President.....K. A. Jenkins

PRODUCTS: Closed circuit TV equipment including cameras, flying spot scanners, line and distribution amplifiers, off-the-air tuners, video monitors, regulated power supplies and kinescope recording equipment.

Television Zoomar Co.

Zoomar Television

500 Fifth Ave., New York, N. Y.
Phone: BRyant 9-5835

President.....Jack A. Pegler
Design, Res., Dev. Mgr.....Dr. Frank G. Back
Sales Manager.....Bill Pegler

PRODUCTS: Image orthicon lenses (Hyper Universal Zoomar, Angenieux Zoomar 10-2-1 B, Angenieux Evershed 10-2-1 B); Vidicon lenses (Angenieux 10x25 F2.8, Angenieux 10x15 F1.9); Evershed servo control pan and tilt.

Theatre Network Television, Inc.

575 Madison Ave., New York 22, N. Y.
Phone: PL 5-6300

President.....Nathan L. Halpern
Dir. of Prod.....Robert F. White
Dir. of Oper.....Edward F. Addiss
Dir. of Sales Develop.....Bart Swift
Sales Eng. Mgr.....Robert G. Thompson
Mktg. Dir., T.N.T.....Erwin Bernstein
Dir. of Engineering.....Eugene D. Warren
Chief Engineer.....John J. Leay

Branch Office

62-10 34th Ave., Woodside 77, N. Y.
Phone: PL 5-6300

PRODUCTS: Closed-circuit TV for business, industry and special events; large-screen TV displays for broadcasting, industry and government.

Tower Communications Co.

2700 Hawkeye Dr., Sioux City 2, Ia.
Phone: 2-3631

Sales Mgr.....Frank Allegra
Sales Dir.....Dean Goldie
Asst. Sales Mgr.....G. S. Chesen

Branch Office

105 Howden Rd., Scarborough, Ont., Canada
Phone: 757-1101

PRODUCTS: Microwave towers, passive reflectors, microwave buildings and tower erections; radio towers (AM and FM).

Trans-Lux Corp.

625 Madison Ave., New York 22, N. Y.
Phone: PL 1-3110

Spec. Effects Dir.....Bert Roth

Branch Office

30-12 41st Ave., Long Island City 1, N. Y.
Phone: ST 6-7814

Plant Mgr.....Richard Frampton

PRODUCTS: Background scenes: rear-view slide projectors, translucent screens and aluminum screen frames.

Tray-Ler Industries, Inc.

571 W. Jackson Blvd., Chicago, Ill.
Phone: HARRison 7-9151

President.....Joe Friedman
V.P., Gen. Sales Mgr....Curtis R. Hammond
V.P., Mfg.; Ind. Rel. Dir.....D. J. Cameron
Purch. Dir.....R. E. Strand
Eng. Dir.....W. Brown
Chief Radio Eng.....R. J. O'Brien
Chief Color TV Eng.....Christ J. Dumas
Service Eng.....H. Feldman

PRODUCTS: Table-model, clock, phonograph-combination, AM-FM, high-fidelity and transistor radios; portable, table, console, phonograph-combination, UHF, UHF-VHF, color and color-combination TV; high-fidelity, non-high-fidelity and stereo phonographs; record players complete with case; mono and stereo tape recorders.

RADIO & TV EQUIPMENT MANUFACTURERS

John D. Trilsch, Inc.

Box 14201, Houston 21, Tex.
Phone: REpublic 4-2545

Pres., Treas.....John D. Trilsch
Vice President.....E. E. Armstrong
Secretary.....Chilton Bryan

PRODUCTS: Radio, microwave and radar towers, design, fabrication & erection.

Trusonic, Inc.

(Formerly Stephens Trusonic, Inc.)
389 N. Fair Oaks Ave., Pasadena, Calif.
Phone: SY 5-7205

President.....Charles A. Martin
General Mgr.....Emile J. Petre

PRODUCTS: High-fidelity loudspeakers, systems, enclosures and accessories; condensers and wireless microphones; environmental test equipment.

Tung-Sol Electric Inc.

One Summer Ave., Newark 4, N.J.
Phone: HUmboldt 4-8500
New York Phone: CO 7-0620

Chairman.....Louis Rieben
President.....Milton Schulte
V.P., Marketing.....G. W. Keown
V.P., Oper. & Eng.....Dr. A. K. Wright
V.P.....Donald A. Harper
Sec.-Treas.....Paul Hemschoot
Comptroller.....George Hallett
V.P., Engineering.....R. B. Power
V.P., Elec. Tube Div...Paul Scharninghausen
Mgr., Mkt. Svcs.....Harold F. Cook

PRODUCTS: Electron tubes, transistors, silicon rectifiers, miniature lamps, cathode ray tubes, subminiature incandescent lamps, electro switch devices, Chatham Electronics equipment.

United Transformer Corporation

150 Varick St., New York 13, N. Y.
Phone: ALgonquin 5-3500

President.....Samuel L. Baraf
Vice-Pres., Gen. Sales Mgr....Henry Russell
Production Mgr.....R. B. Ellis
Pub. Affs. Dir.....Jack Kramer
Chief Engineer.....T. L. Craige

Branch Office

3630 Eastham Dr., Culver City, Calif.
Phone: UP 0-9755

Gen. Mgr., Pacific Div.....Bill Hornickel

PRODUCTS: Transformers, reactors, electric-wave filters, high Q coils, magamps.

Utility Tower Company

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- Lindberg, Carl**
141 W. Jackson, Chicago, Ill.....WA 2-4123
- Lohnes, George M.**
Munsey Bldg., Washington, D. C.....DI 7-8215
- Lorentz, Edward F.**
1319 F St., N.W., Wash., D. C.....DI 7-1319
- Lubeke, Harry R.**
2443 Creston Way, Hollywood, Cal..HO 9-3266
- Luckett, Thomas**
1302 18th St., NW, Wash., D. C....HU 3-9000

— M —

- May, Russell P.**
711 14th St., NW, Wash. 5, D. C....RE 7-3984
- McNary, James C.**
Nat'l Press Bldg., Wash., D. C.....DI 7-1205
- Miller, Jerrold D.**
1610 I St., N.W., Wash., D. C.....EX 3-1230
- Moffet, John A.**
1405 G St., NW, Wash., D. C....RE 7-6646
- Mullaney, John H.**
2000 P St., NW, Wash., D. C.....CO 5-4666
- Myse, Daryal, & Assoc.**
1815 H St., NW, Wash. 6, D. C....RE 7-6333

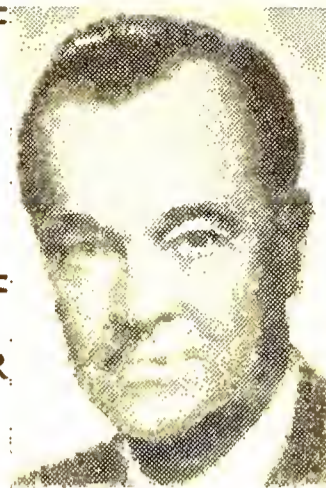
— R —

- Ring, Andrew D.**
1710 H St., N.W., Wash., D. C.....RE 7-2347
- Rohrer, Raymond E., & Assoc.**
436 Wyatt Bldg., Wash. 5, D. C.....347-9061
- Rothrock, Harold B.**
2000 P St., N.W., Wash., D. C.....CO 5-4666

— S —

- Segal, Bernard R.**
1426 G St., N.W., Wash., D. C.....EX 3-4616
- Sharp, Nugent S.**
501 13th St., N.W., Wash., D. C....DI 7-4443
- Sharpe, Gerald C.**
237 E. 39th St., New York, N. Y....MU 6-7445
- Silliman, Robt. M.**
1405 G St., NW, Wash., D. C.....RE 7-6646
- Smeby, Lynne C.**
7615 Lynn Dr., Wash., D. C.....OL 2-8520
- Sparks, A. B.**
1710 H St., N.W., Wash., D. C....RE 7-2347
- Steel, David L., Sr.**
3312 M St., NW, Wash. 7, D. C.....337-5400

RAB 'College Plan' to Spur Student Interest in Radio



By
EDMUND C. BUNKER,
President
Radio Advertising
Bureau, Inc.

RADIO Advertising Bureau will launch a number of exciting projects in 1964. Almost all of them will bring more immediate revenue into radio than the RAB "College Plan"; but the "College Plan," which we announced a few months ago, may well be the project that makes the greatest long-range impact on the industry. We've already received excited responses from educators all over the U. S., anxious to enroll in it.

RAB recognizes the need for highly motivated, sales-oriented young men and women in our industry. These people should be educated with tools that reflect radio as it is today. We believe the "College Plan" is a necessity, evolving out of the tremendous gains radio is certain to make over the next two decades.

Already there are more than 200 million sets, and 4,700 radio stations. In 10 years, as radio sets get even more compact and less expensive and the FCC continues to grant new licenses, radio will be even more personal, and the demands of the industry for new, trained young people will be at least twice what it is today.

As our industry grows in stations, in importance to advertisers and in the number and variety of advertisers, the need for trained sales personnel and sales administrators—a need already being felt on many levels—may one day be the single most serious radio problem.

RAB has offered its service to schools and universities at the cost of handling and shipping the material. We have made it possible for interested individuals, stations or station broadcast groups to sponsor memberships for individual schools.

Schools will get a weekly mailing of RAB sales materials. These will be, in effect, "a continuing textbook" on radio advertising for students and teachers. RAB's sales brochures and studies reflect the state of radio advertising today—both on a local and a national level. They will arm students with current research studies, case histories, and tapes of outstanding radio commercials.

In addition to the weekly mailing, we will also supply an extensive backlog of radio sales material, including a series of reports on other advertising media and their relation to radio.

RAB's member service department's main job is processing the hundreds of requests it gets every week from member stations and station representatives. But, in the normal course of things, the department also receives a number of letters from college students and their instructors. Unfortunately, most of these letters reveal a considerable lack of knowledge of radio, as it is currently being practiced across the nation. Based on some of the correspondence we receive, and some of the textbooks we have surveyed, one would think that radio announcers still delivered their commercials while dressed in double-breasted tuxedos, standing before carbon mikes.

We hope our "College Plan" will help bring the curriculum of many schools up to date, and get more intelligent, trained young people interested in making radio advertising a long-term career.

Radio & TV Industry Organizations

— Associations, Groups, Guilds, Unions —

ACTORS EQUITY ASSOCIATION

226 W. 47 St., New York 36, N. Y.
Phone: PLaza 7-7660

OFFICERS

President Ralph Bellamy
1st Vice-President..... Frederick O'Neal
2nd Vice-President..... Eddie Weston
3rd Vice-President..... Frank Maxwell
4th Vice-President..... Lois Wilson
Treasurer Royal Beal
Recording Secretary..... Carl Harms
Exec. Secretary..... Angus Duncan
Counsel..... Herman E. Cooper

BRANCH OFFICES

612 N. Michigan Ave., Chicago 11, Ill.
6636 Hollywood Blvd., Los Angeles 28, Calif.
230 Jones St., San Francisco 2, Calif.
519 Jarvis St., Toronto, Ont., Canada

COUNCIL

Walter Charles Abel, Conrad Bain, Jeanna Belkin, Theodore Bikel, Tom Bosley, Alan Bunce, John Cornell, Robin Craven, Hume Cronyn, Nancy Devlin, Crandall Diehl, Gordon Dilworth, Stephen Douglass, Joan Dubrow, John Emery, Tom Ewell, Robert Flavelle, Paul Ford, Ted Forlow, Eugene Francis, Florida Friebus, Helen Gallagher, Ruth Gillette, Lillian Gish, Margaret Hamilton, Helen Hayes, Richard G. Hermany, Gerald Hiken, Robert Howard, Earle Hyman, George Ives, Leon Janney, Mike Kellin, Paul Kligman, Josephine Lang, Ralph Lowe, Sigyn Lund, Bob McClure, Roddy McDowall, Edith Meiser, Bibi Osterwald, Julian Patrick, Leonard Patrick, Michael Quinn, Lee Richardson, William G. Roerick, Bill Ross, Dorothy Sands, Anthony Saverino, Martha Scott, John Sharpe, Bill Shirley, Hilda Simms, Stanley Tackney, Ann Thomas, Michael Tolan, Frederic Tozere, Rowan Tudor, Svetlana Vasily, Lucia Victor, Jeff Warren, Jane White, Peggy Wood, Blanche Yurka.

ADVERTISING COUNCIL, INC., THE

25 West 45th Street, New York 36, N. Y.
Phone: JUdson 2-1520

OFFICERS

Chairman William R. Baker, Jr.
Vice-Chairmen..... Albert L. Cole,
Edwin Ebel, George H. Gribbin
President..... Theodore S. Repplier
Vice-Presidents... George P. Ludlam, Allan M. Wilson
Secretary John Crichton
Radio-TV Director..... Gordon C. Kinney
Pub. Rel. Director..... Maxwell Fox

BRANCH OFFICES

1200 18th Street, NW, Washington 6, D. C. Phone: FE 8-9153. T. S. Repplier, President.
203 N. Wabash Ave., Chicago 1, Ill. Phone: RANDolph 6-1753. L. S. Schwartz, Mid-West Representative.
1717 N. Highland Ave., Los Angeles 28, Cal. Phone: HOLlywood 2-0988. Austin Peterson, West Coast Representative.

FUNCTIONS

A non-profit organization representing all phases of advertising and dedicated to the uses of advertising in the public service.

ADVERTISING FEDERATION OF AMERICA

655 Madison Ave., New York 21, N. Y.
Phone: TEmpleton 8-0325

OFFICERS

Board Chairman..... George W. Head
President-General Mgr..... Mark F. Cooper
Vice-President-Admin..... Quentin L. Harvell

BRANCH OFFICE

1725 K St., N.W., Washington 6, D. C. Phone: 338-8404. Donald J. Wilkins, V.P. & Branch Mgr.

FUNCTIONS

An organization of advertising clubs, national advertising groups and companies interested in advertising:

To help make advertising increasingly more effective.
To raise continually higher standards of advertising practice.

To promote better public understanding of advertising.

To promote cooperative effort in advertising.

To encourage improvement in advertising education.

ADVERTISING RESEARCH FOUNDATION, INC.

3 East 54th St., New York 22, N. Y.
Phone: PLaza 1-5656

OFFICERS

Chairman..... Lyndon O. Brown
Vice-Chairman..... Richard J. Babcock
President..... Alcuin W. Lehman
Treasurer..... Arthur C. Bryan
Technical Dir..... Charles K. Ramond
General Counsel..... Gilbert H. Weil

DIRECTORS

Peter W. Allport, Hugh M. Beville, Jr., Rex M. Budd, John P. Cunningham, John Crichton, Robert K. Drew, William R. Farrell, Franklin S. Forsberg, Harold J. Graham, John W. Hartman, Melvin S. Hattwick, Arthur Hull Hayes, Arno H. Johnson, Peter Langhoff, John C. Maddox, Frank W. Mansfield, A. Edward Miller, Vernon C. Myers, Charles L. Rumrill, Harry F. Schroeter, James M. Wallace, Ray Weber.

FUNCTIONS

The ARF is a non-profit organization supported primarily by advertisers, advertising agencies and advertising media. Through the Foundation, leaders in advertising have united to further scientific practices and promote greater effectiveness in advertising and marketing by means of objective and impartial research.

AGRICULTURAL PUBLISHERS ASSOCIATION (APA)

333 N. Michigan Ave., Chicago 1, Ill.
Phone: RANDolph 6-9084

President James Milholland, Jr.
Vice-President G. P. Swanson
Secretary Ernest E. Porter
Treasurer J. W. Sampier

AMERICAN ASSOCIATION OF ADVERTISING AGENCIES

420 Lexington Ave., New York 17, N. Y.
Phone: LExington 2-7977

OFFICERS

Board Chairman..... Arthur E. Tatham
Vice-Chairman..... Norman H. Strouse
President John Crichton
Secretary-Treasurer..... William W. Neal

Advertisers' \$ Investments

Spell Continued TV Growth



By
NORMAN E. CASH
President
Television Bureau
of Advertising, Inc.

VETERAN television advertisers have learned through experience to make the medium work effectively and efficiently for themselves. Their experience, of course, helps the newer advertisers, and a major function of TvB is to assist in the transfer of this knowledge.

TV is a dynamic, ever-changing industry that keeps on giving new answers to old questions. These new answers continue because the various facets of the medium—audiences, programming, production and costs—keep changing, but in ways designed to keep TV the best buy for advertisers. As long as advertisers contribute the support for TV to grow, the medium itself can go on with the job of communicating daily to almost nine out of 10 Americans.

The importance of advertisers growing with the medium—and there is abundant evidence that their own company growth levels off with less TV—is greater now than ever. Technology has created not only the means but the necessity for instant communication of sight and sound among the world's video systems. The tragic event of the assassination of President John F. Kennedy became a matter of personal concern within a few hours to viewers in London, Berlin, Tokyo and Moscow.

TV offered new insight to the peoples of the world with the way Americans react in a period of deep stress. This sad event cannot and should not be the only opportunity to show ourselves in far-off places. Foreign and American viewers will no longer be satisfied with less than immediate exposure to major world events.

Pressed by surging viewer demands, electronic engineers and TV technicians will be working with re-

newed energies to speed the facilities between nations. The communications satellites Relay and Telstar are the real pioneers of global TV. These are beginnings, however, and only hint at the possibilities for future international program exchange.

Commercial support and the public's investment in TV together have set the pace for video's fantastic growth rate. This fact remains vital in the moment of achievement exemplified by the medium's four-day public-service reporting in November, 1963. The credit for this unprecedented coverage, which was accompanied by viewing levels that rose to as high as 93% of TV homes in some areas, goes to the advertisers whose investments through the years have raised TV's capabilities to new heights.

The outlook for the future growth of TV is promising, if judged by our predictions for the growth in advertising dollars. Investments in the medium during the 1960's will grow twice as fast as investments in all advertising media, according to our estimates. TV budgets will increase 100%, while total ad budgets will rise only 50%.

TV's increased revenues will result from (1) more TV homes; (2) greater value (spending power) of all families, and (3) larger audiences because of higher viewing levels.

TV is on the threshold of a new era in mass communications. With continuing advertiser support, TV viewers can expect new dimensions in informational and entertainment programming.

RADIO & TV INDUSTRY ORGANIZATIONS

BRANCH OFFICES

235 Montgomery St., San Francisco 4, Calif. Phone: 986-2200

1 E. Wacker Dr., Chicago 1, Ill. Phone: 329-9114

FUNCTIONS

The A.A.A.A. is the national association of the advertising agency business, through which member agencies work toward the following aims:

To foster, strengthen and improve the advertising agency business.

To advance the cause of advertising as a whole.

To give service to members.

AMERICAN COMMUNICATIONS ASSOCIATION

5 Beekman St., New York 38, N. Y.
Phone: COrtlandt 7-1374

OFFICERS

President.....Joseph P. Selly
Secty.-Treas.William Bender

BRANCH OFFICES

Eastern Branch, 1737 Chestnut Street, Phila. 3, Pa.
Phone: LO 4-1251. Mort Borrow, President, Local 1.

FUNCTIONS

Independent Union, Broadcast Department devoted to organization of all employees in the Radio Broadcasting Industry, excepting Musicians and Actors.

AMERICAN FEDERATION OF MUSICIANS

425 Park Ave., New York 22, N. Y.
Phone: PLaza 8-0600

OFFICERS

President.....Herman D. Kenin
Vice-Pres.....William J. Harris
SecretaryStanley Ballard
Treasurer.....George V. Clancy

EXECUTIVE COMMITTEE

Hal C. Davis, C. H. Kennedy, Alfred J. Manuti,
Walter M. Murdoch, Lee Repp.

BRANCH OFFICE

220 Mt. Pleasant Ave., Newark 4, N. J. Phone
HUmboldt 4-6600.

AMERICAN FEDERATION OF TELEVISION & RADIO ARTISTS (AFTRA)

742 Fifth Ave., New York 19, N. Y.
Phone: COlumbus 5-3267

NATIONAL OFFICERS

PresidentVicki Vola
1st Vice-President.....Tyler McVey
2nd Vice-President.....Arwin Schweig
3rd Vice-President.....David H. Schnabel
4th Vice-President.....William H. Deal
5th Vice-President.....Evelyn Freyman
6th Vice-President.....Larry Ward
7th Vice-President.....John Milton Kennedy
TreasurerRay Heatherton
Recording Secretary.....Jud Conlon

BRANCH OFFICES

1551 N. LaBrea, Hollywood 28, Calif. Phone: HOLlywood 4-5123. Claude L. McCue, Western Regional Director.

102 E. Hubbard St., Chicago 11, Ill. Phone: WHitehall 3-1344. Raymond A. Jones, Central Regional Director.

FUNCTIONS

Union affiliated with A. F. of L., representing radio and TV performers (actors, singers, announcers), for collective bargaining purposes.

AMERICAN GUILD OF AUTHORS AND COMPOSERS

158 W. 55th St., New York 19, N. Y.

Phone: PLaza 7-8833

OFFICERS

PresidentBurton Lane
Vice-President.....Edward Eliscu
2nd Vice-President.....Jay Gorney
Treasurer.....Jack Segal
Secretary.....Dorothy Fields
Executive Director.....Miriam Stern
Copyright Dept's. Head.....Margaret Thiele
CounselLeon Kellman

COUNCIL

Abel Baer, Chairman; Stanley Adams, H. C.; Richard Adler, Louis Alter, Clinton Ballard, Jr.; Walter Bishop, Johnny Burke, Edward Eliscu, Duke Ellington, Jay Gorney, Edward Heyman, Alex Kramer, Burton Lane, Jack Lawrence, Edgar Leslie, H.C.; John Jacob Loeb, Bob Merrill, Joseph Meyer, Vic Mizzy, Arthur Schwartz, H.C., Jack Segal, Virgil Thomson, Charles Tobias, Pete Wendling, H.C.; Leonard Whitcup.

H.C.: Honorary Council.

BRANCH OFFICE

6331 Hollywood Blvd., Hollywood 28, Calif. Phone: HOLlywood 2-1108. Harold Spino, Chairman, West Coast Comm.

FUNCTIONS

The objects of this Association are and shall be: To cultivate and establish harmony and unity of action and understanding among the members of the Association, and between them and corporations, firms or individuals with whom they have or may have business dealings, and to promote the equitable adjustment of all matters relating to the professional work of the members.

AMERICAN GUILD OF MUSICAL ARTISTS

1841 Broadway, New York 23, N. Y.
Phone: COlumbus 5-3687-8-9

NATIONAL OFFICERS

PresidentJohn Brownlee
1st Vice-President.....Walter Cassel
2nd Vice-President.....George London
3rd Vice-President.....Frank D'Elia
4th Vice-President.....Elizabeth Hoepfel
5th Vice-President.....Robert Ackart
TreasurerLawrence Davidson
Recording Secretary.....Ann Ayars
National Executive Secretary.....Hyman R. Faine

BRANCH OFFICES

6636 Hollywood Blvd., Hollywood, Cal. Phone: HO 2-2334. Lee Harris, Rep.

215 S. Broad St., Philadelphia, Pa. Phone: KI 5-4310. Edward Davis, Rep.

1 N. LaSalle St., Chicago, Ill. Phone: FI 6-6677. Sanford Wolff, Rep.

704 Bellevue N., Seattle 2, Wash., Phone: CA 0438, George Peckham, Rep.

436 O'Farrell St., San Francisco 2, Cal.
Phone: PRospect 5-3070. Mrs. Diane Fivey, Rep.

621 La Barre Rd., New Orleans, La. Phone: VErnion 3-2248, Earl Von Hoven, Rep.

519 Jarvis St., Toronto 5, Ont., Canada. Phone WA 4-6532. Larry H. McCance, Rep.

FUNCTIONS

A labor organization having jurisdiction in the fields of opera, concert, ballet and dance; a branch of the Associated Actors and Artists of America. Its scope is nationwide, covering the United States and Canada, and its activities consist of protecting the interests and working conditions of its members in the above fields as well as the furthering and expansion of opera, concert and ballet institutions and performances throughout the United States and Canada.

AMERICAN GUILD OF VARIETY ARTISTS (AGVA)

551 Fifth Ave., New York 17, N. Y.

RADIO & TV INDUSTRY ORGANIZATIONS

Phone: TN 7-5600

OFFICERS

President.....Joey Adams
1st Vice-President.....Jack Haley
2nd Vice-President.....Johnny Woods
3rd Vice-President.....Paul Valentine
Treasurer.....Russell Swann
Recording Secretary.....Roy Rogers
Nat. Admin. Sec.....Bobby Faye
Eastern Regional Dir.....Lou Smoley

BRANCH OFFICES

Butler Bldg., 162 N. State St., Chicago, Ill. Phone: CE 6-5561-2. Alton Sharpe, Manager.

6513 Hollywood Blvd., Hollywood, Calif. Phone: HO 4-8281. Jimmie Kelly, Manager.

Van Ness-Post Center, 1255 Post St., San Francisco, Calif. Phone: TU 5-4810. Phil Downing, Manager.

Franklin Park Hotel, Room 172, 1332 I St., N.W., Washington, D. C. Phone: ME 8-3820. Mel Small, Manager.

(Plus 19 additional U. S. offices, one in Montreal and one in Toronto.)

FUNCTIONS

A branch of the Associated Actors and Artists of America (AFL-CIO); AGVA is the labor union for performers in the Variety Field of the entertainment industry.

AMERICAN MARKETING ASSOCIATION

27 East Monroe St., Chicago 3, Ill.
Phone: 236-8306

OFFICERS

President.....Donald R. Longman
Vice-Presidents.....Schuyler F. Otteson,
Edward C. Bursk, Dilman M. K. Smith, Gerald A.
Koetting, Richard E. Smoker, S. V. Reiss
Secretary, Treasurer.....Margaret L. Reid
Exec. Dir.....Vance E. Lockhart

BRANCH OFFICES

57 Chapters in the U.S. & Canada

FUNCTIONS

A professional society for the advancement of science in marketing. Membership open to all persons actively engaged in the field of marketing.

AMERICAN NEWSPAPER GUILD (AFL-CIO-CLC)

1126 16th St., N.W., Washington, D. C. 20036
Phone: STerling 3-1250

OFFICERS

President.....Arthur Rosenstock
Exec. Vice-Pres.....William J. Farson
Secretary-Treas.....Charles A. Perlik, Jr.

FUNCTIONS

Labor union.

AMERICAN NEWSPAPER PUBLISHERS ASSOCIATION

750 3rd Ave., New York, N. Y.
Phone: YUkon 6-8200

OFFICERS

President.....Irwin Maier
Vice-President.....Gene Robb
Secretary.....St. Clair Balfour
Treasurer.....Frank A. Daniels,
Raleigh (N.C.) News & Observer and Times
General Manager.....Stanford Smith

BRANCH OFFICE

435 N Michigan Ave., Chicago 1, Ill. 467-1778.
Miles P. Potrone, Chairman.

FUNCTIONS

To foster and protect the best interests of the daily-newspaper publishing business.

AMERICAN SOCIETY OF COMPOSERS, AUTHORS AND PUBLISHERS (ASCAP)

575 Madison Ave., New York 22, N. Y.
Phone: MUrray Hill 8-8800

OFFICERS

President.....Stanley Adams
Vice-President.....Rudolph Tauhert
Vice-President.....Jimmy McHugh
Secretary.....Paul Creston
Asst. Secretary.....Morton Gould
Treasurer.....J. J. Bregman
Asst. Treasurer.....Adolph Vogel

BOARD OF DIRECTORS

Stanley Adams, Richard Adler, J. J. Bregman, Leon J. Brettler, Irving Caesar, Frank H. Connor, Paul Creston, Howard Dietz, Max Dreyfus, L. Wolfe Gilbert, Morton Gould, Lou Levy, Jimmy McHugh, Jack Mills, Edwin H. Morris, Richard Rodgers, Arthur Schwartz, Maurice Scopp, Herman Starr, Rudolph Tauhert, Deems Taylor, Adolph Vogel, Ned Washington, Jack Yellen.

BRANCH OFFICES

In all principal cities throughout the United States.

FUNCTIONS

ASCAP is a performing right society through which users of music obtain clearance of the right to perform publicly for profit the copyright works of its members.

AMERICAN WOMEN IN RADIO AND TELEVISION, INC.

75 E. 55th St., New York 22, N. Y.
Phone: ELdorado 5-7281

OFFICERS

President.....Elizabeth Bain
Vice-Presidents.....Saidie Adwon (S. W. Area),
Harriet Blue (W. Area), Mary Jane Chinn (W. C. Area),
Jean Clark (S. Area), Marion Corwell (E. C. Area),
Julie Chase Fuller (E. Area), Ruth L. Rigler (S. Calif. Chap.)
Secretary-Treasurer.....Peggy Ware

BRANCH OFFICES

40 chartered chapters in the U. S.

DIRECTORS-AT-LARGE

Elizabeth Wright Evans, Frances Williams Preston, Jean Osgood Rainey, Dene C. Ratermann, Mary T. Walker.

FUNCTIONS

AWRT is a professional organization of women working as broadcasters, executives, administrators and in a creative capacity in broadcasting and broadcast advertising. It functions as a year-round medium of exchange, with individual chapter meetings held regularly; area conferences in the fall and national four-day convention in the spring serving members as "refresher course" in all segments of the industry.

ANIMATION PRODUCERS ASSOCIATION, INC.

60 E. 42nd St., New York 17, N. Y.
Phone: MUrray Hill 2-8477

OFFICERS

President.....Lew Gifford
Vice-President.....Irving Hecht
Treasurer.....Ben Magnes
Secretary.....Joe Dunford

DIRECTORS

Joe Dunford, Lew Gifford, Fred Hankinson, Irving Hecht, Sam Magnes, Arthur J. Zander.

FUNCTIONS

To further the use of animation, and to promote harmonious relations among producers, advertising agencies, distributors and employee organizations.

RADIO & TV INDUSTRY ORGANIZATIONS

ART DIRECTORS CLUB OF NEW YORK

642 Fifth Ave., New York 19, N. Y.
Phone: JUDSON 2-7410

OFFICERS

President.....Bert W. Littmann
1st Vice-President.....William Duffy
2nd Vice-President.....Allen F. Hurlburt
Secretary.....Marilyn Hoffner
Treasurer.....Mahlon A. Cline

FUNCTIONS

Exhibitions, scholarship course, publication of advertising art, books, research, conference.

ARTISTS' REPRESENTATIVES ASSOCIATION, INC.

1270 Ave. of the Americas, New York 20, N. Y.
Phone: CIRCLE 6-1379

OFFICERS

President Emeritus.....Eddie Elkort
President.....David Baumgarten
Vice-Presidents.....Hattie Althoff,
Bert Block, Jack Russell, Joe Sully.
Secretary.....Ben Kuchuk
Treasurer.....Joseph Singer
Counsel.....Abraham Males

BRANCH OFFICE

203 N. Wabash Ave., Chicago 1, Ill. Phone: ST 2-2818. Jack Russell, President, Midwest Regional Office.

BOARD OF GOVERNORS

Hattie Althoff, David Baumgarten, Bert Block, Eddie Elkort, Jack Green, Howard L. Hausman, Ben Kuchuk, Gilbert V. Nelson, Jack Russell, Paul Sherman, Joseph Singer, Norman Weiss, Jack Whittemore.

FUNCTIONS

To establish, maintain and advance high ethical standards among members in the conduct of their individual business of representing persons engaged in the theatrical business and allied activities.

ASSOCIATED PRESS RADIO & TV ASSOCIATION, THE

50 Rockefeller Plaza, New York 20, N. Y.
Phone: PLaza 7-1111

OFFICERS

President.....Robert Schmidt, KAYS, Hays, Kan.
Vice-Presidents.....F. O. Carver,
WSJS, Winston-Salem, N. C.; Tom Eaton, WTIC,
Hartford, Conn.; Carl Lee, WKZO-TV, Kalamazoo,
Mich.; John Thompson, KRCA-TV, Los Angeles,
Calif.

FUNCTIONS

An association of radio and television members of the Associated Press to enable AP management and subscribers to work together to adapt wire service to needs of broadcasters, and to stimulate membership activity in news field.

ASSN. CANADIENNE DE LA RADIO ET DE LA TELEVISION DE LA LANGUE FRANCAISE

c/o Henri Audet, Pres., CKTM-TV, Trois-Rivieres, P.Q.

OFFICERS

President.....Henri Audet,
CKTM-TV, Trois-Rivieres, P.Q.
Vice-Pres....Aurele Pelletier, CHRC, Quebec City, P.Q.
Sec.-Treas...Marcel Leboeuf, CKCV, Quebec City, P.Q.

DIRECTORS

Andre Lecomte, CJBR, Rimouski, P.Q.; Paul L'Anglais, CFTM-TV, Montreal, P.Q.; Dumont Lepage, CFRG, Gravelbourg, Sask.; Conrad Lavigne, CFCL, Timmins, Ont.; Raymond Crepeau, CJMS, Montreal, P.Q.

FUNCTIONS

An organization which represents and looks after the interests of Canadian Radio and Television broadcasting in French.

ASSOCIATION FOR COMPETITIVE TELEVISION, INC.

DeSales Bldg., 1741 DeSales St., N. W., Washington, D. C.

Phone: ME 8-0210

OFFICERS

President, Chairman.....William L. Putnam
Vice-Pres., Exec. Dir.....Thad H. Brown, Jr.
Vice-Chairman of Board.....Fred C. Mueller
Secretary-Treasurer.....John W. English

FUNCTIONS

Trade association for the television industry.

ASSOCIATION FOR PROFESSIONAL BROADCASTING EDUCATION

1771 N Street, N. W., Washington 6, D. C.

Phone: DE 2-9300

OFFICERS

President.....W. Earl Dougherty, KXEO, Mexico, Mo.
Vice-President.....Dr. Hugh V. Cordier, U. of Ill.,
Urbana, Ill.
Sec.-Treas.....Roy E. Morgan, WILK,
Wilkes-Barre, Pa.
Exec. Secretary.....Harold Niven

BOARD OF DIRECTORS

Henry H. Fletcher, KSEI, Pocatello, Ida.; D. Hugh Gillis, Boston U., Boston, Mass.; Dr. Kenneth Harwood, U.S.C., Los Angeles, Calif.; Bruce A. Linton, U. of Kansas, Lawrence, Kan.; Douglas L. Manship, WJBO, WBRZ-TV, Baton Rouge, La.; Robert E. Summers, U. of Texas, Austin, Tex.; W. C. Swartley, WBZ, Boston, Mass.

FUNCTIONS

The purpose of the Association is to secure mutual advantages that will flow from a continuing relationship between the nation's broadcasters and institutions of higher education which offer a high standard of training and guidance for those planning to enter the broadcasting profession.

ASSOCIATION OF CANADIAN ADVERTISERS, INC.

Federal Bldg., Toronto 1, Ont., Canada

Phone: EMpire 3-8046

OFFICERS

President.....R. E. Oliver
Exec. Vice-President.....George A. Meen
Vice-President, Treasurer.....J. W. Cook
Vice-Presidents.....A. F. M. Biggs,
J. F. Glasier, W. T. McFarlane, Robert M. Sabloff
Managing Dir.-Secretary.....B. Ernest Legate

DIRECTORS

W. H. Allen, D. A. Brown, John Gibbon, Boulton A. Hall, D. Stanley MacKay, A. G. Mackie, Muriel McCullum, P. J. McGinnis (immediate past President), Yves J. Menard, J. H. C. Penaligon, Allan E. Ross.

FUNCTIONS

An organization of Canadian companies promoting long-range, scientific development of advertising and marketing.

ASSOCIATION OF INDEPENDENT METROPOLITAN STATIONS

c/o WING Radio, Talbott Tower, Dayton 2, O.

Phone: 222-3773

Chairman.....Dale Moudy, WING, Dayton, O.
Vice-Chairman.....Robert Earle, WIBR,
Baton Rouge, La.
Membership Chairman.....Dave Morris, KNUZ,
Houston, Tex.

RADIO & TV INDUSTRY ORGANIZATIONS

FUNCTIONS

To exchange sales, programming and operational ideas.

ASSOCIATION OF MAXIMUM SERVICE TELECASTERS, INC.

1735 DeSales St., N. W., Washington 6, D. C.
Phone: District 7-5412

OFFICERS

President.....Jack Harris, KPRC-TV, Houston, Tex.
1st Vice-President.....Charles H. Crutchfield,
Jefferson Standard Broadcasting, Charlotte, N.C.
2nd Vice-President.....Lawrence H. Rogers II,
Taft Broadcasting, Cincinnati, O.
Sec.-Treas.....Harold Essex, WSJS-TV,
Winston-Salem, N. C.
Asst. Sec.-Treas.....Lester W. Lindow, WMST,
Washington, D. C.

TECHNICAL COMMITTEE

Clyde M. Hunt, chairman; John H. DeWitt, Jr.; Joseph B. Epperson; Thomas E. Howard; Phillip B. Laeser; Carl G. Nopper; Henry E. Rhea; Orrin W. Towner.

BOARD OF DIRECTORS

Roger W. Clipp, WFIL-TV, Philadelphia, Pa.; Charles H. Crutchfield; John H. DeWitt, Jr., WSM-TV, Nashville, Tenn.; Joseph B. Epperson, Scripps-Howard Radio, Cleveland, O.; Harold Essex; Harold Grams, KSD-TV, St. Louis, Mo.; Jack Harris; John S. Hayes, Post Newsweek Stations, Washington, D. C.; Harold Hough, WBAP-TV, Ft. Worth, Tex.; C. Howard Lane, KOIN-TV, Portland, Ore.; Lester W. Lindow; David C. Moore, WGR-TV, Buffalo, N. Y.; James M. Moroney, Jr., WFAA-TV, Dallas, Tex.; Carter M. Parham, WDEF-TV, Chattanooga, Tenn.; C. Wrede Petersmeyer, Corinthian Broadcasting, New York, N. Y.; D. L. Provost, Hearst Corp., Baltimore, Md.; Ward L. Quaal, WGN-TV, Chicago, Ill.; William B. Quarton, WMT-TV, Cedar Rapids, Ia.; A. Louis Read, WDSU-TV, New Orleans, La.; Lawrence H. Rogers II; Harold C. Stuart, KVOO-TV, Tulsa, Okla.

FUNCTIONS

AMST is dedicated to insuring maximum television service to the American people. Consistent with this objective it favors efforts to expand and develop television service throughout the United States but opposes any compromise or deterioration of the technical quality or service now being provided.

ASSOCIATION OF MOTION PICTURE & TELEVISION PRODUCERS, INC.

(Formed by merger of Association of Motion Picture Producers and Alliance of Television Film Producers)
8480 Beverly Blvd., Hollywood, Calif. 90048
Phone: OL 3-2200

OFFICERS

Board Chmn.....Y. Frank Freeman
Vice-Chmn. of Board.....E. L. DePatie
Exec. Vice-Pres.....Charles S. Boren
Vice-Pres., Sec.....Alfred P. Chamie
Vice-Presidents.....Steve Broidy,
Anthony J. Frederick, Richard W. Jencks
Treasurer.....Robert T. Watkins

BOARD OF DIRECTORS

Robert Blumofe, Steve Broidy, E. L. DePatie, Bernard Donnenfeld, Bonar Dyer, George Elber, Anthony J. Frederick, Fred L. Metzler, Saul N. Rittenberg, Gordon Stulberg, Danny Thomas, Saul C. Weislow, Bernard Weitzman.

ASSOCIATION OF NATIONAL ADVERTISERS, INC.

155 E. 44th St., New York, N. Y.
Phone: Oxford 7-5950.

OFFICERS

Chairman.....Douglas L. Smith, S. C. Johnson & Son
Vice-Chairman.....Thomas B. McCabe, Jr., Scott Paper
Past Chmn.-Treas.....Harry F. Schroeter, Nat. Biscuit

President.....Peter W. Allport
Sr. Vice-President.....Lowell McElroy
Vice-Presidents.....William D. Kistler,
William F. Heimlich
P.R. Dir., Publicizing Ed.....Anthony C. Lunt
General Counsel.....Gilbert H. Weil

DIRECTORS

Kenneth R. Baumbusch, American Home Products; Richard Borden, Atlantic Refining; Daniel C. Brown, Baumritter Corp.; John W. Burgard, Brown & Williamson; Victor Elting, Jr., Quaker Oats; J. S. Fish, General Mills; Braddock Greene, National Distillers Products; T. M. Hunt, Aluminum Co. of America; John B. Hunter, Jr., B. F. Goodrich Co.; Michael P. Ryan, Allied Chemical; Gail Smith, General Motors; Samuel Thurm, Lever Brothers; George H. West, Consolidated Electrodynamics; M. E. Ziegenhagen, Babcock & Wilcox; Ernest P. Zobian, Vick Chemical.

FUNCTIONS

Promotes the most effective and profitable use of advertising as a tool of selling, promotes a better understanding and more effective use of advertising as a tool of management and protects the interests of national advertisers and serves their collective needs.

ASSOCIATION OF RADIO-TELEVISION NEWS ANALYSTS

24 East 39th Street, New York 16, N. Y.
Phone: Oxford 7-5300

OFFICERS

President.....Douglas Edwards, CBS
V.P.'s.....Ned Calmer, CBS; William Costello
Secretary-Treasurer.....William Ryan, NBC

EXECUTIVE COMMITTEE

Allan Jackson (CBS), H. V. Kaltenborn, Dallas Townsend (CBS), William Winter (ABC).

MEMBERSHIP

Morgan Beatty, Ned Calmer, John Chancellor, W. W. Chaplin, Ron Cochran, Charles Collingwood, Tom Costigan, Walter Cronkite, John Daly, Douglas Edwards, Geo. Fielding Eliot, Stephen Flanders, Pauline Frederick, Don Goddard, John Gunther, William Hillman, Charles Hodges, Richard C. Hottelet, Quincy Howe, Chet Huntley, Allan Jackson, H. V. Kaltenborn, Rolf Kaltenborn, John MacVane, Joseph Michaels, Merrill Mueller, Edwin Newman, Harry Reasoner, Victor Riesel, William Ryan, Cesar Saerchinger, John Secondari, Eric Sevareid, Willard Shadel, William L. Shirer, Leland Stowe, Lowell Thomas, Dallas Townsend, Robert Trout, William Winter, Gregor Ziemer.

Washington: Martin Agronsky, H. R. Baukhage, William Costello, Nancy H. Dickerson, William Downs, Bill Henry, George Herman, Austin Kiplinger, Larry LeSueur, Edward Morgan, David Schoenbrun, Howard K. Smith, Raymond Swing, Albert Warner, Linton Wells.

Chicago: Bernard Eismann, Clifton Utley.

Los Angeles: Cecil Brown, Elmer Peterson.

Overseas: Cecil Brown, Winston Burdett, Lou Cioffi, George Thomas Folster, Lee Hall, Wilson Hall, Joseph C. Harsch, Alexander Kendrick, Irving R. Levine, Yale Newman, Stuart Novins, James Robinson, Daniel Schorr.

FUNCTIONS

To maintain the independence and prestige of the profession and to improve the standards of analytical broadcasting and to protect the best interests of the public and the industry.

ASSOCIATION ON BROADCAST STANDARDS, INC.

c/o Frederick Houwink, Station WMAL, 4461 Connecticut Ave., N.W. Washington 8, D. C.

President.....E. K. Hartenbower, KCMO,
Kansas City, Mo.

Vice-President.....George Comte, WTMJ,
Milwaukee, Wis.

Secretary.....Frederick Houwink, WMAL,
Wash., D. C.

FUNCTIONS

To assist the appropriate government authorities and the industry in assuring optimum radio service for the people of the U. S. and to follow the intent of Congress in the Communications Act.

RADIO & TV INDUSTRY ORGANIZATIONS

AUTHORS GUILD OF THE AUTHORS LEAGUE OF AMERICA, INC., THE

6 E. 39th St., New York 16, N. Y.
Phone: MUrray Hill 9-4950

OFFICERS

President Pearl S. Buck
Vice-President Cleveland Amory
Secretary Robert J. Landry
Membership Secretary Edith Mackin

FUNCTIONS

National business organization of authors in the publication field.

AUTHORS LEAGUE OF AMERICA, INC., THE

6 E. 39th St., New York 16, N. Y.
Phone: MUrray Hill 9-4950

OFFICERS

President Rex Stout
Treasurer Arthur Schwartz
Secretary Ann Petry
Executive Secretary Mills Ten Eyck, Jr.

FUNCTIONS

The national business organization of authors and dramatists.

BEDSIDE NETWORK— VETERANS HOSPITAL RADIO & TELEVISION GUILD

353 W. 57th St., New York, N. Y. 10019
Phone: PL 7-8657

Vice-Presidents Richard Foorman,
William C. Jackson, Terry Ross, Richard E. Zipser
Secretary-Treasurer Joan Melzer
Exec. Committee Chairman Alex Kramer
Exec. Director Alex F. Courtney
Hospital Services Dir. Gertrude S. Strauss

BOARD OF DIRECTORS

Angela Dipene, Hal Godett, Herbert A. Granath,
Nancy Moore, Sylvia Rosenberg Metzler, William R.
Potts, Richard Schneider, Alfred E. Simon, plus Officers
above.

BOARD OF ADVISORS

Stanley Adams, ASCAP; Howard Bell, NAB; Donald
F. Conaway, AFTRA; George A. Graham, Jr., NBC;
The Hon. Robert Jay Burton, BMI; Arthur Hull Hayes,
CBS Radio; Paul Heinecke, SESAC; Robert F. Hurleigh,
MBS; Bennet H. Korn, Metropolitan Broadcasting TV;
Robert R. Pauley, ABC Radio; Sidney Pine, Attorney;
Dan Seymour, JWT; Ed Sullivan; Harvey J. Tompkins,
M. D.; Saul J. Turell, WR-S.

BOARD OF GOVERNORS

Claude Barrere, Bud Collyer, Donald B. Curran,
Sid Dimond, G. Thaine Engle, Kenneth Groot, Thomas
D. Hargraves, W. R. Higginbotham, Robert J. Higgins,
Harold Hoffman, Julius Joseph, Jr., Lawrence Kerstein,
John C. Moler, B. B. Randolph, Rose H. Schaler, Sam
J. Slate, Gwen Verdon, Norman E. Walt, Jr.

FUNCTIONS

Founded in 1948, the Network's 400 professional
advertising people, actors, writers, directors, engi-
neers and network executives visit Veterans Admini-
stration hospitals regularly to help record group
singing, discussions and shows, for broadcast over
the hospitals' closed-circuit systems.

BETTER BROADCAST BUREAU, INC.

24 Sunny Brae Pl., Bronxville, N. Y.
Phone: SW 3-3395

OFFICERS

President Clifford J. Barborka, Jr.
Vice-President Esther Rauch

FUNCTIONS

National radio sales and counseling, specializing in
new and creative uses of radio for advertisers, agen-
cies, representatives, stations and groups. Related func-
tions include programming, production, promotion,
marketing and research.

BRAND NAMES FOUNDATION, INC.

292 Madison Ave., New York 17, N. Y.
Phone: MUrray Hill 5-0888

OFFICERS

President Albert H. Messer
Advertising-Promotion Dir. John W. Thorne III

FUNCTIONS

Conducts a year-round promotional program in
Radio, TV, and other media which emphasizes to the
public the benefits and services of manufacturers'
brand names, brand competition and brand advertising.
Conducts programs related to retail distribution, in-
cluding annual "Brand Names Week" spring merchand-
ising event. Non-profit membership corporation.

BRITISH BROADCASTING CORP., THE

630 Fifth Ave., New York 20, N. Y.
Phone: LT 1-7100

OFFICERS

U.S. Representative Jack Aistrop
Production Assistant (TV) John Fearon
Program Assistant (Radio) Lillian Lang
TV Sales Assistant Peter Green
Promotion Assistant (TV) Sue Goldman
Info. Servs. Assistant Marion Moss
Chief Engineer Leo Dive

BRANCH OFFICES

United Nations Office Room C-309, United Nations,
N. Y. Phone: EL 5-4244. A. H. Wigan, U. N. Corres-
pondent.

907 Natl. Press Bldg., Washington, D. C. Phone:
EXecutive 3-1465. Douglas Stuart, Leonard Parkin,
Washington correspondents.

FUNCTIONS

Promotes and distributes BBC Radio & TV programs
in the U. S., and produces Radio & TV material for
British audiences.

BRITISH INFORMATION SERVICES

845 Third Ave., New York, N. Y. 10022
Phone: PLaza 2-8400

OFFICER

Director, News Division Alan J. Waple

BRANCH OFFICES

British Embassy, 3100 Massachusetts Ave., Washing-
ton, D. C. Phone: HObart 2-1340. David de Boinville,
Information Officer.

British Consulate, 814 Atlanta Merchandise Mart,
Atlanta 3, Ga. Phone: 524-2692. Alec Robertson, In-
formation Officer.

British Consulate, Commerce Trust Bldg., 922 Walnut
St., Kansas City, Mo. Phone: GRand 1-1644. Michael
Newton, Information Officer.

British Consulate General, 200 S. Michigan Ave.,
Chicago 4, Ill. Phone: WEbster 9-5166. A. E. Heath,
Information Officer.

British Consulate General, 343 Sansome St., San
Francisco 4, Calif. Phone: YUkon 1-3030. Donald
Stokes, Information Officer.

British Consulate General, 1005 World Trade Center,
1520 Texas Ave., Houston 2, Tex. Phone: FAirfax 3-
0154. E. M. Gamble, Information Officer.

British Consulate General, 3324 Wilshire Blvd., Los
Angeles 5, Calif. Phone: DUmkirk 5-7381. Basil Bleck,
Information Officer.

FUNCTIONS

Produce and distribute British Calendar TV film
series, radio and TV news.

BROADCAST CLEARING HOUSE, INC.

50 Rockefeller Plaza, New York 20, N. Y.
Phone: Clrcle 5-3370

OFFICERS

President Lee P. Mehlig
Office Mgr. Nancy O'Connor

BRANCH OFFICE

Russ Bldg., San Francisco 4, Calif. Phone: 981-3843.
Elizabeth J. Hatch, Manager; Patricia O'Hanlon, Asst.
Manager.

RADIO & TV INDUSTRY ORGANIZATIONS

FUNCTIONS

Provides uniform centralized billing procedures for spot radio and spot TV for stations, representatives and agencies.

BROADCAST INFORMATION BUREAU

535 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 7-1668

Manager Martin Lawrence
Editor.....Julienne (Judy) Dupuy

FUNCTIONS

Publishers of TV Film Source Books; Station & Film Who's Who and What's Where; Film Newsletter, "Facts, Figures and Film."

BROADCAST MUSIC, INC. (B.M.I.)

589 Fifth Ave., New York, N. Y. 10017
Phone: PLaza 9-1500

OFFICERS

President Robert J. Burton
Vice-President, General Counsel..... Sydney M. Kaye
Vice-Pres., Writer Rels..... Robert B. Sour
Vice-Pres., Broadcaster Rels..... Justin Bradshaw
Vice-Pres., Non-Broadcast Lic..... George Gabriel
V.P., Gen. Serv.; Secretary..... Robert J. Higgins
Vice-Pres., California..... Richard L. Kirk
V.P., Finance; Treasurer..... Edward J. Molinelli
Vice-Pres., Nashville..... Frances Preston
Vice-Pres., Public Rels..... Russell Sanjek
Vice-Pres., Publisher Admin..... Theodora Zavin
Treasurer, Asst. Secretary..... Robert J. Higgins

BRANCH OFFICES

360 N. Michigan Ave., Chicago, Ill. Phone: ANdover 3-5394.

190 N. Canon Dr., Beverly Hills, Calif. Phone: BRadshaw 2-6060.

225 W. Beverly Blvd., Los Angeles, Calif. Phone: DUmkirk 8-9491.

Life & Casualty Towers, Nashville, Tenn. Phone: CHapel 2-6533.

16 Gould St., Toronto, Canada. Phone: EMpress 4-0371.

15 St. Catherine, W., Montreal, Canada. Phone: WEllington 5-0641.

BOARD OF DIRECTORS

Chairman, Sydney M. Kaye; Robert J. Burton, John Elmer, Leonard Kapner, Dwight Martin, Merrill Lindsay, Paul W. Morency, John F. Patt, Ward L. Quaal, William Regan, J. Leonard Reinsch, Robert O. Reynolds, G. Richard Shaffo, E. R. Vadeboncoeur.

STATION RELATIONS

Director, Justin Bradshaw; Field Staff: Paul Bernard, Turner Cooke, Richard Crans, Graeme Fletcher, Bob Fuller, Wayland Fullington, Charles Halteman, Al Marlin, Dorsey Owings, Lin Pattee, Ken Sparnon.

FUNCTIONS

The function of BMI is to license to music users public performance rights in the music of a group of affiliated publishers, writers and organizations.

BROADCAST PIONEERS

589 Fifth Avenue, New York, N. Y.
Phone: PLaza 9-1500

OFFICERS

President..... Ernest Lee Jahncke
1st Vice-President..... Robert Jay Burton
Vice-Presidents..... Joseph Baudino, Ben Grauer
Secretary Raymond F. Guy
Treasurer Robert J. Higgins
Exec. Sec'y. M. H. Shapiro

FUNCTIONS

"To establish a membership organization of persons who by their long years of service in the field of Radio desire to become associated for the purpose of friendship and education. The Club shall be a central

house for the exchange of information and historical data about the broadcasting industry and shall record in form to be determined facts and data about the history of the broadcasting industry and its traditions for use by this and future generations. It is felt that this organization with the resultant exchange of information would make a valuable contribution to the public interest."

BROADCASTERS' FOUNDATION, INC.

(Sponsored by the Broadcast Pioneers)
589 Fifth Ave., New York, N. Y. 10022
Phone: PL 9-1500

OFFICERS

President Clair R. McCollough
Vice-President Chas. A. Alicoate
Secretary Edward H. Benedict
Treasurer Robert J. Higgins

DIRECTORS

Robert Jay Burton, Robert Coe, Raymond Guy, William S. Hedges, Ernest Lee Jahncke, Clair R. McCollough, D. L. Provost, Ward L. Quaal.

FUNCTIONS

To foster and promote the welfare of persons in need of assistance who have been employed or engaged in the field of Radio broadcasting for twenty years or more, or in television broadcasting for ten years or more, and to assist them in times of illness, emergency or financial need.

BROADCASTERS' PROMOTION ASSOCIATION, INC.

215 E. 49th St., New York, N. Y. 10017
Phone: PLaza 2-4255

OFFICERS

President Clark Grant, WOOD-AM-TV, Grand Rapids, Mich.
1st Vice-Pres. Caley Augustine, WIIC, Pittsburgh, Pa.
2nd Vice-Pres. Casey Cohlma, WFAA-AM-TV, Dallas, Tex.
Sec.-Treas. Harold S. Medén, Franznick-Medén, N.Y.

BOARD OF DIRECTORS

Dan E. Bellus, WDOK, Cleveland, O.; Judd Choler, KMOX-TV, St. Louis, Mo.; Stan Cohen, WDSU-TV, New Orleans, La.; Joseph P. Costantino, KTVU, Oakland, Calif.; W. Thomas Daley, CFPL-TV, London, Ont.; Arthur R. Garland, General Electric stations, Schenectady, N. Y.; Clayton Kaufman, WCCO, Minneapolis; Minn.; John J. Kelly, Storer Broadcasting, Miami, Fla.; Paul Lindsay, WIND, Chicago, Ill.; George Rodman, KGO-TV, San Francisco, Calif.; Pro Sherman, KOLN-TV, Lincoln, Neb.; F. C. "Mike" Strawn, KCMO-AM-TV, Kansas City, Mo.

FUNCTIONS

The Association was formed for the betterment of broadcasting activity by furthering the recognition, organization and extension of promotional activity as an essential function in the broadcasting-telecasting business; by increasing the effectiveness of broadcasters' promotion personnel through contacts with one another, and with representatives of related business, through the exchange of information and ideas, and through consequent improvement of promotion methods, research principles and techniques; and by assisting broadcasters to secure competent personnel for promotion work.

BROADCASTING & FILM COMMISSION, NATIONAL COUNCIL OF CHURCHES

475 Riverside Dr., New York, N. Y. 10027
Phone: RI 9-2200

OFFICERS

Exec. Director William F. Fore
Assoc. Director Wesley B. Goodman
Business Mgr. Arthur W. Rhinow
Program Operation Director..... Robert C. Currie, Jr.
Film Director Alexander B. Ferguson
Program Promotion Director..... Ralph Gemberling
Special Projects Director..... Arthur Austin
Film Distribution Director..... J. Margaret Carter

RADIO & TV INDUSTRY ORGANIZATIONS

BRANCH OFFICE

1801 Ave. of the Stars, Los Angeles, Calif. 90067.
Phone: 277-0080. George Heimrich, Director.

FUNCTIONS

To develop policies and radio and television programs that will make the churches' use of these media effective.

BUREAU OF BROADCAST MEASUREMENT, THE

75 Eglinton Ave. East, Toronto 12, Ont., Canada
Phone: 485-9464

OFFICERS

President.....Jack F. Glasier
Vice-Pres....Griffin B. Thompson, Douglas C. Trowell
Exec. Vice-President.....Dr. B. K. Byram
Research, Development Dir.....Wilfred L. Hudson
Secretary, Treasurer.....Charles J. Follett
Honorary President.....Charles R. Vint
Chmn. Advisory Comm.....Horace N. Stovin

FUNCTIONS

A co-operative organization for the standardization and analysis of facts about radio and television.

CANADIAN ASSOCIATION OF BROADCASTERS (CAB)

Blackburn Bldg., Ottawa 4, Canada
Phone: CE 3-4035

OFFICERS

President.....Don Jamieson
Executive Vice-President.....T. J. Allard
Vice-President Radio.....Allan Waters
Vice-President Television.....J. A. Pouliot
Immediate Past Pres.....Murray T. Brown

FUNCTIONS

Voluntary trade organization of 166 privately owned (independent) radio broadcasting stations and 53 TV stations in Canada.

CATHOLIC ACTORS GUILD OF AMERICA, INC.

Hotel Piccadilly, 227 W. 45th St., New York 36, N.Y.
Phone: Circle 6-5566

OFFICERS

President.....Horace McMahon
Vice-Presidents.....Ed Begley, Pat O'Brien
Executive Board Chmn.....Lawrence Brooks
Recording Sec.....Lee Sullivan
Historian.....Kay MacDonald
Exec. Secy.....Dolores Pugliese
Chaplain.....Rt. Rev. Msgr. Vincent J. Brosnan
Treasurer.....Very Rev. Msgr. Francis M. Costello

FUNCTIONS

Social and charitable organization which strives to care for the spiritual and physical needs of members of the theatrical profession, regardless of creed. In particular, every effort is made to assure care and attention in the case of illness, hospitalization, burial whenever the need arises.

CENTRAL CANADA BROADCASTERS' ASSOCIATION

c/o Canadian Association of Broadcasters, 200 St. Claire Ave., W., Suite 406, Toronto, Ont., Canada.
Phone: 927-1271

OFFICERS

Immed. Past Pres...John L. Moore, CHLO, St. Thomas, Ont.
President...William D. McGregor, CKCO-TV, Kitchener, Ont.
1st Vice-President.....Gordon Keeble, CTV
2nd Vice-President...Karl Monk, CHOK, Sarnia, Ont.
Sec.-Treas.Frank Murray, CJBQ, Belleville, Ont.

DIRECTORS

Don Martz, CFCF-TV, Montreal, Que.; Wes McKnight, CFRB, Toronto, Ont.; Gene Plouffe, CJIC-TV, Sault Ste. Marie, Ont.

C.A.B. BOARD OF DIRECTORS

Howard C. Caine, CHWO, Oakville, Ont.; R. E. Misener, CFCF, Montreal, Que.; S. C. Ritchie, CKLW, Windsor, Ont.- Detroit, Mich.; Ralph T. Snelgrove, CKVR-TV, Barrie, Ont.; Allan Waters, CHUM, Toronto, Ont.

CENTRAL MEDIA BUREAU, INC.

1180 Avenue of the Americas, New York 36, N. Y.
Phone: TN 7-0373

OFFICERS

President.....Kenneth C. Schonberg
Exec. Vice-Pres.....William J. Sloboda
Vice-President.....Lois R. Hirst

FUNCTIONS

Provides data processing services for radio-TV spot advertising.

COMPOSERS AND LYRICISTS GUILD OF AMERICA, INC.

8782 Sunset Blvd., Los Angeles 69, Calif.
Phone: OL 2-8830
292 Madison Ave., New York, N. Y. 10017
Phone: MU 3-0966

OFFICERS

President.....David Raksin
1st Vice-President.....Winston S. Sharples
2nd Vice-President.....Jeff Alexander
3rd Vice President.....David Terry
Secretary-Treasurer.....Alexander Courage
Special Asst. to President.....Johnny Green
Exec. Director.....Edward Grossman

FUNCTIONS

CLGA was organized to represent composers (music and/or words) in screen, radio, TV, stage recording and transcription in establishing minimum terms and improved conditions in their employment relationships. Labor organization.

COUNTRY & WESTERN MUSIC BROADCASTERS ASSOCIATION (CAWMBA)

730 Fifth Ave., New York 19, N. Y.
Phone: Circle 6-7242

OFFICERS

Founder, Director.....Charles Bernard
President.....Kurt A. Meer, KCUL, Ft. Worth, Tex.
Asst. to Pres....Carl Brenner, WBMD, Baltimore, Md.
Exec. Vice-Pres...Cal Young, WENO, Nashville, Tenn.
Sr. Vice-Pres....Leroy Gloger, KIKK, Pasadena, Tex.
1st Vice-Pres....Bill Beaton, KIEV, Glendale, Calif.
2nd Vice-Pres...Ernie Holder, WEXL, Royal Oak, Mich.
3rd Vice-Pres.Ed Scott, KLaw, Lakewood, Colo.
4th Vice-Pres....Ralph Frazer, KATN, Boise, Ida.
Vice President...Doug Mayes, WBT, WBT, Charlotte, N. C.
V.P., Exec. Treas....Bud Messner, WCBG, Chambersburg, Pa.
V.P., Treas.Marvin Burton, KCIJ, Shreveport, La.
V.P., Exec. Sec.....Marshall Rowland, WQIK, Jacksonville, Fla.
V.P., Sec...R. D. McGregor, WYNK, Baton Rouge, La.
V.P., Historian....George Crump, WCMS, Norfolk, Va.

CONTINENTAL ADVERTISING AGENCY NETWORK

c/o Gray & Kilgore, Inc., 18845 W. McNichols Rd., Detroit, Mich. 48219

OFFICERS

President.....Robert E. Kilgore
Vice-President.....Lowe Runkle
Sec.-Treas.Karl Bishopric

BRANCH OFFICES

16 affiliated agencies in the U.S. and one in Toronto.

RADIO & TV INDUSTRY ORGANIZATIONS

Northern U.S. Dir... Arthur Tacker, WRIB, Providence, R. I.
 Eastern U.S. Dir... Everett Dillard, WDON, Wheaton, Md.
 Central U.S. Dir... Glen George, KCKN, Kansas City, Kan.
 Southern U.S. Dir... William Hill, WTJH, E. Point, Ga.
 Western U.S. Dir... Dick White, KPEG, Spokane, Wash.
 Director-at-Large... Ray Odom, KHAT, Phoenix, Ariz.
 Conventions Dir... Don Reynolds, Jr., KPUB, Pueblo, Colo.
 Eng. Dir... Al Tedesco, KTCR, Minneapolis, Minn.
 Fin. Dir... Henry Hilton, KSOP, Salt Lake City, Ut.
 Int. Affs. Dir... Olin Tice, WKTC, Charlotte, N. C.
 Leg. Affs. Dir... C. A. McClure, WMGY, Montgomery, Ala.
 Memb. Dir... Bill Engel, WSEN, Baldwinsville, N. Y.
 Mds. Dir... Leo Morris, KVWO, Cheyenne, Wyo.
 New Proj. Dir... Harold Schwartz, XERB, Tijuana, B. C.
 Pers. Dir... Lee Stinson, WTMT, Louisville, Ky.
 Prog. Dir... Harry Goldman, WEEE, Rensselaer, N. Y.
 Press, Info. Dir... Gene Cook, WHIY, Orlando, Fla.
 Pub. Rels. Dir... R. W. Schmidt, KWNT, Davenport, Ia.
 Res. Dir... A. V. Bamford, KBER, San Antonio, Tex.
 Soc. Affs. Dir... Jerry Glaser, WYAM, Bessemer, Ala.
 Sta. Rels. Dir... Glenn Corbin, KLLL, Lubbock, Tex.

FUNCTIONS

Sharing of Country-Western and Folk Music projects, research surveys, merchandising, promotion, and programming, in an effort to bring savings to the local station, which can be passed along to national advertisers. Memberships open to stations primarily programming Country-Western and Folk Music.

DIRECTORS GUILD OF AMERICA, INC.

7950 Sunset Blvd., Hollywood 46, Calif.
 Phone: OLdfield 6-1220

OFFICERS

President George Sidney
 Vice-Presidents John Clarke Bowman, Fielder Cook, Karl Genus, John Rich, Franklin Schaffner
 Secretaries Sheldon Leonard, John Sullivan
 Treasurers Jerry Fritz, Lesley Selander
 Nat. Exec. Sec., Hollywood... Joseph C. Youngerman

BRANCH OFFICE

59 East 54th St., New York 22, N. Y. Phone: PLaza 9-2542. Ernest D. Ricca, Eastern Executive Secretary.

NATIONAL BOARD MEMBERS

Rex Bailey, Richard Bennett, Delmer Daves, Stanley Kramer, George Paul, George Stevens, King Vidor, Robert Vreeland, Don Weis.

FUNCTIONS

A national organization to advance, foster, promote, and benefit the interests of directors, assistant directors, associate directors and stage managers of TV, radio programs, and theatrical releases, and to protect and secure their rights in their professional activities.

THE DRAMATISTS GUILD OF THE AUTHORS LEAGUE OF AMERICA, INC.

6 E. 39th St., New York 16, N. Y.
 Phone: MUrray Hill 9-4950

OFFICERS

President Alan Jay Lerner
 Vice-President Sidney Kingsley
 Secretary Samuel Taylor
 Exec. Secretary Mills Ten Eyck, Jr.
 Counsel Irwin Karp

COUNCIL

Richard Adler, Robert Anderson, Abe Burrows, Paddy Chayefsky, Betty Comden, Marc Connelly, Russel Crouse, Dorothy Fields, Joseph Fields, Lillian Hellman, Arnold B. Horwitt, William Inge, Garson Kanin, Jean Kerr, Sidney Kingsley, Arthur Laurents, Richard Levine, Howard Lindsay, Robert McEnroe, Arthur Miller, Paul Osborn, Elmer Rice, Richard Rodgers, Harold Rome, Dore Schary, Arthur Schwartz, Samuel Taylor, Maurice Valency, Gore Vidal, Mills Ten Eyck, Jr., Irwin Karp.

FUNCTIONS

The national business organization of dramatists.

ELECTRONIC INDUSTRIES ASSOCIATION

(See E. I. A. Section)

ELECTRONIC INDUSTRIES ASSOCIATION OF CANADA

200 St. Clair Ave., W., Toronto 7, Ont., Canada
 Phone: WALnut 1-2898

OFFICERS

President, Board Chairman D. Knapp
 1st V.P.; Chrmn., Electronics Div. G. P. Adamson
 Vice-Chairman, Electronics Div. M. Binions
 Vice-Pres.; Chrmn., Receiver Div. D. C. Marrs
 Vice-Chairman, Receiver Div. W. H. Main
 Vice-Pres.; Chrmn., Components Div. A. J. Bauer
 Vice-Chairman, Components Div. G. F. Kempf
 Director of Engineering R. A. Hackbush
 General Manager, Secretary C. Harris

FUNCTIONS

Non-profit national trade association representing the electronics manufacturing industry in Canada.

EPISCOPAL ACTORS GUILD OF AMERICA, INC.

1 East 29th St., New York, N. Y.
 Phone: MUrray Hill 5-2927

OFFICERS

Hon. Presidents... Most Rev. Arthur C. Lichtenberger, Rt. Rev. Horace W. B. Donegan
 President Vinton Freedley
 Vice-Presidents Rev. Orin A. Griesmyer, Peggy Wood, Robert Fryer, Leo G. Carroll
 Recording Sec. Dorothy Blackburn
 Treasurer John Knight
 Exec. Secretary Lorraine Sherwood
 General Counsel Philip W. Lowry
 Publicity Director Frances Preston

COUNCIL

Walter Abel, William Adams, John Alexander, Curtis Baker, Sidney Blackmer, Helen Bonfils, Lawrence Carr, G. B. Clarke, Staats Cotsworth, Elizabeth Council, Margaret Dale, Jean Dixon, John Effrat, Mrs. Leonard C. Feathers, Paul Giles, Peter Harris, James Jolley, Tessa Kosta, Raymond Massey, Margery Maude, Catherine Proctor, Basil Rathbone, Mrs. Chas. M. Richter, Anne Seymour, Cornelia Otis Skinner, Rowan Tudor.

FUNCTION

Cultural, social, philanthropic. Membership open to actors and friends of the theatre. Not denominational in its services. National headquarters, Church of the Transfiguration (Little Church Around The Corner). Non-profit.

FM BROADCASTERS ASSOCIATION OF SOUTHERN CALIFORNIA

6362 Hollywood Blvd., Hollywood 28, Calif.
 Phone: HOLlywood 6-9877

OFFICERS

President Miss Bj. Hamrick
 Vice-President Sid Mandell
 Secretary Jeanette Banoczi
 Treasurer Ed Steele

BRANCH OFFICES

360 N. Michigan Ave., Chicago 1, Ill. Phone: CE 6-6269. William Springer, Manager.
 424 Book Bldg., Detroit, Mich. 48226. Phone: 961-9704. Max Goldfarb, Manager.
 411 Lexington Ave., New York, N. Y. 10017. Phone: 752-6462. Robert Richer, Manager.
 41 Sutter St., San Francisco 4, Calif. Phone: 981-1100. Charles Toms, Manager.

FEDERAL TRADE COMMISSION

Pennsylvania Ave. at Sixth St., N.W., Washington D. C. 20580
 Phone: 393-6800

OFFICERS

Chairman Paul Rand Dixon

RADIO & TV INDUSTRY ORGANIZATIONS

Commissioners..Philip Elman, A. Everette MacIntyre
 Secretary....Joseph W. Shea
 Executive Director.....John N. Wheelock
 Program Review Officer.....Frank C. Hale
 General Counsel.....James M. Henderson
 Director of Hearing Examiners.....Earl J. Kolb

BUREAU DIRECTORS

Dir., Bur. of Deceptive Practices....Daniel J. Murphy
 Dir., Bur. of Economics.....Willard F. Mueller
 Dir., Bur. of Field Operations.....Samuel L. Williams
 Dir., Bur. of Industry Guidance....Chalmers B. Yarley
 Dir., Bur. of Restraint of Trade.....Joseph E. Sheehy
 Dir., Bur. of Textiles and Furs.....Henry D. Stringer

BRANCH OFFICES

14th Floor, 30 Church St., New York 7, N. Y. Albert G. Seidman, Attorney-in-Charge.
 Room 1310, 226 W. Jackson Blvd., Chicago 6, Ill. William F. Lemke, Jr., Attorney-in-Charge.
 Room 306, Pacific Bldg., San Francisco 3, Cal. Raymond J. Lloyd, Attorney-in-Charge.
 Room 811, U. S. Courthouse, Seattle 4, Wash. Walter W. Harris, Attorney-in-Charge.
 Room 1001, 131 State St., Boston 9, Mass. John F. McCarty, Attorney-in-Charge.
 Room 1000, Masonic Temple Bldg., New Orleans, La. William B. Lott, Attorney-in-Charge.
 Room 1128, Standard Bldg., Cleveland 13, O. Vernon E. Taylor, Attorney-in-Charge.
 2806 Federal Office Bldg., Kansas City, Mo. Floyd M. Brown, Attorney-in-Charge.
 915 Forsyth Bldg., Atlanta 3, Ga. Edward S. Ragsdale, Attorney-in-Charge.
 450 W. Broad St., Falls Church, Va. Herbert L. Propst, Attorney-in-Charge.
 Room 1212, 215 W. Seventh St., Los Angeles 14, Calif. Robert E. O'Brien, Attorney-in-Charge.

FUNCTIONS

Under several laws designed to promote free and fair competition in interstate trade, the Commission takes action against monopolistic and deceptive practices and publishes economic studies of factors affecting the competitive economy.

FILM PRODUCERS ASSOCIATION OF NEW YORK, INC.

164 W. 46th St., New York, N. Y. 10036
 Phone: Circle 5-2545

OFFICERS

PresidentPeter J. Mooney
 Vice-PresidentRobert Bergmann
 SecretaryLow Mucciolo
 TreasurerSanford Greenberg
 Legal Counsel.....Herbert Burstein
 Executive Director.....Harold Klein

BOARD MEMBERS

Morris Behrend, Dan Eisenberg, Arthur Florman, Robert Gross, William Gullette, Irving Hecht, David Horne, Walter Kullberg, Walter Lowendahl, Fred Raphael, Henry Strauss, George Tompkins, William Unger, William Van Praag.

FUNCTIONS

An association of film producers and members from laboratory, recording, equipment and other film services to promote high standards in technical development, service, client relationship and labor relations.

FRENCH BROADCASTING SYSTEM IN NORTH AMERICA, THE

(See Radiodiffusion-Television Francaise)

HOLLYWOOD ADVERTISING CLUB

6362 Hollywood Blvd., Hollywood, Calif. 90028
 Phone: HO 5-1183

OFFICERS

PresidentOliver H. Crawford
 1st Vice-President.....Jack O'Mara
 2nd Vice-President.....Richard Eastland
 Vice-President, Publicity.....Bruce Robertson
 SecretaryBetty O'Mea
 TreasurerWalter O. Miles
 Managing Dir.Lucille Liets

FUNCTIONS

Principal activity is the International Broadcasting

Awards Competition for entries submitted from the U. S. and 26 foreign countries. Presentations are made each February for the winners of the year ending the previous December 1.

INDEPENDENT TELEVISION ORGANIZATION

321 Mutual St., Toronto, Ontario

OFFICERS

PresidentRalph Misener
 Vice-PresidentBill Jones
 Sec., Treas.....E. L. Bushnell
 ManagerEmerson Coatsworth

FUNCTIONS

Sets up machinery for program exchange; works with sponsors and negotiates package film deals.

INSTITUTE OF BROADCASTING FINANCIAL MANAGEMENT

1271 Sixth Ave., New York, N. Y. 10020
 Phone: CI 6-9487

OFFICERS

Board Chairman.....Thomas E. Carroll
 PresidentRichard M. Thomas
 Vice-PresidentRichard C. Percival
 Secretary-TreasurerG. R. Fitzgerald

FUNCTIONS

An organization of financial personnel to resolve common problems in the financial area of broadcasting by collective effort. Provides associate memberships to outside but related interests, such as national representatives, schools of business and journalism, management consultants, legal counsel and station brokers.

INSTITUTE OF ELECTRICAL & ELECTRONIC ENGINEERS, THE

1 East 79th St., New York 21, N. Y.
 Phone: LEhigh 5-5100

OFFICERS

President.....Patrick E. Haggerty
 Vice-Presidents.....A. M. Angot,
 T. A. Hunter, Ernst Weber
 EditorT. F. Jones, Jr.

FUNCTIONS

An incorporated non-profit organization having as its object the advancement of the theory and practice of radio and electronics, including allied branches of engineering and all related arts and sciences.

INTER-AMERICAN ASSN. OF BROADCASTERS

Paseo de la Reforma No. 393-103, Mexico, D. F., Mexico

OFFICERS

President.....Lic. Jose Luis Fernandez
 1st Vice-President.....Fernando Eleta
 2nd Vice-President.....Lic. Felix Cardona Moreno
 SecretaryBoris Eserski

DIRECTORS

Avelino Aramburu, Jiron Ocona 476, Lima, Peru; Fernando Eleta, Apartado 1795, Panama, Panama; Herbert E. Evans, 246 N. High St., Columbus 16, O., U.S.A.; Boris Eserski, Edificio Palomo, Apartado Postal 720, San Salvador, El Salvador; Lic. Jose Luis Fernandez, Paseo de la Reforma 1310, Mexico 10, D. F., Mexico; Manuel Caballero Ferreira, 26 de Marzo 1248, Apt. 8, piso 4, Montevideo, Uruguay; Raul Fontaina, Mercedes 973, Montevideo, Uruguay; Ramiro Garcia, Peru 275, Buenos Aires, Argentina; Fernando Londona Henao, Calle 19-8-48, Bogota, Colombia; Enrique Sanchez Matte, Casilla 3591, Santiago, Chile; Abel Mestre, Langford Bldg., 121 S. E. First St., Miami, Fla., U.S.A.; Carlos Bock Milla, Apartado 981, Guatemala, Guatemala; Lic. Felix Cardona Moreno, Apartado 3955, Caracas, Venezuela; Malcolm Neill, CFNB, Fredericton, N. B., Canada; Jose Ramon Quinones, Box 4563, San Juan, P. R.

RADIO & TV INDUSTRY ORGANIZATIONS

INTERNATIONAL BROTHERHOOD OF ELECTRICAL WORKERS (AFL-CIO)

1200 15th St., N.W., Washington 5, D. C.
Phone: COlumbia 5-8040

OFFICERS

Int. PresidentGordon M. Freeman
Int. SecretaryJoseph D. Keenan
Dir., Radio-TV Recording Div.....Albert O. Hardy

FUNCTIONS

Labor organization: radio, TV and recording.

INTERNATIONAL RADIO & TELEVISION SOCIETY (IRTS)

444 Madison Ave., New York 22, N. Y.
Phone: PLaza 8-2450

President.....Sam Cook Digges (VP, CBS Films)
1st Vice-Pres.....Thomas J. McDermott (VP, Ayer)
Vice-Presidents.....Richard P. Jones (VP, JWT),
C. Wrede Petersmeyer (Pres., Corinthian)
Secretary.....William N. Davidson (VP, AT Sales)
Treasurer.....Edward P. Shurick (VP, H-R)
Exec. Director.....Claude Barrere

FUNCTIONS

To promote and increase a sense of responsibility among all who are engaged in communications that they may be worthy of the challenge of our times;

To provide an assembly for persons engaged in communication through radio and television, and for their professional advancement through the development of their arts, science and commerce;

To foster a lasting fraternity of persons professionally engaged in radio and television directly or indirectly and to provide an international forum for the interchange of ideas, information and discussions affecting their common interest and welfare;

To promote the continued development of radio and television communication in harmony with democratic concepts of freedom of expression;

To enhance the cultural, spiritual and material enjoyment of life through encouragement and appropriate recognition of the creative arts.

JAPAN BROADCASTING CORP.

(See Nippon Hoso Kyokai (NHK))

JEWISH THEATRICAL GUILD OF AMERICA, INC.

1564 Broadway, New York 36, N. Y.
Phone: PLaza 7-5237

OFFICERS

Chairman, Bd. of Directors.....Harry E. Gould
PresidentMilton Berle
1st Vice-Pres.....George Jessel
Vice-PresidentsJack Benny, Emil Friedlander,
Wm. Morris, Jr., Ted Lewis, Robert K. Shapiro, Wm.
Morris, Jr., Milton Weintraub, Leo Jaffe, Louis A.
Lotito, Harry Brandt, Arthur H. Schwartz, Robert K.
Shapiro, Jonas T. Silverstone, Sophie Tucker, Max E.
Youngstein.
Vice-Pres. & Treas.....Abe Lastfogel
Vice-Pres. & Asst. Treas.....Nat Lefkowitz
Legal Committee.....Henry M. Katz
Chaplain.....Rabbi Abraham Burstein
Executive SecretaryLeonard B. Sang

BOARD OF DIRECTORS

Harry Brandt, Leo Jaffe, Harry E. Gould, Emil Friedlander, Leo Jaffe, Abe Lastfogel, Nat Lefkowitz, Louis A. Lotito, Wm. Morris, Jr., Robert K. Shapiro, Arthur H. Schwartz, Jonas T. Silverstone, Max E. Youngstein.

FUNCTION

Non-sectarian theatrical assistance agency.

JOINT COUNCIL ON EDUCATIONAL BROADCASTING

1619 Massachusetts Ave., N.W., Washington 6, D. C.
Phone: HUdson 3-6367

OFFICERS

ChairmanLawrence E. Dennis
Vice-ChairmanEdgar Fuller
Secretary.....David C. Stewart

FUNCTIONS

The primary role of the JCEB is to maintain leadership in the formation and enunciation of important educational policy decisions having a bearing upon educational radio and television broadcasting. The JCEB will provide the chief forum for discussion and policy formation on national issues affecting all aspects of educational broadcasting.

LAMBS, THE

130 W. 44th St., New York 36, N. Y.
Phone: JUdson 2-1515

OFFICERS

ShepherdMartin Begley
BoyHarry Hershfield
Corresponding SecretaryBert Lahr
Recording SecretaryFrank Thomas, Jr.
TreasurerClarence Jacobson
LibrarianEd Weiner

DIRECTORS

Ed Begley, Nelson Buhler, Harry Delmar, Eddie Dowling, Denis Du-For, Edward H. Ford, Emil Friedlander, Henry Gladstone, John W. Hundley, Howard Jones, Henry Leslie, Robert Marcato, Conrad Nagel, Russell Patterson, Ed Roland, David Seidman, Jack Waldron, Irving M. Wall.

LIFE DIRECTORS, EX-SHEPHERDS: Fred Waring, Walter N. Greaza, Frank M. Thomas.

FUNCTIONS

The objects of this Club shall be the creation and maintenance of funds for the benefit of persons engaged professionally in the drama, music, authorship and allied and fine arts who shall be in need of financial aid or assistance to be disbursed at the discretion of the Council; the instruction and education of members and other persons professionally engaged and the implementation of same through the production of plays, the collection and preservation of objects of interest thereto, and the promotion of professional and social intercourse amongst adult male performers.

LEAGUE OF ADVERTISING AGENCIES, INC.

570 Seventh Ave., New York 18, N. Y.
Phone: WI 7-8330

OFFICERS

PresidentNat Kameny
Vice-Presidents.....Wm. G. Seidenbaum, Mel Rubin,
Leonard Stein
Executive Secy.....James A. Cerbone
SecretaryLeonard E. Janklow
TreasurerAaron Holtzman
Legal Counsel.....Louis N. Field, Morton J. Simon
Fiscal Advisor.....David Joseph
Public Relations Counsel.....Zachary, Liss & Front

FUNCTIONS

The League of Advertising Agencies consists of a group of medium sized agencies that meet in order to discuss the manner and methods for better understanding and operation in the agency field. The League is also a common ground for the exchange of ideas, and a vehicle of communication among agency members.

MOTION PICTURE EXPORT ASSOCIATION OF AMERICA, INC.

522 Fifth Ave., New York 36, N. Y.
Phone: TN 7-1200
1600 Eye St., N. W., Washington 6, D. C.
Phone: EXecutive 3-5110

OFFICERS

Exec. Vice-President.....Ralph Hetzel
Vice-PresidentsKenneth Clark,
Rob't J. Corkery, William H. Fineshriber, Jr., Irving
A. Maas, George C. Viether

RADIO & TV INDUSTRY ORGANIZATIONS

SecretarySidney Schreiber
 Treasurer.....Stanley R. Weber
 Asst. Sec.-Asst. Treas.....Herbert J. Erlanger
 Asst. Treasurer.....T. J. McNamara

MOTION PICTURE INDUSTRY CREDIT GROUP

(Of the National Association of Credit Management)
 50 Lewis St., Hartford 3, Conn.
 Phone: 525-4421

OFFICERS

Chairman...Irving Schwartz, Camera Equipment Co.
 Vice-Chmn.....Sheldon Kaplan, Hollywood Film Co.
 Committeeman...Herbert Pilzer, Motion Picture Ents.
 Secretary.....William W. McAdam

FUNCTIONS

Membership is open to any organization supplying services, facilities, equipment or supplies to motion-picture and TV-film producers and distributors, networks and stations, sponsors, agencies and film libraries, subject to approval of the Executive Committee.

MUSIC PUBLISHERS' CONTACT EMPLOYEES UNION

1270 Sixth Avenue, New York 20, N. Y.
 Phone: CO 5-7363

OFFICERS

PresidentLeo Diston
 Vice-PresidentBernie Pollack
 Secretary-TreasurerIrving Tanz

MEMBERS OF EXECUTIVE COUNCIL

Max Kendrick, Frank LaMarr, Jerry Lewin, Jack McCoy, Sam Taylor.

BRANCH OFFICES

54 W. Randolph St., Chicago, Ill., Morton Schaeffer, Regional Dir.
 7634 Hampton Ave., Los Angeles 46, Calif., Al Salomon, Regional Dir.
 36 E. Fifth St., Cincinnati, O., Danny Engel, Regional Dir.

FUNCTIONS

Labor Union.

MUSIC PUBLISHERS' PROTECTIVE ASSOCIATION, INC.

460 Park Ave., New York, N. Y.
 Phone: PLaza 1-1930

OFFICERS

Board ChairmanWalter G. Douglas
 PresidentArthur Israel, Jr.
 Vice-PresidentJack Mills
 SecretaryLeon J. Brettler
 TreasurerHarry Gerson
 Agent and Trustee.....Harry Fox

MUSICAL COMMERCIAL PRODUCERS ASSOCIATION, INC.

520 Fifth Ave., New York 36, N. Y.
 Phone: MUrray Hill 2-5844

OFFICERS

PresidentPhil Davis
 1st Vice-President.....Morris Mamorsky
 2nd Vice-President.....Hank Sylvern
 SecretaryVictor Sack
 TreasurerGene Forrell

FUNCTIONS

A national association of leading creators, writers, and producers of musical commercials and original scores for the radio and TV media.

Its goals are:

To provide high standards of professionalism to insure services of quality and integrity to the advertising and commercial-film industries;

To foster, strengthen and improve knowledge of the function of independent musical producers;

To foster greater understanding of the role played by advertising in general and musical advertising in particular.

NATIONAL ACADEMY OF TELEVISION ARTS & SCIENCES, THE

54 W. 40th St., New York 18, N. Y.
 Phone: LACKawanna 4-9666

OFFICERS

PresidentRod Serling
 Exec. Vice-PresidentSeymour Berns
 V.P., Chicago.....James W. Beach
 V.P., Columbus, O.....Merv Durea
 V.P., Hollywood.....Seymour Berns
 V.P., New York.....Sydney H. Eiges
 V.P., Phoenix.....Hal Metcalf
 V.P., St. Louis.....Mark Russell
 V.P., San Francisco.....William Hollenbeck
 V.P., Seattle.....Lee Schulman
 V.P., Washington, D. C.....Robert Adams
 SecretaryBetty Furness
 TreasurerGeorge Bagnall
 Admin. Asst. to Pres.....Peter Cott

CHAPTERS

Suite 1108, 203 N. Wabash Ave., Chicago 1, Ill.
 Phone: FI 6-8320. Jack Brickhouse, President; James W. Beach, 1st V.P.; Len O'Connor, 2nd V.P.; Edward L. Morris, Secretary; Jack Russell, Treasurer; Bill Perry, Exec. Director.

280 E. Broad St., Columbus, O. Phone: 288-6361.
 Merv Durea, President; Howard Roby, 1st V.P.; John Metzgar, 2nd V.P.; Charles Widney, Exec. Secretary; Mary Stewart, Treasurer.

7188 Sunset Blvd., Hollywood, Calif. Phone: 467-5115.
 Dick Berg, President; Don DeFore, 1st V.P.; John Scott Trotter, 2nd V.P.; Danny Landres, Secretary; Howard E. Johnson, Treasurer; Thomas Freebairn-Smith, Exec. Director.

54 W. 40th St., New York 18, N. Y. Phone LA 4-9666. Royal E. Blakeman, President; Ron Cochran, 1st V.P.; Richard A. R. Pinkham, 2nd V.P.; Evelyn F. Burkey, Secretary; Charles Mountain, Treasurer; Kenneth Leedom, Exec. Director.

Room 212, 3033 N. Central Ave., Phoenix, Ariz.
 Phone: 264-3013. Hal Metcalf, President; Bob Davies, 1st V.P.; Andy Limber, 2nd V.P.; Mary O'Hanlin, Secretary; Gene Blanpied, Treasurer; Donna L. Thompson, Administrator.

6996 Milbrook Blvd., St. Louis 30, Mo. Phone: VO 3-0995. Mark Russell, President; John Gunter, 1st V.P.; Dolan Walsh, 2nd V.P.; James Faszholz, Secretary; Keith Gunther, Treasurer; Mrs. Frances Winters, Administrator.

311 California St., San Francisco 4, Calif. Phone: EX 2-8002. John H. Butler, President; Harold P. See, 1st V.P.; Ernest Rook, 2nd V.P.; Miss Kelly Quinn, Secretary; Ken Langley, Treasurer; Mrs. Edward H. Connolly, Admin. Secretary.

320 Aurora Ave., N., Seattle 9, Wash. Phone: MU 2-3555. Bob Hurd, President; Al Stewart, Al Amundsen, V.P.'s; Bob Robertson, Secretary; Harry Pearson, Treasurer; Helen Kjobeck, Admin. Secretary.

5151 Wisconsin Ave., N. W., Washington 16, D. C.
 Phone: 224-5151. Ellis Shook, President; Lillian Brown, 1st V.P.; John Batchelder, 2nd V.P.; Rhoda Raider, Secretary; Peter Whipple, Treasurer; James Gauthier, Administrator.

BOARD OF TRUSTEES

Robert M. Adams, Bob Banner, James W. Beach, Dick Berg, Royal E. Blakeman, Evelyn F. Burkey, John H. Butler, Jackie Cooper, Ted Cott, Sandy Cummings, Marvin Aubrey Davis, Don DeFore, M. A. Durea, Roger Englander, Ben Grauer, John Guedel, James G. Hanlon, William Hollenbeck, Danny Landres, Robert Lemon, Charles Lisanby, Danny Lowenstein, Hal Metcalf, Edward L. Morris, Ted Post, Mark Russell, Lee Schulman, Ellis Shook, Jim Silman, John Scott Trotter, Mort Werner, Henry S. White, Bud Yorkin.

HONORARY TRUSTEES (FORMER PRESIDENTS)

Harry S. Ackerman, Walter Cronkite, Robert F. Lewine, Ed Sullivan.

FUNCTIONS

National non-profit organization dedicated to advancement of arts and sciences of television. One of most important functions is annual awarding of the coveted "Emmy" for outstanding achievement in television industry. Through public information, lecture and service bureau, provides lectures, advisers, and consultants to colleges and universities offering courses in television.

RADIO & TV INDUSTRY ORGANIZATIONS

NATIONAL ASSOCIATION FOR BETTER RADIO AND TELEVISION

882 Victoria Ave., Los Angeles 5, Calif.
Phone: WEBster 4-7830

OFFICERS

President.....Mrs. Clara S. Logan
1st Vice-President.....James V. Bennett
2nd Vice-President.....E. G. Krauss
3rd Vice-President.....Frank Orme
Recording Secretary.....Gertrude Blackstock
Corresponding Secretary.....Mrs. Elizabeth Livingston
Treasurer.....Mrs. Victor Roberts

FUNCTIONS

To co-ordinate the interests of civic, religious, educational, business and labor organizations and individuals for the purpose of encouraging the presentation of radio and television programs of high standards.

NATIONAL ASSOCIATION OF BROADCAST EMPLOYEES & TECHNICIANS (NABET) (AFL-CIO-CLC)

80 E. Jackson Blvd., Chicago 4, Ill.
Phone: WA 2-2462

OFFICERS

International President.....George Smith
International Vice-President.....Eugene Klumpp
International Sec'y-Treasurer.....Arthur Hjorth
Int'l Asst. Sec'y-Treasurer.....Jiacomo Papa

BRANCH OFFICES

48 W. 48th St., New York 36, N. Y.
6223 Selma Ave., Hollywood 28, Calif.
120 Delaware Ave., Buffalo 2, N. Y.
1410 Stanley, Montreal, Que.
105 Carlton St., Toronto, Ont.

FUNCTIONS

NABET has contracts for its 5,862 members with ABC, NBC and 92 independent radio and TV stations and film studios in the United States and with CBC and more than 25 private radio and TV stations and film studios in Canada.

NATIONAL ASSOCIATION OF BROADCAST UNIONS & GUILDS (NABUG)

820 West End Ave., New York 10025, N. Y.
Phone: MONument 3-7284

OFFICERS

National Chairman.....Oliver W. Nicoll

FUNCTIONS

"NABUG" is the National Association of Broadcast Unions and Guilds in the radio and television industry, organized on behalf of their respective memberships for the solution of parallel problems and the working together of the unions and guilds in those directions—cultural, legislative, economic—where their mutual interests coincide.

NATIONAL ASSOCIATION OF BROADCASTERS

(For Complete Listing See NAB Section)

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

1346 Connecticut Ave. N.W., Washington, D.C. 20036
Phone: 667-6000

OFFICERS

President.....William G. Harley
Vice-President.....Harold E. Hill

BRANCH OFFICE

119 Gregory Hall, Urbana, Ill.
Phone: 333-0580

FUNCTIONS

The N.A.E.B. operates a tape radio network supplying over 100 educational radio stations with nearly 300 hours of programming a year; publishes a monthly Newsletter, a bimonthly Journal, and A Washington Report; conducts workshops, seminars, regional meetings, a national convention, government and private research studies and surveys; provides a full-scale placement service for individual and institutional members; organizational memberships include educational institutions and organizations owning and operating educational radio and/or television stations, educational groups producing educational programs independently or operating closed-circuit television, plus other organizations interested in general educational broadcasting development.

(For list of Directors and Active Members see complete N.A.E.B. listing; consult index for page.)

NATIONAL ASSOCIATION OF FM BROADCASTERS

1023 Munsey Bldg., Washington 4, D. C.

OFFICERS

President.....Abe Voron (WQAL, Philadelphia)

FUNCTIONS

To develop FM broadcasting as a communications medium, through promotion of home listening in FM, the sale of advertising time based on circulation, and the betterment of programming on FM stations. We act primarily as a clearing house of information on FM stations, exchanges of ideas, and contact with national advertisers and their agencies.

(For list of Directors and Active Members see complete N.A.F.M.B. listing; consult index for page.)

NATIONAL ASSOCIATION OF PERFORMING ARTISTS

640 Fifth Ave., New York 19, N. Y.
Phone: Circle 5-0200

OFFICERS

President.....Fred Waring
General Counsel.....Alfred Rice

FUNCTIONS

To acquire for performing artists copyright protection by amending the copyright law.

NATIONAL ASSOCIATION OF TELEVISION & RADIO FARM DIRECTORS

c/o WBBM-TV, 630 N. McClurg Ct., Chicago 11, Ill.
Phone: WH 4-6000

OFFICERS

President....George Menard, WBBM-TV, Chicago, Ill.
Vice-President....Orion Samuelson, WGN, Chicago, Ill.
Sec.-Treas....Wilbur Levering, WIBW, Topeka, Kan.
Historian.....Frank Raymond, WDVA, Danville, Va.
(All officers are Farm Directors for their stations.)

NATIONAL AUDIENCE BOARD

152 East End Ave., New York, N. Y. 10028
Phone: TR 9-6070

OFFICER

President.....Peter Goelet

BRANCH OFFICES

1655 N. Crescent Hts. Blvd., Los Angeles 69 Calif.
Phone: OL 6-0576. Mervin Houser, W. Coast Rep.

RADIO & TV INDUSTRY ORGANIZATIONS

Suite 803, 2424 Pennsylvania Ave., N.W., Washington, D. C. 20037. Phone: FE 3-4212. Leo Solomon, Representative.

Aoyama Daiichi Mansions, No. 11, 4 Chome, Akasaka Omote-Machi, Minato-Ku, Tokyo, Japan. Hajime Ishii, Representative.

FUNCTIONS

Serves the public and the broadcasting and film industries through opinion leader research; acts as a liaison between these industries and the public.

NATIONAL BETTER BUSINESS BUREAU, INC.

230 Park Ave., New York 17, N. Y.
Phone: MU 4-7377

OFFICERS

Chairman of Board.....Wallace E. Campbell
President.....Kenneth B. Willson
Executive Vice-President.....Allan E. Bachman

DIRECTORS

Willcox B. Adsit, Claude Alexander, Edward J. Breck, A. R. Bone, Wallace E. Campbell, William A. Dyer, Jr., R. H. MacEachen, Winston L. May, Jr., Edward J. McCabe, Jr., Frank P. McGowan, Robert E. Healy, Virgil W. Milton, DeWitt J. Paul, Lowell Shumway, William E. Steers, John R. Miller, Earl N. Felio, C. C. Uhling, John A. Spooner, William G. Weisbrod, Lloyd E. Yoder.

FUNCTIONS

Founded in 1912 to promote "Truth-in-Advertising." Aids advertisers and media to avoid false and deceptive advertising; helps the public to obtain maximum satisfaction in its relations with business.

NATIONAL COMMUNITY TELEVISION ASSOCIATION, INC.

535 Transportation Bldg., Washington 6, D. C.
Phone: District 7-3440

OFFICERS

National Chairman.....Fred J. Stevenson
National Vice-Chairman.....Archer Taylor
Secretary.....Jack R. Crosby
Treasurer.....R. L. Stoner
Research Dir.....Frank H. Nowaczek
General Counsel.....Robert H. L'Heureux
Exec. Assistant.....James J. Taglia
Information Dir.....Don Andersson

DIRECTORS

George J. Barco, Benjamin J. Conroy, Jr., Douglas B. Danser, Virgil G. Evans, Charles W. Fribley, Jr., F. Gordon Fuqua, Harry Harkins, Irving B. Kahn, William R. Maginnis, Martin F. Malarkey, Jr., Bruce Merrill, Robert Regan, J. Leonard Reinsch, Robert J. Tarlton, Frank P. Thompson, Franklin R. Valentine, Jr., John Walsonavich, Ralph L. Weir, Jr., Carl Williams, Sidney E. Young.

STATE & REGIONAL ASSNS.

Arizona TV Assoc.
California CTV Assoc.
Kentucky CTV Assoc.
Mid-Atlantic CATV Assoc.
Mississippi CATV Assoc.
Montana CATV Assoc.
New England CTV Assoc.
New Mexico CATV Assoc.
New York State CTV Assoc.
OK-CATV Assoc., Inc.
Ozark CATV Assoc.
N. Central CATV Assoc.
Pacific Northwest CATV Assoc.
Pennsylvania CATV Assoc.
South-Central CATV Assoc.
Texas CATV Assoc.
West Virginia CTV Assoc.
Wisconsin-Michigan TV Systems Assoc.
Wyoming CATV Assoc.

FUNCTIONS

A national non-profit trade association to assist the growth and development of community antenna television systems.

NATIONAL EDUCATIONAL TV AND RADIO CENTER

10 Columbus Circle, New York 19, N. Y.
Phone: Judson 6-0055

OFFICERS

Chairman.....Everett N. Case
President.....John F. White
Exec. Asst., V.P., Legal, Bus. Affairs.....A. M. Griffin
Vice President for Programming.....R. B. Hudson
Vice Pres. for Development.....W. A. Kraetzer
Vice Pres. for Network Affairs.....James Robertson
Exec. Asst., Network Affairs.....Patrick Callihan
General Counsel.....Eugene A. Aleinikoff
Comptroller.....Diedrich Tietjen
Director of Utilization.....Henry Alter
Director of Public Information.....N. Cherkezian
Director of Programming.....D. F. Feddersen
Director International Div.....Basil Thornton
Director of Radio Services.....Donald Quayle
Dir. of Distrib., Oper. (Ann Arbor).....John T. Caldwell
Director, Washington Office.....David Stewart
Technical Director (Ann Arbor).....Howard W. Town
Engineering Consultant (Wash.).....Cyril M. Braum
Development Dir.....Charles W. Vaughan, Jr.

BRANCH OFFICES

2715 Packard Rd., Ann Arbor, Mich.
Phone: NOrmandy 3-2476
1619 Massachusetts Ave., NW, Washington, D. C.
Phone: HUDson 3-6367

FUNCTIONS

To provide its coast-to-coast network of 70 affiliated ETV stations with challenging and imaginative television programming for adults in the areas of the humanities, social and natural sciences, and public affairs, as well as special programs for children. To distribute, through the Broadcasting Foundation of America, its International Division, radio programs of outstanding interest in music and news analysis. To provide assistance to communities interested in establishing ETV stations. To maintain a film library to make its programs available to community, civic or educational groups on a non-commercial basis.

N.E.T.R.C. also includes the Educational Radio Network's eight interconnected non-commercial radio stations.

NATIONAL ELECTRONIC DISTRIBUTORS ASSOCIATION, INC.

Suite 1414, 343 South Dearborn St., Chicago 4, Ill.
Phone: HArrison 7-5526

OFFICERS

President.....V. N. Zachariah, Zack Electronics
Board Chmn...Joseph A. DeMambro, DeMambro Radio
Vice-Pres.....John H. Brown, J-B Distrib. Co.
V.P., Serv. Dealer Div...P. O. Willett, Warren Radio
V.P., Indust. Div...William E. Harrison, Harrison Elec.
Exec. Vice-President.....Gail S. Carter
Sec.-Treas.....Harold E. McElhenny, Hamcor, Inc.
Board Chmn., Emer....W. D. Jenkins, Aaron Lipman

NATIONAL VARIETY ARTISTS, INC.

232 W. 48th St., New York 36, N. Y.
Phone: COlumbus 5-0956

OFFICERS

President.....Louis Handin
Vice-President.....Frank O'Connell
Secretary-Treasurer.....Harry Freeman

DIRECTORS

Bessie Clifford, Leo Mayer, Lillian McNeill, Lou Wills.

NEGRO ACTORS GUILD OF AMERICA, INC.

1674 Broadway, New York, N. Y. 10019
Phone: CIrcle 5-4343

OFFICERS

President.....Frederick O'Neal
Admin. Secretary.....Virgil Cabaniss

RADIO & TV INDUSTRY ORGANIZATIONS

FUNCTIONS

Welfare organization serving people of the theatre regardless of race, religion or creed with minimal assistance in time of need.

NEWSPAPER REPORTERS ASSOCIATION OF NEW YORK CITY, INC.

Hotel Manhattan, New York, N. Y.
Phone: Circle 5-3838

President Robert Mindlin, L. I. Star-Journal
1st Vice-President..... Charles Grutzner, N. Y. Times
2nd Vice-President.... Alfred J. Law, Wall St. Journal
Treasurer..... Joseph J. Schaefer, Fairchild Pubs.
Secretary Lester Schechter
Financial Secretary..... Bob Melton, Fairchild Pubs.
Corres. Sec..... Stan Fischler, N. Y. Journal-American
Sgt.-at-Arms.. William F. Neugebauer, N.Y. Daily News

BOARD OF GOVERNORS

James Antone, Fairchild Pubs.; Barney Confessore, ABC News; George Douris, L. I. Star Journal; Ray Hyland, A.P.; William H. Kane, A.P.; Anthony Marino, N. Y. Daily News; Harry Singer; John Yauchstetter, Norwegian News; Thomas D. Zumbo, U.P.I.

TRUSTEES

Joseph Endler, N. Y. Herald Tribune; Harold Phelan, N. Y. World-Telegram & Sun; Arthur Rosenfeld, N. Y. Post; Jack L. Ryan, Fairchild Pubs.; Al Turk, N. Y. World-Telegram & Sun.

NIPPON HOSO KYOKAI (NHK)- JAPAN BROADCASTING CORP.

Room 3214, 220 E. 42nd St., New York, N. Y. 10017
Phone: MU 2-6280

OFFICER

Bureau Chief..... Kazuo Fujinei

BRANCH OFFICE

Room 900, National Press Bldg., Washington, D. C.
Phone: EX 3-1076.

FUNCTIONS

A public broadcasting corporation financed by subscription fees collected from the radio and television audience of Japan. NHK maintains nation-wide radio and TV networks: two radio networks consisting of 278 AM and 9 experimental FM stations and two networks of 225 and 2 experimental stations.

PROFESSIONAL MUSIC MEN, INC.

1270 Sixth Ave., New York 20, N. Y.
Phone: COlumbus 5-7362-3

OFFICERS

President Leo Diston
Vice-President Jack Schiffman
Secretary-Treasurer Irving Tanz

BOARD OF DIRECTORS

Frank Abramson, Nat Freeling, Gus Gabriel, Bernie Pollack, Hy Ross.

BRANCH OFFICES

54 W. Randolph St., Chicago, Ill. Morton Schafer, Regional Dir.

36 E. Fifth St., Cincinnati, O. Danny Engel, Regional Dir.

7634 Hampton Ave., Los Angeles 46, Calif. Al Salomon, Regional Dir.

FUNCTIONS

Charitable and Benevolent Organization in the music industry.

PUBLICISTS LOCAL NO. 872 I.A.T.S.E.

100 Central Park, S., New York 19, N. Y.
Phone: JUdson 6-6385

OFFICERS

President Harry Rice
1st Vice-President..... Alvin Adams
2nd Vice-President..... P. Dale Soriano
3rd Vice-President..... Harry E. Rice
Secretary-Treasurer Thomas Kirby
Business Agent..... David Cassidy

FUNCTIONS

Labor organization with jurisdiction over television, radio, motion pictures, and advertising agency publicists.

RAI CORPORATION ITALIAN RADIO TV SYSTEM N. AMERICAN OFFICE OF RAI RADIOTELEVISIONE ITALIANA

717 Fifth Ave., New York 10022, N. Y.
Phone: PLaza 8-2350

OFFICERS

President Marcello Rodino
Exec. V.P., Dir..... Giorgio E. Padovano
Secretary George Funaro
Treasurer Antonio Dore
Asst. Director..... Vera Giannini

RAI NEWS SERVICE

210 Fifth Ave., New York, N. Y. 10010. Phone: MU 6-7595. Ruggero Orlando, Chief U. S. Correspondent.

FUNCTIONS

The RAI Corporation aims to promote the exchange of radio and TV programs, ideas, talent, technical facilities and information between the U. S and Italy. English-language programs distributed to U. S. stations feature Italian life and culture.

RADIO ADVERTISING BUREAU, INC.

116 E. 55th St., New York, N. Y. 10022
Phone: MUrray Hill 8-4020

OFFICERS

Chairman of Board..... Victor C. Diehm
President..... Edmund C. Bunker
Admin. Vice-President..... Miles David
Nat. Director, Member. Dev.. Richard Chalmers
Vice-Pres., National Sales..... Robert Alter
Secretary..... John F. Box
Treasurer George Comte

FUNCTIONS

To sell national and regional advertisers on the concept of Radio as an advertising medium; and through media and product research to develop sales aids for the use of member stations in selling greater volumes of business at the local level.

RADIO FREE EUROPE

Englisscher Garten, Munich 22, Germany

OFFICERS

Director..... C. Rodney Smith
Program Director..... Gordon Davis
Pres., Free Europe Comm., N. Y... John Richardson, Jr.
Pub. Info. Dir., Free Eur. Comm., N. Y... Alton Kastner

BRANCH OFFICE

2 Park Ave., New York 10, N. Y. Phone: LE 2-8900.
Charles B. Kaufman, Director.

FUNCTIONS

Radio Free Europe, a private organization supported by contributions of the American people to the RFE Fund, transmits programs over 28 transmitters to Czechoslovakia, Poland, Hungary, Bulgaria and Romania. Its programs of truthful news and information about the free world and the Iron Curtain countries assist the captive people in their endeavor to establish free democratic societies, representative government, national sovereignty and full personal liberties in their lands. RFE is a division of Free Europe Committee.

RADIO-NEWSREEL-TELEVISION WORKING PRESS ASSOC., INC.

527 Lexington Ave., New York 17, N. Y.
Phone: PLaza 1-2720

RADIO & TV INDUSTRY ORGANIZATIONS

OFFICERS

President.....Tom Costigan, CBS
1st Vice-Pres.....Max Klein, News of Day, Telenews
2nd Vice-Pres.....Jim Gash, WNEW, New York, N. Y.
Secretary.....Irving Heitzner, News of Day, Telenews
Asst. Secretary.....Paul Kramer
Treasurer.....Richard Milbauer, Newsfilm, USA
Sergeant-at-Arms.....George Jordan, NBC
Executive Secretary.....Deborah B. Beach
Counsel.....Edward J. Gunnigle

BOARD OF GOVERNORS

Chairman, Ed Silverman, ABC; Nich Archer, News of Day, Telenews; David Klein, NBC; Tom O'Brien, ABC; Gabe Pressman, NBC; Lawrence Racies, CBS; John Tillman, WPIX, New York, N. Y.

ALTERNATES: Vincent Gaito, Hearst Metrotone; Herb Schwartz, CBS.

SPONSORING MEMBERS

Charles Collingwood, John Daly, Douglas Edwards, Allan Jackson, Larry LeSueur, John Cameron Swayze, Bob Trout, Walter Winchell, John Wingate.

FUNCTIONS

To promote and protect the professional interests and welfare of working newsmen in radio, television and newsreels.

RADIO-TV CORRESPONDENTS' ASSOCIATION

Senate Radio-TV Gallery, U. S. Capitol, Washington, D. C. 20510

Phone: CApitol 4-3121, Ext. 6421

OFFICERS

Chairman.....Wells Church, CBS
Vice-Chairman.....Stephen J. McCormick, MBS
Secretary.....J. W. "Bill" Roberts, Time-Life
Treasurer.....John Rolfson
Members-at-Large...Murray Alvey, Joseph McCaffrey, Ray Scherer
Member Ex-Officio.....William B. Monroe, NBC

FUNCTIONS

The Association is the official accrediting agency for all radio-television reporters covering the United States Congress and official Washington.

RADIO AND TELEVISION COMMISSION, SOUTHERN BAPTIST CONVENTION

6248 Camp Bowie Blvd., Ft. Worth, Tex. 76116
Phone: PE 8-2188

OFFICERS

Executive Director.....Paul M. Stevens
Business Manager.....Carlyle B. Hayes
Radio Production.....Theodore Lott
Television Production.....Truett Myers
Dir. of Promotion.....Clarence Duncan
Publication Mgr.....James T. Johns
Sta. Rels., Tape/Film Dist. Mgr.....Charles Roden

FUNCTIONS

Producers and distributors of radio and television public service programs.

RADIO-TELEVISION NEWS DIRECTORS ASSOCIATION, THE

c/o WKAR, Michigan State U., East Lansing, Mich.
Phone: 355-5115

OFFICERS

President..Edward F. Ryan, WTOP, Washington, D. C.
1st Vice-Pres...John H. Thompson, NBC, Los Angeles, Calif.
Vice-Pres., TV..Bruce Palmer, KWTW, Oklahoma City, Okla.
V.P., Radio.....Harry McKenna, WEAN, WPBJ-FM, Providence, R. I.
Treasurer.....Lee White, KROS, Clinton, Ia.
Exec. Sec.....Rob Downey, WKAR, E. Lansing, Mich.

Bulletin Ed.....Prof. Ernest Andrews, U. of Iowa, Iowa City, Ia.
Pres., R.T.N.D.A. Canada..Bill Hutton, CFRB, Toronto, Ont.
Regional Vice-Pres....Richard W. John, WIIC, Pittsburgh, Pa., East; Harry E. Boyes, WION, Ionia, Mich., Midwest; Jay Crouse, WHAS, Louisville, Ky., South; Roy J. Eaton, KXOL, Ft. Worth, Tex., Southwest; Samuel M. Sharkey, Jr., KING, Seattle, Wash., West; Bill Hutton, Canada.

DIRECTORS

Jim Bennett, KLZ-TV, Denver, Colo.; Bert Cannings, CFCF-AM-TV, Montreal, Que.; Bruce W. Dennis, WGN, Chicago, Ill.; Bob Gamble, WFBS-AM-TV, Indianapolis, Ind.; Norman Heffron, KOTA, Rapid City, S. D.; Bill Hutton; Carroll McGaughey, WSOC-TV, Charlotte, N. C.; Ray Moore, WSB-TV, Atlanta, Ga.; Don Mozley, KCBS, San Francisco, Calif.

FUNCTIONS

Professional association of broadcast journalists and those in associated fields of radio, TV journalism instruction and wire services. Monthly news bulletin. Annual convention and awards. Spot news, editorializing and community problem coverage. Placement service.

RADIODIFFUSION-TELEVISION FRANCAISE—FRENCH BROADCASTING SYSTEM IN N. AMERICA, THE

1290 Ave. of the Americas, New York, N. Y. 10019
Phone: LT 1-1771

OFFICERS

Director.....Jacques Sallebert
Deputy Director.....Yves Allain
Asst. Director, Radio.....Alice Lewitin
Public Relations Dir.....Robert W. Powers

FUNCTIONS

In order to strengthen good will and understanding between France and the U. S., English-language radio programs are prepared in Paris for North American listeners, and distributed to independent stations throughout the country. Programs are free, and cover all aspects of modern French life. TV films are available at cost. French listeners and viewers are kept informed of U. S. life by films and programs, via transatlantic cable, produced in New York studios and on location throughout North America.

RECORD INDUSTRY ASSOCIATION OF AMERICA, INC.

1 E. 57th St., New York 22, N. Y.
Phone: MU 8-3778

OFFICERS

President.....Goddard Lieberman, Columbia
1st Vice-President.....Arnold Maxin, MGM
Vice-Presidents....John K. Maitland, Warner Bros.; Robert M. Schwartz, Laurie
Vice-Pres., Treasurer.....John Stevenson
Exec. Secretary.....Henry Brief
General Counsel.....Ernest S. Meyers

FUNCTIONS

A non-profit organization for the better development of recorded music and literature.

RECORDING INDUSTRIES MUSIC PERFORMANCE TRUST FUNDS

816 Pennsylvania Bldg., 225 West 34th St.,
New York 1, N. Y.
Phone: LO 5-5693

Trustee.....Samuel R. Rosenbaum

FUNCTIONS

Engages musicians in single engagements to play free for the public, in schools, hospitals, playgrounds, and on public service occasions such as parades, local and national patriotic observances and celebrations.

RADIO & TV INDUSTRY ORGANIZATIONS

SCREEN ACTORS GUILD

7750 Sunset Boulevard, Los Angeles 46, Calif.
Phone: 876-3030

OFFICERS

President Dana Andrews
1st Vice-President George Chandler
2nd Vice President Chariton Heston
3rd Vice-President Walter Pidgeon
4th Vice-President Dwight Weist
Recording Secretary Ann Doran
Treasurer Warner Anderson
National Executive Secretary John L. Dales

BOARD

Claude Akins, Lyle Bettger, Raymond Burr, Macdonald Carey, Chick Chandler, Bette Davis, Frank Faylen, Robert Keith, Jock Mahoney, Karl Malden, Ricardo Montalban, Gilbert Perkins, Roy Roberts, Roger Smith, Henry Wills, Marie Wilson.

BRANCH OFFICES

551 Fifth Avenue, New York 17, N. Y. Phone: Murray Hill 7-4623. Harold Hoffman, Executive Secretary.
102 E. Hubbard St., Chicago 11, Ill. Phone: WH 3-1344. Raymond A. Jones, Executive Secretary.
11 Beacon St., Room 624, Boston 8, Mass. Phone: RI 2-0228. Robert M. Segal, Executive Secretary.
436 O'Farrell St., Fourth Fl., San Francisco 2, Calif. Phone: PR 5-3070. Don Taylor, Executive Secretary.
2340 First Nat. Bank Bldg., Detroit, Mich. Phone: Woodward 3-6063. Irving Kroll Executive Secretary.
3111 Hibiscus St., Miami 11, Fla. Phone: 443-4593. Melvin Karl, Executive Secretary.

FUNCTIONS

Union affiliated with AFL-CIO, representing all actors in television and theatrical motion pictures, etc.

SCREEN COMPOSERS' ASSOCIATION

9250 Wilshire Blvd., Beverly Hills, Calif.
Phone: CRestview 6-3123
292 Madison Ave., New York, N. Y. c/o Zissu & Marcus
Phone: MU 3-0966

OFFICERS

President Dr. Miklos Rozsa
Vice-President David Buttolph
Secretary Arthur Morton
Treasurer George Duning

FUNCTIONS

An organization of screen, radio and TV composers, assists its members in the administration and exploitation of their performance and other rights, and advances composers' interests generally.

SCREEN DIRECTORS INTERNATIONAL GUILD

250 W. 57th St., New York 19, N. Y.
Phone: JUDson 2-5470

OFFICERS

President Don Hershey
1st Vice-President Paul V. Falkenberg
2nd Vice-President Robert J. Kingsley
Secretary Leslie Goldman
Treasurer Robert Braverman
Exec. Secretary Robert Edmonds
Business Rep. Nox Lempert
Public Relations Dir. Jack Glenn
Admin., SDIG Trust Fund. George L. George
General Counsel. Erwin Feldman

EXECUTIVE BOARD

Shirley Clarke, Peter H. Cooper, Shamus Culhane, Herman J. Engel, Lewis Jacobs, George Jacobson, Sidney Meyers, Leo Seltzer, George C. Stoney, Willard Van Dyke, Albert Wasserman.

ALTERNATES: Andrew L. Gold, Mauri H. Goldberg, Ira Marvin, James M. Rose, Yael R. Woll.

BRANCH OFFICE

318 W. Adams St., Chicago 6, Ill. Phone: 782-9431.

AREA REPRESENTATIVES

22000 Malden St., Canoga Park, Calif. Don Livingston.
2241 N.E. 170th St., N. Miami Beach, Fla. Lazarus "Larry" Wolk.
208 Florida Theatre Bldg., Sarasota, Fla. Charles W. Broun, Jr.
70 Fourth St., N.W., Atlanta 8, Ga. Charles D. Beeland.
9516 Marion Ave., Morton Grove, Ill. Andrew M. Costikyan.
2920 Engle Rd., Ft. Wayne, Ind. Richard Galbreath.
R.F.D. 2, Lincoln Rd., Sudbury, Mass. James G. Schaadt.
4820 Yorkshire St., Detroit 24, Mich. James F. Kefgen.
1521 Fawn Valley Dr., St. Louis 31, Mo. Robert Johnson.
3601 Oak Grove, Dallas 4, Tex. Marshall R. "Marty" Young, Keitz & Herndon, Inc.
Potomac Films, Inc., 1536 Connecticut Ave., N.W. Washington 6, D. C. Nicholas C. Read.

INTERNATIONAL REPRESENTATIVES

Box 6100, Montreal 3, Can. Morten Parker, National Film Board of Canada.
Skyridge, Mountain Rd., R. R. 2, Aymer East, Quebec, Can. Robert Anderson.
5 Balmuto St., Toronto 5, Can. Don Haldane, Westminster Films Ltd.
C/o First National City Bank of New York, 17 Bruton St., London, W. 1, Eng. William A. Harper.
Piazza Farnese 51, Rome, Italy. Miles Morgan.

FUNCTION

Labor organization.

SESAC, INC.

10 Columbus Circle, New York, N. Y. 10019
Phone: JUDson 6-3450

OFFICERS

President Paul Heinecke
Secretary-Treasurer R. C. Heinecke

FUNCTIONS

Licenses the performance, mechanical or synchronization rights in a repertory of distinction to the entire entertainment industry; produces the SESAC Recordings LP Program Service and the "Drummers," plus low-cost program packages for special programming needs.

SOCIETY OF MOTION PICTURE AND TELEVISION ENGINEERS

9 E. 41st St., New York, N. Y. 10017
Phone: TN 7-5410

OFFICERS

President Reid H. Ray
Past President John W. Servies
Executive Vice-President Ethan M. Stifle
Engineering Vice-President Deane R. White
Editorial Vice-President Herbert E. Farmer
Financial Vice-President Joseph T. Dougherty
Convention Vice-President George W. Colburn
Sections Vice-President Wilton R. Holm
Secretary Robert G. Hufford
Treasurer Byron Roudabush
Chairman, Atlanta Sec. Edward E. Burriss
Chairman, Boston Sec. Charles W. Wyckoff
Chairman, Canadian Sec. Michael W. Barlow
Chairman, Chicago Sec. Harold Kinzle
Chairman, Dallas-Ft. Worth Sec. Robert G. Redd
Chairman, Detroit Sec. James W. Bostwick
Chairman, Hollywood Sec. John P. Kiel
Chairman, Huntsville Sec. Donald J. Southard
Chairman, Nashville Sec. William M. O'Rork
Chairman, New York Sec. Arthur J. Miller
Chairman, Rochester Sec. Forrest A. Richey
Chairman, San Francisco Sec. R. A. Isberg
Chairman, Washington, D. C., Sec. Arthur Rescher
Executive Secretary Charles S. Stodter

RADIO & TV INDUSTRY ORGANIZATIONS

FUNCTIONS

Objectives of the Society within the fields of motion pictures, television and allied arts and sciences are: The fostering and advancement of engineering technology; the preparation and dissemination of scientific information; the sponsorship of lectures, exhibitions and conferences designed to advance the theory and practice of engineering; the promotion and furtherance of the interests of the general public.

STATION REPRESENTATIVES ASSOCIATION, INC.

366 Madison Ave., New York 17, N. Y.
Phone: YUkon 6-9390

OFFICERS

President Edward Codel
Vice-President Adam Young
Secretary Robert Dore
Treasurer Robert Eastman
Managing Dir. Lawrence Webb

DIRECTORS

John P. Blair, Lloyd Griffin, Frank M. Headley,
J. William Knodel.

FUNCTIONS

Trade association serving radio and TV representative firms.

TV STATIONS, INC.

215 E. 51st St., New York, N. Y. 10022
Phone: PLaza 1-0123

President Herb Jacobs

FUNCTIONS

A station-owned film-program consultant and buying organization serving more than 100 television stations in the U. S. and possessions.

TvB

(See Television Bureau of Advertising, Inc.)

TvB OF CANADA, INC.

500 University Ave., Toronto 2, Ont., Canada
Phone: 363-3133

OFFICERS

President J. A. Pouliot
Exec. Vice-President E. P. Lawless
Station Relations Dir. D. G. Brydson
Research Mgr. M. W. Austin

BOARD OF DIRECTORS

W. D. Byles, Roy Chapman, W. D. McGregor, F. A. Lynds, John R. Malloy, G. Blair Nelson, O. J. W. Shugg, Reo C. Thompson.

BRANCH OFFICES

1500 St. Catherine St., W., Montreal, Que. Phone: UN 1-0534
1 Rockefeller Plaza, New York 20, N. Y. Phone: PL 7-9420

FUNCTIONS

An association of Canadian television stations, networks and reps to promote television as an advertising medium.

TELEVISION AFFILIATES CORP. (TAC)

625 Madison Ave., New York, N. Y. 10022
Phone: PLaza 1-3110

OFFICERS

President Richard Brandt
Exec. Vice-Pres. Richard Carlton
Vice-President Robert Weisberg
Station Relations Mgr. Leo M. Brody
Program Consultant Joseph Schackner
Production Dir. Daniel J. Kornfeld
Public Relations Dir. Michael Laurence

BRANCH OFFICES

6253 Hollywood Blvd., Hollywood 28, Calif. Phone: HO 2-6903
520 N. Michigan Ave., Chicago 11, Ill. Phone: SU 7-3995.
1119 16th St., Miami Beach, Fla. Phone: 531-7615.

FUNCTIONS

A broadcasters' cooperative serving as the clearing house for the best of locally produced informational, cultural and educational programs.

TELEVISION BUREAU OF ADVERTISING, INC. (TvB)

1 Rockefeller Plaza, New York, N. Y. 10020
Phone: PLaza 7-9420.

OFFICERS

Chairman of Board Gordon Gray (WKTV, Utica, N. Y.)
President Norman E. Cash
Exec. Vice-President George G. Huntington
Secretary Jack Tipton (KLZ, Denver)
Treasurer C. George Henderson (WSOC, Charlotte)
Vice-Pres. in Chg., Nat. Sales John R. Sheehan
Vice-Pres., Nat. Sales James C. Hirsch
V.P. Local Sales Howard Abrahams
V.P. in Chg., Research Dr. Leon Arons
Vice-Pres., Research Harvey Spiegel
V.P., Member Service William Colvin
Dir., Spot TV William B. MacRae
Vice-Pres., Creat. Dir. Guy Cunningham
Dir., Communications Murray Gross
Dir., Member Sales Pres. Walter Vetter
Mgr., Public Relations Richard Erickson

BRANCH OFFICES

410 N. Michigan Ave., Chicago 11, Ill. Phone: 644-1215. Jacob Evans, Vice-President.
444 N. Larchmont Blvd., Los Angeles, Calif. 90004. Phone: HO 9-8231. Jack O'Mara, Vice-President.

FUNCTIONS

The TV industry's league to improve and expand the use of television as an advertising medium. It is supported by the nation's leading television stations, networks and station representatives.

TELEVISION FILM ASSOCIATION

1025 N. Highland Ave., Los Angeles 38, Calif.
Phone: HOLlywood 9-8181

OFFICERS

President John Ballinger
Vice President Jack M. Goetz
Sec.-Treas. Nicholas Muskey
Directors Warren Strang, Harvey Gausman

FUNCTIONS

To maintain a liaison between the producers and distributors of television film, the TV stations, and the companies providing material and services to the TV industry. To establish better operational practices and to standardize these practices.

TELEVISION INFORMATION OFFICE (TIO)

666 Fifth Ave., New York 19, N. Y.
Phone: PLaza 7-4600

Director Roy Danish
Executive Director Larry Creshkoff
General Manager Carl Burkland

RADIO & TV INDUSTRY ORGANIZATIONS

Manager, Station Services.....Ben Wickham
LibrarianCatharine Heinz

BOARD OF DIRECTORS

Willard E. Walbridge, KTRK-TV, Houston, Tex., Chairman; Henry B. Clay, KTVH, Little Rock, Ark.; John P. Cowden, CBS-TV, New York, N. Y.; Sydney H. Eiges, NBC, New York, N. Y.; Michael J. Foster, ABC, New York, N. Y.; Gordon Gray, WKTV, Utica, N. Y.; C. Wrede Petersmeyer, Corinthian Broadcasting; Joseph R. Sinclair, WJAR-TV, Providence, R. I.; Robert F. Wright, WTOK, Meridian, Miss.

ACTIVITIES

Publications on structure and operation of U. S. television; reference and information service for educators, students, press and special-interest groups; community education materials for broadcasters; research on public attitudes toward television; institutional promotion; special projects.

TELEVISION PROGRAM EXPORT ASSOCIATION, INC.

375 Park Ave., Suite 3800, New York 22, N. Y.
Phone: PLaza 3-7172

OFFICERS

President.....John G. McCarthy
Vice-President.....George Elber
Vice-President.....George A. Graham, Jr.
Treasurer.....Harold Klein
General Counsel.....George Muchnic

FUNCTIONS

To promote and expand the export of American TV programs throughout the world. To assist American exporters in reducing barriers to foreign distribution. To compile, analyze and disseminate significant statistical information affecting foreign markets for American television programs.

UNITED NATIONS—RADIO & VISUAL SERVICES DIVISION OF PUBLIC INFORMATION

United Nations, New York 17, N. Y.
Phone: PLaza 4-1234

OFFICERS

Under Sec. for Pub. Info.....Hernane-Tavares de Sa
Dir., Radio-Visual Services Div.....Jean d'Arcy
Dept. Dir., Radio-Visual Services Div.....David Ritchie
Chief, United Nations TV.....Michael Hayward

U. S. INFORMATION AGENCY BCSTG. SERVICE—VOICE OF AMERICA TV SERVICE

1776 Pennsylvania Ave. N.W., Washington 25, D. C.
Phone: DUDley 3-2211

330 Independence Ave., S.W., Washington 25, D. C.
Phone: WO 3-1110 (V.O.A.)
Old Ben Franklin P. O. Bldg., 12th St. & Pennsylvania Ave., N.W., Washington 25, N. Y.
Phone: WO 2-3101 (TV Service)

OFFICERS

Director.....Carl T. Rowan
Dir., Bcstg. Service.....Henry Loomis
Dir., TV Service.....Alan Carter

NEW YORK OFFICE

250 W. 57th St., New York, N. Y. Phone: JU 6-2000.
Howard Maier, Asst. Dir., TV Service.

V.O.A. N.Y. PROGRAMMING CENTER

250 W. 57th St., New York, N. Y. Phone: JU 6-2000.
E. O. Kern, Chief Officer.

FUNCTIONS

To explain overseas the policies and practices of the U. S. Government and the American people.

VETERANS HOSPITAL RADIO & TELEVISION GUILD

(See Bedside Network)

WESTERN STATES ADVERTISING AGENCIES ASSOCIATION

435 S. La Cienega Blvd., Los Angeles, Calif. 90048
Phone: BR 2-9631

OFFICERS

President.....Charles Bowes
1st Vice-President.....Robert Frojen
2nd Vice-President.....Kay Inouye
Secretary-Treasurer.....Jim De Santis
Board Chairman.....Marvin Cantz
Exec. Secretary.....Ruth Oreck

FUNCTIONS

Trade association of advertising agencies in Western states.

WORKING PRESS FOUNDATION

c/o N. Y. Press Photographers Assn., 301 E. 4th St.,
New York, N. Y. 10017
Phone: PL 8-1450

Board Chairman.....James Antone
President.....Harry Harris
Secretary.....Gabe Pressman
Treasurer.....Jack Fox

FUNCTIONS

The Working Press is engaged in receiving and distributing funds for charitable, welfare and educational purposes for the benefit of worthy individuals and recognized groups in the field of communications for the benefit of the community at large.

WRITERS GUILD OF AMERICA, EAST, INC.

22 W. 48th St., New York 36, N. Y.
Phone: PLaza 7-3317

OFFICERS

President.....Ernest Kinoy
1st Vice-President.....Fitzgerald Smith
2nd Vice-President.....Theodore Apstein
Secretary.....Manya Starr
Treasurer.....Raymond Hasson
Exec. Director.....Evelyn F. Burkey

FUNCTIONS

A labor organization representing writers in the fields of radio, television and motion pictures.

WRITERS GUILD OF AMERICA, WEST, INC.

8955 Beverly Blvd., Los Angeles 48, Calif.
Phone: CRestview 4-8601

OFFICERS

National Chairman.....James R. Webb
President.....Nate Monaster
1st Vice-President.....Allen Rivkin
2nd Vice-President.....Christopher Knopf
Secretary.....Barry Trivers
Treasurer.....John Lee Mahin
Executive Director.....Michael H. Franklin

SCREEN BRANCH

President.....Allen Rivkin
Vice-President.....John Lee Mahin
Secretary-Treasurer.....Michael Blankfort

TELEVISION-RADIO BRANCH

President.....Christopher Knopf
Vice-President.....Barry Trivers
Secretary-Treasurer.....Doris Gilbert

FUNCTIONS

An organization of writers in the motion picture, radio, and television industries.

Radio & Television Telephone Numbers

— New York, Chicago, Los Angeles, Washington —

New York City

— Area Code 212 —

AM Radio Stations

WABC	787-5000
WADO	532-9266
WBNX	CI 5-1441
WCBS	PL 1-2345
WEVD	PL 7-0880
WFYI (Garden City)	516-PI 2-1520
WGHQ (Saugerties)	914-CH 6-2822
WHLI (Hempstead)	516-IV 1-8000
WHN	MU 8-1000
WHOM	CI 6-3900
WINS	JU 2-7000
WJRZ (Newark, N. J.)	201-MA 4-5300
WLIB	TE 1-1000
WMCA	MU 8-5700
WNBC	CI 7-8300
WNEW	YU 6-7000
WNJR (Newark, N. J.)	201-MU 8-3665
WNYC	566-2121
WOR	LO 4-9000
WPAT (Paterson, N. J.)	MU 8-9300
WPOW	MU 6-6488
WQXR	LA 4-1100
WVIP (Mt. Kisco)	914-MO 6-5177
WVNJ (Newark, N. J.)	MU 8-6470
WVOX (New Rochelle)	914-NE 6-1460
WWRL	DE 5-1600

FM Radio Stations

WABC-FM	787-5000
WBAI (FM)	OX 7-2288
WCBS-FM	PL 1-2345
WDHA (FM) (Dover, N. J.)	201-366-3424
WEVD-FM	PL 7-0880
WFME (FM) (Newark, N. J.)	201-624-0362
WFUV (FM)	FO 7-5400
WHBI (FM) (Newark, N. J.)	201-MA 2-2800
WHLI-FM (Hempstead)	516-IV 1-8000
WHOM-FM	CI 6-3900
WKCR (FM)	MO 6-3182
WLIR (FM) (Garden City)	516-PI 1-4700
WNBC-FM	CI 7-8300
WNCN (FM)	PL 2-0870
WNEW-FM	YU 6-7000
WNYC-FM	566-2121
WNYE (FM)	
WOR-FM	LO 4-9000
WPAT-FM (Paterson, N. J.)	MU 8-9300
WPIX (FM)	MU 2-6500
WQXR-FM	LA 4-1100
WRFM (FM) (Woodside)	DE 5-5059
WRVR (FM)	RI 9-5400
WSOU (FM) (South Orange, N. J.)	201-2-9000
WTFM (FM)	LE 9-5600
WVIP-FM (Mt. Kisco)	914-MO 6-5177
WVNJ-FM (Newark, N. J.)	201-MU 8-6470
WVOX-FM (New Rochelle)	914-NE 6-1460

Television Stations

WABC-TV	SU 7-5000
WCBS-TV	PL 1-2345
WNBC-TV	CI 7-8300
WNBT (TV)	LT 1-6000
WNEW-TV	YU 6-7000
WNYC-TV	566-2121

WOR-TV	LO 4-9000
WPIX (TV)	MU 2-6500

National Networks

American Broadcasting Co.	SU 7-5000
Columbia Broadcasting System	PL 1-2345
Keystone Broadcasting System	EL 5-3720
Mutual Broadcasting System	LT 1-6100
National Broadcasting Co.	CI 7-8300

Advertising Agencies

Ayer, N. W., & Son	PL 7-5700
Bates, Ted, & Co.	JU 6-0600
Batton, Barton, Durstine & Osborn, Inc.	EL 5-5800
Benton & Bowles, Inc.	JU 2-6200
Brother, D. P., & Co.	CO 5-1004
Burnett, Leo, Co., Inc.	PL 9-5959
Campbell-Ewald Co.	RE 7-0015
Compton Advertising, Inc.	PL 4-1100
Cunningham & Walsh, Inc.	MU 3-4900
Dancer-Fitzgerald-Sample, Inc.	OR 9-0600
D'Arcy Advertising Co.	PL 8-2600
Doherty, Clifford, Steers & Shenfield, Inc.	YU 6-6500
Doyle Dane Bernbach, Inc.	LO 4-1234
Esty, William, Co., Inc.	OX 7-1600
Foote, Cone & Belding	973-7000
Frank, Clinton E., Inc.	MU 8-1285
Fuller & Smith & Ross, Inc.	JU 2-9000
Gardner Advertising Co.	MU 9-2424
Geyer, Morey, Ballard, Inc.	PL 1-3300
Grant Advertising, Inc.	OX 7-5800
Grey Advertising, Inc.	PL 1-3500
Guild, Bascom & Bonfigli, Inc.	YU 2-8400
Gumbinner-North Co., The	TE 8-1717
Kastor, Hilton, Chesley, Clifford & Atherton, Inc.	PL 1-1400
Kenyon & Eckhardt, Inc.	973-2000
Lennen & Newell, Inc.	MU 2-5400
MacManus, John & Adams, Inc.	PL 9-5600
Maxon, Inc.	PL 9-7676
McCann-Erickson, Inc.	OX 7-6000
McCann-Marschalk Co., Inc.	OX 7-4250
Needham, Louis & Brorby, Inc.	PL 7-0333
Norman, Craig & Kummel, Inc.	PL 1-0900
Ogilvy, Benson & Mather, Inc.	MU 8-6100
Papert, Koenig, Lois, Inc.	JU 6-7300
Parkson Advertising Agency, Inc.	PL 1-6400
Post-Keyes-Gardner, Inc.	CO 5-5814
Richards, Fletcher, Calkins & Holden, Inc.	JU 6-5400
Sullivan, Stauffer, Colwell & Bayles, Inc.	MU 8-1600
Tatham-Laird, Inc.	PL 2-1111
Thompson, J. Walter, Co.	MU 6-7000
Wade Advertising, Inc.	CI 5-1990
Warwick & Legler, Inc.	PL 1-4700
Wasey, Erwin; Ruthrauff & Ryan, Inc.	OX 7-4500
Weiss, Edward H., Co.	JU 6-8313
West, Weir & Bartel, Inc.	CI 5-1000
Young & Rubicam, Inc.	576-1212

Station Representatives

ABC Television Spot Sales, Inc.	SU 7-5000
AM Radio Sales Co.	PL 7-4567
Advertising Time Sales, Inc.	PL 5-1900
Alaska Radio & TV Sales	TN 7-2600
All-Canada Radio & Television Ltd.	CI 6-1425

RADIO & TV TELEPHONE NUMBERS

Avery-Knodel, Inc.	PL 7-1800	Katz Agency, Inc., The	JU 2-9200
Bassett, Mort, & Co.	MU 8-6435	King, Lewis A.	CH 4-0119
Beckjorden, Elisabeth M.	PL 5-4262	Lucas, J. A., Co.	PL 3-3337
Bernard, Charles, Co., Inc.	CI 6-7242	Luster Associates	CI 6-1952
Blair, John, & Co.	PL 2-0400	M. A. Sales	PL 2-6450
Bogner & Martin	MU 9-2586	Masla, Jack, & Co., Inc.	PL 2-6450
Bolling Co., Inc., The	YU 6-4545	McGavren-Guild Co., Inc.	MO 1-2500
Bolles, Gene, Co.	OR 5-5058	Media Representatives, Inc.	CI 6-1320
Breen & Ward	PL 1-5075	Meeker Co., Inc., The	MU 2-2170
Broadcast Time Sales	MU 8-1910	Metro Radio Sales	PL 2-8228
Burn-Smith Co., Inc.	MU 2-3124	Metro TV Sales	PL 2-8228
CBS Radio Spot Sales	PL 1-2345	NBC Spot Sales	CI 7-8300
CBS TV Stations National Sales	PL 1-2345	National Time Sales	MU 2-4500
Caribbean Networks, Inc.	LO 5-7840	Ohland/Robeck, Inc.	OR 9-9171
Christal, Henry I., Co., Inc.	MU 8-4414	Pan American Broadcasting Co.	MU 2-4500
Clark Station Representatives, Inc.	OR 9-5866	Peters, Griffin, Woodward, Inc.	983-5000
Coleman, Roger, Inc.	PL 5-1621	Petry, Edward, & Co., Inc.	688-0200
College Radio Corp.	LO 4-6760	Piano, Vic, Associates, Inc.	PL 9-1044
Continental Radio Sales	MU 7-6865	Prestige Representation Organization	MU 7-3380
Cooke, Donald, Inc.	MU 8-2190	RKO General Broadcasting Nat. Sales	LO 4-8000
Crosley Broadcasting Corp., Inc.	PL 1-5353	Raymer, Paul H., Co., Inc.	PL 9-5570
D-O Sales Service	MU 3-5830	Richer, Robert, Representatives, Inc.	PL 2-6462
Devney Organization, Inc., The	MU 3-5830	Savalli/Gates, Inc.	682-6644
Dore, Bob, Associates	OX 5-8545	Select Station Representatives, Inc.	PL 8-1850
Eastman, Robert E., & Co., Inc.	LT 1-0800	Smith, Frederick W.	TN 7-0295
FM Broadcasting Systems, Inc.	EL 5-3720	Spanish International Network Sales, Inc.	OX 7-0585
FM Group Sales, Inc.	PL 7-2256	Spot Time Sales, Inc.	PL 3-3337
Fine Music Hi-Fi Broadcasters, Inc.	BR 9-5590	Stone Representatives, Inc.	688-4340
Forjoe & Co., Inc.	OR 9-6820	Storer TV Sales, Inc.	PL 2-7600
Gill-Perna, Inc.	TE 8-4740	Sumner, E. S., Corp.	LT 1-8330
Good Music Broadcasters, Inc.	YU 6-2680	T. I. E. Sales Ltd.	OR 9-0560
Groskin, Herbert E., & Co.	YU 6-4366	Tele-Radio & TV Sales, Inc.	JU 6-9717
H-R Representatives, Inc.	PL 9-6800	Television Advertising Representatives, Inc. (TvAR)	JU 2-3456
H-R Television, Inc.	PL 9-6800	UBC Sales, Inc.	PL 5-9145
Hagg, Arthur H., & Associates	MU 4-4250	Venard, Torbet & McConnell, Inc.	MU 8-1088
Harrington, Righter & Parsons, Inc.	MU 8-7050	Walker-Rawalt Co., Inc.	MU 3-5830
Hollingbery, George P., Co.	OX 5-5560	Walton, Hal, & Co., Inc.	LE 2-5055
Holman, Hal, Co.	YU 6-4390	Webb, Grant, & Co.	MU 8-7550
Hopewell, George T., Inc.	LE 2-3783	Weed Radio Corp.	867-2600
Howard, Bernard, & Co., Inc.	OX 7-3750	Weed TV Corp.	867-2600
Indie Sales, Inc.	LE 2-5055	Young, Adam, Inc.	PL 1-4848
Inter-American Publications, Inc.	MU 2-0884	Young Canadian Ltd.	PL 1-4848
Intercontinental Services Ltd.	YU 6-0820		

Chicago

— Area Code 312 —

AM Radio Stations

WAAF	RA 6-1932
WAIT	FR 2-0660
WBBM	WH 4-6000
WBEE	RA 6-6842
WCFL	MO 4-2400
WCRW	EA 7-6860
WEDC	CR 7-4100
WGN	LA 8-2311
WIND	527-2170
WJJD	ST 2-5466
WLS	ST 2-2002
WMAQ	SU 7-8300
WMBI	MI 2-1570
WSBC	MO 6-9060
WVON	847-2600
WYNR	SA 2-1700

FM Radio Stations

WBBM (FM)	WH 4-6000
WCLM (FM)	782-4872
WDHF (FM)	779-6200
WEBH (FM)	561-6000
WFMF (FM)	372-7838
WFMQ (FM)	527-3100
WFMT (FM)	782-5668
WHFC (FM)	847-2600
WJJD-FM	ST 2-5466
WKFM (FM)	726-2141
WMAQ-FM	SU 7-8300
WNIB (FM)	263-5252
WXRT (FM)	666-9060

Television Stations

WBBM-TV	WH 4-6000
WBKB (TV)	AN 3-0800
WCIU (TV)	372-0026
WGN-TV	LA 8-2311
WNBQ (TV)	SU 7-8300

National Networks

American Broadcasting Co.	AN 3-0800
Columbia Broadcasting System	WH 4-6000
Keystone Broadcasting System	ST 2-8900
Mutual Broadcasting System	372-3946
National Broadcasting Co.	SU 7-8300

Advertising Agencies

Ayer, N. W., & Son	AN 3-7111
Batton, Barton, Durstine & Osborn, Inc.	SU 7-9200
Burnett, Leo, Co., Inc.	CE 6-5959
Campbell-Ewald Co.	AN 3-3138
Campbell-Mithun, Inc.	527-1300
Compton Advertising, Inc.	427-4642
D'Arcy Advertising Co.	WH 3-3600
Doner, W. B., & Co.	AN 3-7800
Doyle Dane Bernbach, Inc.	WH 3-7722
Foote, Cone & Belding	SU 7-4800
Frank, Clinton E., Inc.	527-5900
Fuller & Smith & Ross, Inc.	467-6800
Geyer, Morey, Ballard, Inc.	MO 4-8400
Grant Advertising, Inc.	SU 7-6500
Kenyon & Eckhardt, Inc.	FI 6-4020
MacManus, John & Adams, Inc.	467-4200
Maxon, Inc.	WH 4-1676
McCann-Erickson, Inc.	WE 9-3700
McCan-Marschalk Co., Inc.	WE 9-3700

RADIO & TV TELEPHONE NUMBERS

Needham, Louis & Brorby, Inc.	527-3400
North Advertising, Inc.	527-5030
Ogilvy, Benson & Mather, Inc.	922-9935
Tatham-Laird, Inc.	HA 7-3700
Thompson, J. Walter, Co.	MO 4-6700
Wade Advertising, Inc.	FI 6-2100
Wasey, Erwin; Ruthrauff & Ryan, Inc.	467-1880
Weiss, Edward H., & Co.	CE 6-7252
Young & Rubicam, Inc.	329-0750

Station Representatives

ABC TV Spot Sales, Inc.	AN 3-0800
AM Radio Sales Co.	MO 4-6555
Advertising Time Sales, Inc.	321-0180
Airspot Sales	275-3199
All-Canada Radio & TV Ltd.	372-2528
Avery-Knodel, Inc.	467-6111
Bassett, Mort, & Co.	236-3220
Blair, John, & Co.	SU 7-2300
Bogner & Martin	SU 7-6048
Bolles, Gene, Co.	ST 2-5097
Bolling Co., Inc., The	WH 3-2040
Broadcast Time Sales	AN 3-1913
Burn-Smith Co., Inc.	236-4437
CBS Radio Spot Sales	WH 4-6000
CBS TV Stations Nat. Sales	WH 4-6000
Christal, Henry I., Co., Inc.	CE 6-6357
Clark Station Representatives, Inc.	ST 2-8196
Coleman, Roger, Inc.	RA 6-2141
Continental Radio Sales	FR 2-2095
Cooke, Donald, Inc.	ST 2-5096
Crosley Broadcasting Corp., Inc.	ST 2-6693
D-O Sales Service	AN 3-5771
Devney Organization, Inc., The	AN 3-5771
Dore, Bob, Associates	DE 2-3614
Eastman, Robert E., & Co., Inc.	FI 6-7640
FM Broadcasting System, Inc.	ST 2-8900
FM Group Sales, Inc.	467-6070
FM Unlimited	379-7557
Forjoe & Co., Inc.	CE 6-7858
Gill-Perna, Inc.	FI 6-9393
H-R Representatives, Inc.	FI 6-6440
H-R Television, Inc.	FI 6-6440

Hagg, Arthur H., & Associates	CE 6-7553
Harrington, Righter & Parsons, Inc.	527-0510
Hollingbery, George P., Co.	DE 2-6060
Holman, Hal, Co.	FR 2-0016
Hopewell, George T., Inc.	ST 2-5096
Howard, Bernard, & Co., Inc.	FI 6-9227
Indie Sales, Inc.	782-8196
Katz Agency, Inc., The	MO 4-7150
Lucas, J. A., Co.	467-6106
M. A. Sales	CE 6-7974
Masla, Jack, & Co., Inc.	CE 6-7974
McGavren-Guild Co., Inc.	FR 2-1370
Meeker Co., Inc., The	CE 6-1742
Metro Radio Sales	467-6340
Metro TV Sales	467-6340
NBC Spot Sales	SU 7-8300
National Time Sales	346-7421
Ohland/Robeck, Inc.	943-0516
Peters, Griffin, Woodward, Inc.	FR 2-6373
Petry, Edward, & Co., Inc.	944-0011
Piano, Vic, Associates, Inc.	236-3220
Prestige Representation Organization	CE 6-6269
RKO General Broadcasting Nat. Sales	644-2470
Raymer, Paul H., Co., Inc.	644-4473
Richer, Robert, Representatives, Inc.	CE 6-6269
Savalli/Gates, Inc.	782-7414
Select Station Representatives, Inc.	332-0496
Spot Time Sales, Inc.	467-6106
Stone Representatives, Inc.	372-0910
Storer TV Sales, Inc.	CE 6-9550
Sumner, E. S., Corp.	ST 2-0650
Television Advertising Representatives, Inc. (TvAR)	WH 4-4567
UBC Sales, Inc.	467-1632
Venard, Torbet & McConnell, Inc.	ST 2-5260
Walker-Rawalt Co., Inc.	AN 3-5771
Walton, Hal, & Co., Inc.	782-8196
Webb, Grant, & Co.	236-5818
Weed Radio Corp.	467-7070
Weed TV Corp.	467-7070
Young, Adam, Inc.	MI 2-6190
Young Canadian Ltd.	MI 2-6190

Los Angeles

— Area Code 213 —

AM Radio Stations

KABC	NO 3-3311
KFAC	WE 8-0161
KFI	DU 2-2121
KFWB	HO 3-5151
KGBS	DU 8-2345
KGfJ	NO 3-3181
KHJ	HO 2-2133
KLAC	WE 7-0110
KMPC	HO 9-5341
KNX	HO 9-1212
KPOL	HO 6-4123
KRKD	CA 5-4116
XTRA	WE 7-2424

FM Radio Stations

KABC-FM	NO 3-3311
KBBI (FM)	628-3695
KBCA (FM)	653-3940
KBIG (FM)	463-3205
KBMS (FM)	244-8444
KCBH (FM)	272-7105
KFAC-FM	WE 8-0161
KFMU (FM)	933-9491
KGLA (FM)	462-1295
KHJ-FM	HO 2-2133
KHOF (FM)	245-7575
KLAC-FM	WE 7-0110
KMLA (FM)	382-8426
KNX-FM	HO 9-1212
KPOL-FM	HO 6-4123
KRHM (FM)	385-7421
KRKD-FM	CA 5-4116

Television Stations

KCOP-TV (Hollywood)	OL 6-6050
KABC-TV	NO 3-3311
KHJ-TV	HO 2-2133
KMEX-TV	HO 6-8131
KNBC (TV)	845-7000
KNXT (TV)	HO 9-1212
KTLA (TV)	HO 9-3181
KTTV (TV)	HO 2-7111

National Networks

American Broadcasting Co.	NO 3-3311
Columbia Broadcasting System	HO 9-1212
Keystone Broadcasting System	DU 3-2910
Mutual Broadcasting System	HO 2-2133
National Broadcasting Co.	845-7000

Advertising Agencies

Ayer, N. W., & Son (Hollywood)	HO 3-4871
Bates, Ted, & Co. (Bev. Hills)	OL 5-9081
Batten, Barton, Durstine & Osborn, Inc. (Hollywood)	HO 6-1641
Batten, Barton, Durstine & Osborn, Inc.	WE 8-3188
Benton & Bowles, Inc. (Hwd.)	HO 4-9151
Brother, D. P., & Co.	DU 5-8288
Burnett, Leo, Co., Inc. (Hwd.)	HO 4-7373
Campbell-Ewald Co. (Hollywood)	HO 9-2931
Campbell-Ewald Co.	384-1161
Campbell-Mithun, Inc.	HO 2-0715
Compton Advertising, Inc.	OL 3-0100
Dancer-Fitzgerald-Sample, Inc. (Hollywood)	HO 2-3256
D'Arcy Advertising Co.	DU 5-3171
Doyle Dane Bernbach, Inc.	OL 3-8080
Esty, William, Co., Inc. (Hwd.)	HO 2-6301

RADIO & TV TELEPHONE NUMBERS

Foote, Cone & Belding.....	MA 9-3611
Frank, Clinton E., inc.....	DU 5-2211
Fuller & Smith & Ross, Inc.....	DU 5-2211
Gardner Advertising Co. (Hwd.).....	466-8536
Geyer, Morey, Ballard, Inc.....	937-0510
Grant Advertising, Inc.....	HO 1-9231
Grey Advertising, Inc. (B. H.).....	CR 4-8401
Guild, Bascom & Bonfigli, Inc. (Hollywood)	HO 6-6311
Gumbinner-North Co., The (Hwd.).....	HO 7-5121
Honig-Cooper & Harrington.....	DU 8-3301
Kenyon & Eckhardt, Inc. (Hwd.).....	464-4177
Lennen & Newell, Inc.....	CR 1-7221
MacManus, John & Adams, Inc.....	WE 7-1000
McCann-Erickson, Inc.....	DU 5-3302
Needham, Louis & Brorby, Inc.....	CR 3-2300
Norman, Craig & Kummel, Inc. (Bev. Hills)	OL 7-1530
North Advertising, Inc. (Hwd.).....	HO 7-2151
Ogilvy, Benson & Mather, Inc. (Bev. Hills)	CR 5-6165
Parkson Advertising Agency, Inc. (Hwd.).....	HO 5-0066
Post-Keyes-Gardner, Inc. (Hwd.).....	HO 9-3974
Sullivan, Stauffer, Colwell & Bayles, Inc. (Hwd.).....	HO 4-2119
Tatham-Laird, Inc. (Hollywood).....	HO 1-9228
Thompson, J. Walter, Co.....	OL 3-0300
Wade Advertising, Inc.....	HO 6-1631
Wasey, Erwin; Ruthrauff & Ryan, Inc.....	WE 1-1211
Weiss, Edward H., & Co.....	OL 3-8360
West, Weir & Bartel, Inc.....	DU 1-2221
Young & Rubicam, Inc. (Hwd.).....	HO 2-7181
Young & Rubicam, Inc.....	MA 6-7641

Station Representatives

ABC TV Spot Sales, Inc.....	NO 3-3311
AM Radio Sales Co.....	HO 9-2923
Advertising Time Sales, Inc.....	OL 1-4720
All-Canada Radio & TV Ltd. (Hwd.).....	HO 2-6676
Avery-Knodel, Inc.....	DU 5-6394
Bassett, Mort, & Co. (Hwd.).....	464-7395
Biddick, Charles, Co.....	RI 9-8800
Blair Radio.....	DU 7-1333
Blair TV.....	DU 1-3811
Bolles, Gene, Co. (Bev. Hills).....	OL 2-1313
Bolling Co., Inc., The (Hwd.).....	HO 2-6471
Broadcast Time Sales.....	HO 5-1755
Burn-Smith Co., Inc. (Hwd.).....	464-7395
CBS Radio Spot Sales (Hwd.).....	HO 9-1212
CBS TV Stations Nat. Sales.....	HO 9-1212
Christal, Henry I., Co., Inc.....	DU 8-1271
Cooke, Donald, Inc. (Bev. H.).....	OL 2-1313
D-O Sales Service (Hwd.).....	464-7395
Devney Organization, Inc., The (Hwd.).....	464-7395
Dore, Bob, Associates (Hwd.).....	HO 2-6676
Eastman, Robert E., & Co., Inc.....	HO 4-7276
FM Broadcasting System, Inc.....	DU 3-2910

FM Group Sales, Inc. (Hwd.).....	HO 6-6388
Forjoe & Co., Inc.....	HO 6-7279
Gill-Perna, Inc.....	DU 8-7115
H-R Representatives, Inc. (Hwd.).....	HO 2-6453
H-R Television, Inc. (Hwd.).....	HO 2-6453
Harrington, Righter, & Parsons, Inc. (Hwd.)	HO 6-4129
Hollingbery, George P., Co.....	DU 5-2071
Holman, Hal, Co.....	HO 2-2551
Hopewell, George T., Inc. (B. H.).....	OL 5-8326
Howard, Bernard, & Co., Inc.....	OL 6-7200
Indie Sales, Inc.....	466-7279
Intercontinental Services Ltd.....	HO 2-2289
Katz Agency, Inc., The.....	WE 3-8171
Lucas, J. A., Co.....	HO 6-7279
M. A. Sales (Bev. Hills).....	OL 2-1313
Masla, Jack, & Co., Inc. (B. H.).....	OL 2-1313
McGavren-Guild Co., Inc.....	HO 4-7331
Meeker Co., Inc., The.....	HO 2-6501
Metro Radio Sales (Hwd.).....	464-3168
Metro TV Sales (Hwd.).....	464-3168
Moore, Tracy, & Associates (Hwd.).....	HO 2-2351
NBC Spot Sales (Burbank).....	845-7000
National Time Sales (Hwd.).....	HO 4-7395
Oakes, Harlan G., & Associates (Hwd.).....	HO 4-7395
O'Brien, Paul S., Co., The (Hwd.).....	KI 5-4334
O'Connell, Lee F., Co. (B. H.).....	OL 2-1313
Ohland/Robeck, Inc. (Hwd.).....	466-1445
Pacific Broadcast Sales (Hwd.).....	HO 6-4251
Pan American Broadcasting Co. (Hwd.).....	HO 4-7395
Peters, Griffin, Woodward, Inc.....	938-3585
Petry, Edward, & Co., Inc.....	388-1143
Piano, Vic, Associates, Inc.....	462-2351
Prestige Representation Organization (Hwd.).....	HO 6-7272
RKO General Broadcasting Nat. Sales.....	HO 2-2133
Raymer, Paul H., Co., Inc. (Hwd.).....	462-2376
Richer, Robert, Representatives, Inc. (Hwd.).....	HO 6-9877
Savalli/Gates, Inc.....	462-6676
Select Station Representatives, Inc.....	HO 6-5427
Spot Time Sales, Inc.....	466-7279
Stone Representatives, Inc. (B. H.).....	655-7597
Storer TV Sales, Inc.....	DU 9-3138
Tele-Radio & TV Sales, Inc.....	HO 6-7279
Television Advertising Representatives, Inc. (TvAR).....	HO 6-1144
Venard, Torbet & McConnell, Inc.....	HO 6-5427
Walker-Rawalt Co., Inc.....	HO 4-7395
Walton, Hal, & Co., Inc.....	466-7279
Webb, Grant, & Co. (Hwd.).....	464-7901
Weed Radio Corp. (Bev. Hills).....	652-1313
Weed TV Corp. (B. H.).....	652-1313
Young, Adam, Inc.....	HO 2-2289
Young Canadian Ltd.....	HO 2-2289

Washington, D. C.

— Area Code 202 —

AM Radio Stations

WGMS.....	EX 3-8676
WMAL.....	KE 7-1100
WOL.....	HO 2-3900
WOOK.....	TU 2-2500
WQMR.....	WH 6-1050
WPGC.....	JO 8-6677
WRC.....	EM 2-4000
WTOP.....	244-5678
WUST.....	HO 2-0011
WWDC.....	TU 2-7600

FM Radio Stations

WASH (FM).....	347-1356
WFAN (FM).....	TU 2-2500
WGAY (FM).....	446-1050
WGMS-FM.....	EX 3-8676
WMAL-FM.....	KE 7-1100
WOL-FM.....	HO 2-3900

WPGC-FM.....	JO 8-6677
WRC-FM.....	EM 2-4000
WTOP-FM.....	244-5678
WWDC-FM.....	TU 2-7600

Television Stations

WMAL-TV.....	KE 7-1100
WOOK-TV.....	TU 2-2500
WRC-TV.....	EM 2-4000
WTOP-TV.....	244-5678
WTTG (TV).....	822-9383

National Networks

American Broadcasting Co.....	393-7700
Columbia Broadcasting System.....	EM 2-9300
Mutual Broadcasting System.....	CO 5-6363
National Broadcasting Co.....	EM 2-4000

Advertising Agency

Campbell-Ewald Co.....	RE 7-0015
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Production

**Radio & Television
Program Producers
and Distributors**

**(Filmed, Live, Taped
and Transcribed Programs)**

PULL UP A CHAIR



MAKE YOURSELF COMFORTABLE WITH JUST THE RIGHT PROPERTY FROM ABC FILMS. Some stations need a laugh – like Dickens & Fenster... maybe yours needs adventure, (Expedition!), or a top flight western, (Wyatt Earp, The Rebel). Or the gentle touch of Casper, the Ghost. Whatever... from



evening escape (One Step Beyond), to a jolt of daytime reality, (like Girl Talk), ABC Films has just the show; and each a top-rated one at that, with proven big audience pull. Each of these great shows... and more, are now available for local stations. Powerful programming is as easy as **ABC**.

FILMS,
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ABC FILMS, INC., 1501 BROADWAY, N.Y. 10036 — LA 4 5050/360 N. MICHIGAN AVE., CHICAGO, ILL.—
AN 3-0800/190 N. CANON DRIVE, BEVERLY HILLS, CALIF.— NO 3-3311

Radio and Television Program Producers and Distributors

Following is a list of companies producing and/or distributing filmed, live, taped and/or transcribed programs for radio and television.

ABC Films, Inc.

1501 Broadway, New York, N. Y. 10036
Phone: LA 4-5050

President.....Henry G. Plitt
V.P., World-wide Sales.....Harold J. Klein
V.P., Admin., Controller....Raymond C. Fox
V.P., Dom. Sales.....John F. Tobin
Eastern Div. Mgr.....Phillip Conway
Central Div. Mgr.....Michael G. Gould
Western Div. Mgr.....Howard M. Lloyd
Canadian Div. Mgr.....Wm. Hannah
Adv., Promo. Dir.Irving Paley
Film Oper. Dir.Robert Miller

Branch Offices

360 N. Michigan, Chicago 1, Ill.
Phone: AN 3-0800

190 N. Canon Drive, Beverly Hills, Calif.
Phone: NO 3-3311

(Additional office in Toronto.)

Services Offered—Production & distribution of network & syndicated TV film series for domestic & foreign TV outlets.

Productions—One Step Beyond (94); Life & Legend of Wyatt Earp (226); Casper the Friendly Ghost & Co. (170); Consult Dr. Brothers (195 5 min.); The People's Choice (104); 26 Men (78); The New Breed (36); Meet McGraw (42); Exclusive (13); Counterthrust (13); Congressional Investigator (39); Girl Talk (26); 3 Musketeers (26); Court of Last Resort (26); Douglas Fairbanks Jr. Presents (117); Playhouse (51); Herald Playhouse (52); High Road (35); Expedition (47); The Rebel (78); Man with a Camera (29); I'm Dickens . . . He's Fenster (32). Feature Film Packages of 24 Films.

AP Management Corp.

328 S. Beverly Dr., Beverly Hills, Calif.
Phone: CR 4-0225

Services Offered—Five-minute daily programs five days a week, available to radio stations at no cash cost on exclusive basis in each city.

A. P. S., Inc.

48 W. 48th St., New York, N. Y.
Phone: LT 1-2530

PresidentH. Arthur Schendorf
Services Offered—Production of TV films, transcribed radio shows & script service.

ATACO, Inc.

9121½ Sunset Blvd., Los Angeles 69, Calif.
Phone: BR 2-4271

President.....George E. Davidson
Vice President.....Betty M. Brown
Services Offered—Distribution of filmed television programs; Johnny Mack Brown western features, Championship Wrestling.

Adpro Production Advertising

1041 N. Formosa Ave., Hollywood, Calif.
Phone: HO 9-6161

PresidentMaurice A. Krowitz
Vice-PresidentJ. C. McCarter
Services Offered—Production and packaging of radio and TV shows.

Advertisers' Broadcasting Co.

117 West 46th St., New York 36, N. Y.
Phone: PL 7-3560

Exec. Producer.....Sholom Rubinstein
DirectorBernard Rubinstein
Copy Chief.....David M. Hausdorff
Services Offered—Prepare and produce all radio and television programs, jingles, films.
Productions—Jewish Home Show, Jewish Show Time, The Larry Douglas Show, The Norman Atkins Show, The Abe Ellstein Show, The Jan Bart Show, This Is Israel.

Agneta Agency

1270 6th Ave., New York 20, N. Y.
Phone: CO 5-0232

President.....Nicholas T. Agneta
Services Offered—Production, scripting, recording and talent for radio and TV.

Alexander, M & A, Productions

6040 Sunset Blvd., Hollywood 28, Calif.
Phones: HOLLYWOOD 4-7571, 4-3414

PresidentArthur Alexander
Vice Pres.....Max Alexander
Services Offered—National distribution of feature films, westerns and half-hour filmed TV shows, cartoons and comedies.



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676

RADIO & TV PRODUCERS & DISTRIBUTORS

Allend'or Productions, Inc.

(Affil. with Spotlite News, Inc.)
3449 Cahuenga Blvd., W.,
Hollywood, Calif. 90028
Phone: 466-5365

PresidentAlgernon G. Walker
Vice-PresidentW. A. Blanchard
Sec./Treas.M. J. Walker
Services Offered—Documentary and industrial films, TV commercials.

Allied Artists Television Corp.

165 West 46th St., New York 36, N. Y.
Phone: PL 7-8530

PresidentEdward Morey
Vice-PresidentRobert B. Morin
Asst. Gen. Sales Mgr.James C. Stern
Adv., Promo. Mgr.Morton Slakoff
Eastern Div. Sales Mgr.C. P. Jaeger

Branch Offices

1232 So. Michigan Ave., Chicago, Ill.
Phone: WA 2-7937

Central Div. Sales Mgr.Howard Grafman
4376 Sunset Drive, Hollywood, Calif.
Phone: NO 2-9181

Western Div. Sales Mgr.Will Thomas
2204 Commerce St., Dallas, Tex.
Phone: RI 7-1658

So. West Sales Mgr.....Roy George
Services Offered—Producer-distributor of television films, motion pictures, half-hours, etc.

Productions — Cavalcade of 60's Group I features (40); Cavalcade of 60's Group II features (32); Science Fiction (27); Bomba (13); Bowery Boys (48); Bob Hope features (7); Exploitable (science fiction) (12); The Presidents featurttes (104); Dial AA for Action (32); Action features (99); Divorce Hearing (78).

Anderson, Leonard, Associates, Inc.

200 W. 57th St., New York, N. Y. 10019
Phone: PLaza 7-4162

PresidentLeonard Anderson
Vice-Pres.Barbara Anderson
Prod. Mgr.....Marc Anderson
Services Offered—Motion picture production and editing services; theatrical, commercial, television. Also aerial photography. Facilities for three-camera filming and editing. Film production consultants.

Anthony, Ray, Enterprises, Inc.

9155 Sunset Blvd., Hollywood, Calif.
Phone: CR 4-5473

PresidentRay Anthony
Services Offered—Packagers and producers of radio and television shows.

Arcola Productions

(See 20th Century-Fox Television, Inc.)

Arena Productions

(See MGM-TV)

Arrowhead Productions

291 S. La Cienega Blvd.,
Beverly Hills, Calif.
Phone: OL 5-8378

General Manager.....B. I. Harris
ProducerEdmund Beloin
Services Offered—Producers of TV film series & commercials.

Association Films, Inc.

347 Madison Ave., New York 17, N. Y.
Phone: MUrray Hill 5-2242

PresidentR. D. Mitchell
Vice Bd. Chmn., Treas.J. R. Bingham
V.P., Adv., Promo.R. M. Finehout
V.P. Ed. MaterialsR. W. Bucher
V.P., M.W. Rep.A. L. Fredrick
VP., SalesR. S. Evans

Branch Offices

561 Hillgrove Ave., La Grange, Ill.
Phone: 352-3377

Manager.....M. G. Weiland
Broad at Elm, Ridgefield, N. J.
Phone: WHitney 3-8200

Manager.....E. H. Johnson
25358 Cypress Ave., Hayward, Calif.
Phone: 783-0100

ManagerW. O. Siler
324 Allegheny Ave., Oakmont, Pa.
Phone: 828-5900

ManagerJ. R. Liebich
1621 Dragon St., Dallas, Tex.
Phone: RIverside 8-8759

ManagerC. Stahl
Services Offered—Distribution of free-loan, industry sponsored motion pictures. Rental and sales of educational, informational, and entertainment films. Special TV Service: Distribution of more than 150 free public service films; physical handling service.

Astor Pictures, Inc.

130 W. 46th St., New York, N. Y.
Phone: LT 1-7600

Chairman of Board.....Franklin F. Bruder
President.....George F. Foley
V.P., Sales.....L. Douglas Netter, Jr.
Chmn., Exec. Comm.....Alfred H. Morton
Services Offered—Producers and distributors of feature films.

(See also Atlantic Television, Inc.)

Atlantic Television, Inc.

c/o Astor Pictures, Inc.
130 W. 46th St., New York, N. Y.
Phone: LT 1-7600

Chairman of Board.....F. F. Bruder
President.....Alfred H. Morton
Secretary.....George F. Foley
Services Offered—Producer and distributor of 200 features and 36 westerns.

(See also Astor Pictures, Inc.)

Atlas Television Corp.

209 E. 56th St., N. Y. 22
Phone: ELdorado 5-7943

PresidentHenry Brown
Services Offered—American features; half and full hour westerns.

Q. E. D. — QUALITY EASILY DEMONSTRATED

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THE LUCY SHOW*

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(3 90 min. features)

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JAZZ SCENE, U.S.A.

VACATION PLAYHOUSE*

JOURNEY OF A LIFETIME

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Hollywood 9-5911

RADIO & TV PRODUCERS & DISTRIBUTORS

Avasta Productions

(See Revue Productions)

BBC-TV Enterprises

630 Fifth Ave., New York 20, N. Y.
Phone: LT 1-7100

Sales Mgr. Peter Green
Sales Asst. Sue Goldman
Services Offered—Producers and distributors of TV programs and series.

B. C. G. Films, Inc.

405 Lexington Ave., New York 17, N.Y.
Phone: MU 7-0870

President Nat Gassman
Sec.-Treas. Peter Murray
Services Offered — Television & theatrical film production and distribution.

Bagnall, George, & Associates, Inc.

8827 Olympic Blvd., Beverly Hills, Cal.
Phone: OL 2-8050

President..... George L. Bagnall
V.P., Gen. Sales Mgr..... W. L. Anthony
Secretary..... Fred C. Lindquist
Branch Office

5082 Lantern Hill Dr., Pittsburgh, Pa.
Phone: TU 4-6603; TU 4-6604

Vice-President W. L. Anthony
Services Offered — Distributors of film comic strips for television.
Productions—Clutch Cargo (260).

Balsam, Jerome, Films, Inc.

165 West 46th St., New York 36, N. Y.
Phone: CI 7-4220

Pres., Gen. Sales Jerome Balsam
Services Offered—Producers and distributors to TV of syndicated shows, features and cartoons.

Banner, Bob, Associates

545 Madison Ave., New York, N. Y.
Phone: PL 2-6666

President Bob Banner
Services Offered—Producers of the The Garry Moore Show, The Jimmy Dean Show, The Entertainers.

Banner Films, Inc.

527 Madison Ave., New York 22, N. Y.
Phone: PLaza 5-4811

President..... Charles McGregor
Services Offered—Production and distribution of films for TV.

Productions—Night Court U.S.A., 78 one-half hour episodes.

Distributing—Bold Journey, Crime and Punishment; I Search for Adventure; Judge Roy Bean, Big Game Hunt, Tarzan Features, Pine Thomas Features, Debbie Drake, Jungle Girl, A Way of Thinking, Banner Features (10 one hour specs.); Funny World; Night Court.

Barbety Productions

(See Four Star Television)

Barnaby Productions

c/o NBC-TV, 3000 W. Alameda, Burbank, Calif.

Phones: 845-7000; 849-3911

Producer Bob Finkel
Production—The Andy Williams Show.

Barry, Jack, Productions

c/o KTLA,

5800 Sunset Blvd., Hollywood, Calif.

Phone: HO 9-3181

President Jack Barry
Services Offered—Production of TV programs.

Productions—Jack Barry Show, Pick 'n Choose, Addograms.

Basch Radio & Television Productions

(See Commercial Producers)

Belmar Productions

(See T & L Productions)

Becker, V. S., Productions

2593 Grand Concourse, Bronx, N. Y.

Phone: FO 5-3832

Executive Producer..... Viola S. Becker
Services Offered—Production of package shows and commercials for radio, television programs, live, film & tape. Distributors of film.

Biddick, Walter, Co.

1046 S. Olive St., Los Angeles 15, Calif.

Phone: RI 9-8800

Manager Guy Biddick
Services Offered—Packaged ½-min. transcribed announcements already prepared for various types of businesses. Packaged ¼-hour transcribed radio programs. Transcribed sacred music libraries sold outright.

Blocki, Fritz, Productions

1343 N. Fuller Ave., Hollywood 46, Calif.

Phone: HOLLYWOOD 2-8971

Producer Fritz Blocki
Services Offered—Live TV show formats for local and/or network use.

Bories, Robert A., Co.

501 Madison Ave., New York, N. Y. 10022
Phone: PL 3-0800

President..... Robert A. Bories
Merchandising Director..... Lucille Camp
Services Offered: Program production, radio & TV advertising (both English & foreign), point of purchase merchandising.

Brandon Films Inc.

200 West 57th St., New York 19, N. Y.
Phone: CI 6-4868

President..... Thomas J. Brandon
Secretary..... Lillian W. Brandon
Services Offered — Source of International feature films in French, Italian, German, Japanese, also ballet, folk dance, art, music.

British Information Services

845 Third Ave., New York, N. Y. 10022



FOUR STAR TELEVISION, 4030 RADFORD AVENUE, NORTH HOLLYWOOD, CALIFORNIA
FOUR STAR DISTRIBUTION CORP., 600 FIFTH AVENUE, NEW YORK 20, NEW YORK
FOUR STAR TELEVISION INTERNATIONAL, INC., ONE ROCKEFELLER PLAZA, NEW YORK 20, NEW YORK
FOUR STAR TELEVISION MUSIC CO., INC., 4030 RADFORD AVENUE, NORTH HOLLYWOOD, CALIFORNIA
BNP MUSIC PUBLISHING CO., 4030 RADFORD AVENUE, NORTH HOLLYWOOD, CALIFORNIA
BNP RECORDS, INC., 4030 RADFORD AVENUE, NORTH HOLLYWOOD, CALIFORNIA

RADIO & TV PRODUCERS & DISTRIBUTORS

Phone: PL 2-8400

Director, News Div. Alan J. Waple
Services Offered—Production and distribution of British Calendar TV film series, and radio & TV news.

Britten-Faye Productions, Inc.

325 W. 45th St., New York, N. Y.
Phone: CI 5-5497

President Doris Faye
Vice-President Bill Britten
Services Offered—Production and packaging of children's TV shows and adult programs; TV and film commercials; special puppets for sponsors and TV commercials.

Broadcast Editorial Reports, Inc.

54 West 40th St., New York 18, N. Y.
Phone: LO 3-3942

President A. Maxwell Hage
Services Offered—Fifteen correspondents of world-wide reputation provide public affairs programs and daily broadcast opinion reports for radio and television stations. Service is exclusive to one subscriber in each city.

Brody, Bernard S., & Associates

1228 No. LaCienega Blvd., Los Angeles 69, Calif.
Phone: OL 2-8289

Owner Bernard S. Brody
Associate Jack H. Gard
Services Offered—Negotiations for TV film producers with music publishers to arrange for music synchronization rights.

Brown, Arnold & Associates, Inc.

249 E. 48th St., New York, N. Y.
Phone: PL 2-6670

President Arnold Brown
Vice-President Alex Hassilev
Sec.-Treas. Seymour Lazar
Services Offered—Production and packaging of radio and TV programs and commercials.

Burrud, Bill, Productions

1100 S. La Brea Ave., Los Angeles, Calif.
Phone: WE 7-0300

President Bill Burrud
Vice President Gene McCabe
Services Offered—Production and distribution of TV programs.

Productions—True Adventure, Wanderlust, Holiday, Vagabond, This Exciting World, Treasure, Islands in the Sun.

Butterfield Productions

527 Madison Ave., New York, N. Y.
Phone: PL 2-8690

Partners . Willard Mellor, Ramon E. McCue
Services Offered—Producers and distributors of radio and television series.

Calvada Productions (See T & L Productions)

CBS Films

485 Madison Ave., New York 22, N. Y.
Phone: PLaza 1-2345

President Merle S. Jones
Administrative V.P. Sam Cook Digges
V.P., Terrytoons William M. Weiss
V.P., Domestic Sales James T. Victory
V.P., Int. Sales Ralph M. Baruch
Midwestern Div. Mgr. Henry Gillespie
Southwestern Div. Mgr. Carter Ringlep
Dir., Oper. Fred J. Mahlstedt
Sales Prom. Mgr. Eugene Moss
Publicity Director Robert Fuller
Inter. Bus. Rel. Dir. Howard L. Kany
Int. Sls. Mgr. Willard Block
Licensing Dir. Murray Benson
Bus. Affairs Dir. Joseph B. Irwin
Mgr., Film Service E. K. Cooper
Mgr., Sales Service Stanley Moldow
Dir. CBS Europe Robert Mayo
Mgr. Atlanta Sales Jack Waldrep
Services Offered—Worldwide distribution of films & video tapes for TV.

Productions—Annie Oakley (81), Amos 'n' Andy (77), Mama (26), Rendezvous (39), Our Miss Brooks (120), Eve Arden Show (26), Colonel Flack (39), The Gray Ghost (39), San Francisco Beat (183), Terrytoons (200), Phil Silvers (138), Buffalo Bill Jr. (42), The Brothers (26), Files of Jeffrey Jones (39), Cases of Eddie Drake (13), The Whistler (39), Navy Log (104), Brave Eagle (26), You Are There (39), The Honey-mooners (39), Gene Autrey Show (91), Adventures of Champion (26), U. S. Border Patrol (39), Mr. Adams & Eve (39), Whirlybirds (111), Air Power (26), My Favorite Husband (13), Robert Herridge Theater (26), The Brothers Brannagan (39), Track-down (71), Life With Father (26), Assignment Foreign Legion (26), Deputy Dawg (78 half hours, 312 cartoons), World of Giants (13), Wanted: Dead or Alive (94), December Bride (154); Call Mr. "D" (52), Burr Tillstrom's Kukla & Ollie (190), Have Gun, Will Travel (156), The Golden Tee (90-minute special).

Candid Productions, Inc.

119 W. 57th St., New York, N. Y. 10019
Phone: LT 1-9450

President Paul Feigay
Vice-President Dick Button
Services Offered—Independent production of TV specials (specializing in sports events); theatrical productions.

Carousel Films, Inc.

1501 Broadway, New York 36, N. Y.
Phone: BRyant 9-6734

President David B. Dash
Services Offered—Distribution and production of TV films.

Cavalcade Television Programs

959 No. Fairfax Ave., Hollywood 46, Calif.
Phone: 654-4144

President Harvey Pergament
Vice Pres. Earl M. Robins

RADIO & TV PRODUCERS & DISTRIBUTORS

Sec.-Treas. Esther Pergament
Services Offered — Producers representative, distribution of motion picture films, exporter of TV programs. Distributing 36 Spanish dialogue features; Famous Guests, Unk & Andy Art Adventures, Huespedes Famosos (Spanish).

Central Broadcasting Corp.

5000 Oak St., Kansas City, Mo.
 Phone: WE 1-5547

President Irving Schwartz
Services Offered—Centronic program system: music program service for radio stations.

Chapman, Bruce, Co.

125 W. 41st St., New York 36, N. Y.
 Phone: WI 7-9244

President Bruce Chapman
 V.P. & Treas. Edna Chapman
 Dir. of Research Mary Hurcheson
 (Additional office in Paris.)

Services Offered—Production of TV and industrial films.

Production—The Answer Man.

Charter Producers Corp.

33 East 48th St., New York 17, N. Y.
 Phone: PL 9-7470

President Ted Bergmann
Services Offered—Packaging TV programs; co-producer of Leave It To The Girls; also Arthur Godfrey Time, The Best on Record, Doctor I.Q.

Charter Producers Corporation

33 East 48th Street, New York 17, New York
 PLAZA 9-7470

ARTHUR GODFREY TIME

THE BEST ON RECORD

DOCTOR I.Q.

Chertok, Jack, Television, Inc.

c/o Desilu,
 780 N. Gower St., Hollywood, Calif.
 President Jack Chertok
 Phone: HO 9-5911

Services Offered—Production of My Favorite Martian and My Living Doll.

Cheryl TV Corp.

10503 Rose St., Los Angeles, Calif.
 Phone: 870-6136

Services Offered—Producers, distributors of films.

Chrislaw Productions, Inc.

151 E. Camino Blvd., Beverly Hills, Calif.
 Phone: CR 3-4533

President Peter Lawford
 Vice-President Milton Ebbins
 Vice-President William P. Marin
 Treasurer Thomas Walsh

Services Offered—Production of TV programs, motion pictures for TV and theatrical films.

Production—The Patty Duke Show.

Cinema-Vue Corp.

245 W. 55th St., New York 19, N. Y.
 Phone: JU 6-1336

President Joseph P. Smith
 Exec. Vice Pres. Arthur J. Steel
 V.P., Sales Dir. Francis D. Smith
 Sect. Gen. Counsel. Harry M. Pimstein

Services Offered—Producers and distributors of filmed and taped TV programs.

Productions — Wonderful Planet Earth, Jingle Dingle Christmas Party, The Mickey Rooney Show, Secret Files U.S.A., Washington at Valley Forge, Yankee Doodle Tales, Showtime, Milestones of the Century, Adventure Theatre Features, Musical Parade of Stars, Errol Flynn Theatre, Harlem Variety Revue.

Cinesound Productions Pty. Ltd.

(Subsid. of Greater Union Theatres
 of Australia)

Bushkill, Pike County, Pa.
 Phone: LU 8-6631

American Rep. Harold Auten
Services Offered—Production of TV features, newsreels, industrials and documentaries.

Circle Seven Productions

(See Selmur Productions)

Cisco Kid International, Inc.

6804 Glen Acres Dr., Cincinnati 37, O.
 Phone: 351-3167

President Edward J. Stern
 V.P., Treas. L. R. Stern
Services Offered—Owners & distributors of foreign rights for the Cisco Kid TV series.

RADIO & TV PRODUCERS & DISTRIBUTORS

Cluster Enterprises, Inc.

2229 N. Charles St., Baltimore 18, Md.

Phone: CHesapeake 3-3630

President.....Bertram H. Cluster
General Mgr.Harold Cluster
Production Mgr.Nancy Griggs
Merchandising Dir.Herbert Kaufman
Promotion Dir.Alex Dietrich

Services Offered—Producers and distributors of Strikes 'n Spares, Pin Busters, It's In the Name, Time to Spare, Tenpins for Dollars, Romper Room (all local and live).

Co-Co TV Productions

270 N. Canyon Dr., Beverly Hills, Calif.

Phone: 276-0781

President.....Charles E. Cochard, Jr.

Colorama Features Inc.

16 W. 46th St., New York, N. Y.

Phone: LT 1-2143

PresidentJules B. Weill
Sales Manager.....Sam Greller

Services Offered—TV film distribution.

Productions—Distributor of 22 Paramount post-'48 films (19 in color) plus Uncle Tom's Cabin, Song of Sister Maria and I Was a Parish Priest.

Command Appearance Stage Door Studios

B8 Hillside Manor, New Hyde Park, N. Y.

Phone: 742-0500

President.....J. L. Levit
Executive Producer.....Mark C. Rhadaman

Talent Promo./Direction....R. Miles Master
Branch Offices

1980 Valentine Ave., Bronx 55, N. Y.

Executive-in-Charge.....R. Miles Master
119 W. 47th St., New York 19, N. Y.

Executive-in-Charge.....Phillips St. Claire

Services Offered—Tape and film featurettes and special feature programs for radio and TV. "Vacationlands," "Travel-Logs" series. Commercial, industrial, educational tape, film, filmstrip productions. On-location units. Talent promotion & film tests. Public relations film services unit.

Commodore Productions and Artists, Inc.

1906 No. Kenmore Ave., Hollywood 27, Calif.

Phone: NO 5-6533

Pres., Exec. Prod.Walter White, Jr.
Prod. -Dir.Ed Woodworth

Productions Spsr.Vernon Keays

Services Offered—Producers of 'live' and filmed programs. Also package programs and commercials. Service nationally transcribed radio programs.

Commonwealth Film & Television, Inc.

723 Seventh Ave., New York 19, N. Y.

Phone: Circle 5-6456

President.....Mortimer D. Sackett

Vice-PresidentChester Sackett

Sales Mgr.Leo Gottlieb

Services Offered—Production, distribution,

RADIODIFFUSION-TELEVISION FRANCAISE

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OFFERS YOU DIRECT FROM PARIS, FREE,
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MUSICAL PROGRAMS: Serious, Folk, Popular. EDUCATION: French Lessons. WOMEN'S PROGRAMS: Interviews, Fashions, Cuisine, Home-life. Also FRENCH PRESS REVIEW.

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circle 5-1612

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CCA Bldg., Westport, Conn.
Phone: 255-1075

New York Phone: MU 7-4466

President John C. Gilmore
Exec. V.P. & Gen. Mgr..... Bess Gilmore
Vice-Pres..... Phillip G. Peterson
Adv. & Public Rel. Dir... Richard N. Robbins
Prom., Pub. & Merchand... Charles C. Adams
Coordinator of Club Activities.. Cay C. Allen
Sales Mgr., S.E. Ken Collins
Sales Mgr., W. Coast' Bill Wippel

Branch Offices

515 Gaston, Fairmont, W. Va.
Phone: 363-2741

Sales, East Mark Fabre
2802 West T. C. Jester Blvd., Houston, Tex.
Phone: OV 6-1891

Sales, Southwest Cal Perley
1501 Dering Lane, Lake Villa, Ill.
Phone: 356-7697

Sales, Midwest Robert Johnson
Services Offered: Radio-TV Merchandising
Promotion Plan.

Compass Productions, Inc.

1841 Broadway, New York, N. Y. 10023
Phone: JU 6-3815

Prod. Director..... George Schaefer
Services Offered—Producers of TV programs, including The Hallmark Hall of Fame.

Concept Productions Corp.

1041 N. Formosa Ave., Hollywood, Calif.
Phone: HO 9-6161

President, Treas. Arnold D. Vrono
Exec. Vice-Pres., Sec. .. Maurice A. Krowitz
Vice-President Edward G. Bockser
Distribution Mgr. Jack F. Gillespey
Adv., Pub. Dir. J. F. McCarter
Services Offered—TV and theatrical motion pictures.

Cooper, Frank, Associates

680 Fifth Ave., New York 19, N. Y.
Phone: PL 7-1100

President Frank Cooper
V.P. Chge. of N. Y. Office..... Sy Fischer
Branch Office

9145 Sunset Blvd., Hollywood, Calif.
Phone: CRestview 4-5971

Services Offered—Sales representatives for television programs; representatives for producers, directors, writers, actors and performers in all fields.

Coronet Films

(Div. of Esquire, Inc.)

65 E. South Water St., Chicago 1, Ill.
Phone: DEarborn 2-7676

President A. L. Blinder
Vice-President Ellsworth C. Dent
Secretary Myron Davis
Services Offered—Holiday films, including The Littlest Angel, Silent Night: Story of the Christmas Carol, etc.

Cott, Ted, Productions

(See Oakland Productions, Inc.)

Corradine, Tom J., & Associates

5746 Sunset Blvd., Hollywood 28, Calif.
Phone: HO 2-4448

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Vice Pres., Gen. Mgr..... Kyle C. Thomas
Sales Mgr. Mike Stroka
Secretary Lawrence Meyer

Services Offered—National and regional representatives for sale of half-hour syndicated and television packages, 425 feature films, and 135 westerns, 4 cartoon series.

Currently Distributing—The Ruggles, Holiday U.S.A., Rendezvous With Adventure, Andy's Gang, Day of the X-15, Airborne Alert, Navajo (The Littlest American).

Cramer Productions

Box 75872, Sanford Station,
Los Angeles 5, Calif.
Phone: DU 7-4708

President Douglas Cramer
Services Offered—Producer of live radio shows, syndicator of transcribed radio productions.

Crosby, Bing, Productions

City Nat'l Bank Bldg., 9229 Sunset Blvd.,
Los Angeles, Calif.
Phone: BR 2-2771

President..... Basil F. Grillo
Vice Pres..... George Rosenberg

Services Offered—Packaging of film and live television programming.

Productions—Ben Casey, The Bing Crosby Show, Slattery's People.

Damon Enterprises Ltd.

630 Ninth Ave., New York, N. Y.
Phone: PL 7-5730

President Samuel Fleischman
Vice-President Gerald Rappoport
Sec.-Treas. Barry Green

Services Offered—TV and theatrical film distribution in foreign countries; importings and productions of TV and theatrical films.

Davis, Mac, Sport Features

1 Montgomery Place, Brooklyn 15, N. Y.
Phone: NE 8-4374

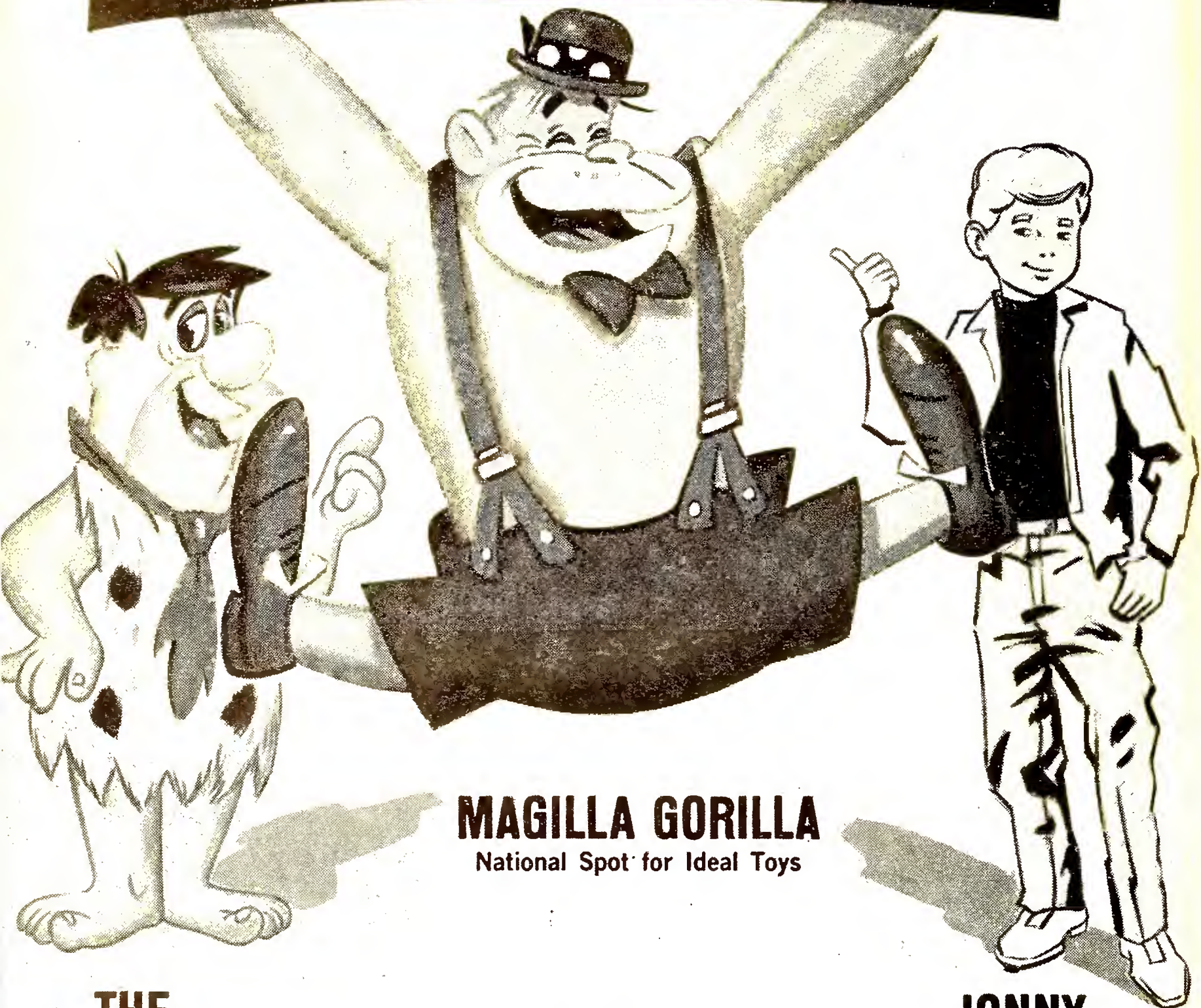
Director Mac Davis
Services Offered—Sport shows created, written and produced for television and radio.

Daybreak, Alex, Productions

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Services Offered—Producers of radio and TV programs, specializing in children's TV shows, variety shows and sport shows.

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9028 Sunset Blvd., Hollywood 69, Calif.
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Exec. V.P.....Dominic Frontiere
TreasurerJerry Fischer
Dir. of Publicity.....Allan Balter

Daystar Television

Executive Producer.....Leslie Stevens
Associate Producer.....Dominic Frontiere

Production—The Outer Limits (with United Artists TV).

Demby Productions, Inc.

(See Commercial Producers)

DeMet, Peter, Productions

1317 W. Belmont Ave., Chicago 13, Ill.

Phone: WELLington 5-3737

Executive Producer.....Peter DeMet

Services Offered—Producers of "Sportaculars" for TV Productions—All Star Golf, Championship Bowling, Come Out Fighting.

Dena Pictures, Inc.

9171 Wilshire Blvd., Beverly Hills, Calif.

Phone: CR 5-0111

PresidentDanny Kaye
Vice-PresidentHerbert Bonis
Sec.-Treas.Sylvia Fine Kaye

Services Offered—Production of The Danny Kaye Show, TV series.

Denove, Jack, Productions, Inc.

6611 Santa Monica Blvd., Hollywood 38, Calif.

Phone: HO 4-8331

PresidentJack Denove
Vice-PresidentDick Denove

Services Offered — Produce film commercials, dramatic half-hour TV shows and industrial films. Also tape commercials.

Derel Producing Associates, Inc.

375 Park Ave., New York, N. Y.

Phone: PL 9-6644

PresidentJerry Feldman
Exec. ProducerGene Feldman

Services Offered—Packagers of filmed TV Shows.

deRochemont, Louis, Associates, Inc.

18 E. 48th St., New York, N. Y.

Phone: PL 5-9710

PresidentLouis deRochemont
Associates.....F. Borden Mace, Lothar Wolff, Martin J. Maloney, Louis deRochemont III

Services Offered—All producing services for films in any medium from super-wide-screen (Cinerama, Cinemiracle) to 16 mm. Also distributing services for selected theatrical films.

Desilu Productions, Inc.

780 N. Gower, Hollywood 38, Calif.

Phone: HO 9-5911

Pres. & Director.....Lucille Ball
Vice Pres., Admin. & Finance.Edwin E. Holly
V.P. & Director.....W. A. Nelson
V.P.'s.....J. Thorpe, B. Weitzman

Services Offered—TV film producers for own account; provides filming services and facilities for networks and independents on cost-plus-fee basis; operates 35 sound stages and extensive back lot.

Productions—Own productions: The Untouchables; Guestward Ho!; Harrigan & Son; Lucille Ball-Desi Arnaz Show; Desilu Playhouse; Ann Sothorn Show; The Texan; Fair Exchange; The Lucy Show; The Greatest Show on Earth. *Filming for others*: Andy Griffith; Jack Benny; Danny Thomas; Dick Van Dyke Show; Ben Casey; The Real McCoys; My Three Sons; Lassie; I'm Dickens . . . He's Fenster; Glynis.

Desilu Sales, Inc.

780 N. Gower, Hollywood 38, Calif.

Phone: HO 9-5911

PresidentLucille Ball
V.P. & Gen. Mgr.....Richard W. Dinsmore
Sales, Prog. Dir.Richard Wollen

Branch Offices

34 Peach St., N.W., Atlanta, Ga.

ManagerBill Stout

670 N. Michigan Ave., Chicago, Ill.

ManagerChuck Whipple

528 Interurban Bldg., Dallas, Tex.

ManagerIvan Genit

500 Franklin St., Denver, Colo.

ManagerJim Brennan

20155 Mitchell, Detroit, Mich.

780 N. Gower, Los Angeles, Calif.

ManagerPeter Cary

39 West 55th St., New York, N. Y.

ManagerTom Seehof

(Additional offices in London, Mexico City, Munich, Tokyo and Toronto.)

Services Offered—International distribution of Desilu Playhouse, Fair Exchange*, Funny Company*, Glynis*, The Greatest Show on Earth, Guestward Ho, Harrigan and Son, Jazz Scene, U.S.A., Journey of a Lifetime, Junior All Stars, The Lucy Show*, Nation at War, The Texan, Three for the Money, Rod Rocket, The Untouchables, Vacation Playhouse*, Window on the World.

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Devonshire Productions

(See Commercial Producers)

Directions Unlimited Film Corp.

737 Seward Ave., Hollywood 38, Calif.

Phone: 462-3414

Executive Producers.....John W. Orland,

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Jim Jacobson, Robert Searles, Michael F.
Anderson

Services Offered: TV programs, short sub-
jects, documentaries, commercials, newsreel
handouts.

Directors Co.

65 E. 55th St., New York, N. Y.

Phone: TL 9-1760

Owners....Franklin Schaffner, Fielder Cook

Services Offered—Production of hour-long
TV dramas for The Du Pont Show of the
Week.

Disney, Walt, Productions, Inc.

500 So. Buena Vista, Burbank, Calif.

Phone: TH 5-3141

Executive ProducerWalt Disney

PresidentRoy Disney

V.P.-Adv. & SalesE. Cardon Walker

V.P., TV SalesDonn B. Tatum

TreasurerLawrence E. Tryon

V.P., Studio Prod. Mgr.....W. H. Anderson

Publicity HeadDick McKay

Public Relations.....Joe Reddy

Productions — Walt Disney's Wonderful
World of Color.

Dixon, Alfred, Productions

138 E. 36th St., New York, N. Y.

Phone: MUrray Hill 5-6415

ContactAlfred Dixon

Services Offered—Radio, stage, film, TV
productions.

Dolphin Enterprises, Inc.

33 East 48th St., New York, N. Y.

Phone: PL 3-2300

ProducerJack Paar

Co-ProducersPaul Orr, Tom Cochran,

Paul Keyes.

Services Offered—Producers of The Jack
Paar Program.

Dougfair Corp.

6772 Hollywood Blvd., Los Angeles 28

Phone: HOLlywood 5-6164

PresidentH. Alexander MacDonald

V.P., Treas.Fred W. Hoar

Services Offered—Filmed TV series.

Douglas, Jack, Organization

8833 Sunset Blvd., Hollywood 69, Calif.

Phone: OL 5-7790

PresidentJack Douglas

Services Offered—Producers of non-fiction
programs, specializing in travel adventure.

Dryer, Sherman H.,

Productions

667 Madison Ave., New York 21, N. Y.

Phone: TEmpleton 8-5690

President.....Sherman H. Dryer

Services Offered—Custom productions &
general packages in TV, films, radio & for the
stage.

Productions—World of Medicine, The Bal-
ance, Project: Security, American Economy
(160); New Biology (160); Communism:
RME (26).

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N. Y.

Norm Baer

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Philip D'Antone

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10 Rockefeller Plaza, New York 20, N. Y.
Phone: CO 5-7035

ManagerJ. Knight
Services Offered—Live talent, package shows and transcriptions, Video tapes.

Duennhaupt, W. C., Film Productions, Inc.

(See Commercial Producers)

Durgom-Katz Associates

40 W. 55th St., N. Y. C. 19
Phone: JU 2-4900

PartnerRaymond Katz
Office Mgr., Asst.Beverly G. Kenny
Branch Office

9255 Sunset Blvd., Los Angeles, Calif.
Phone: CR 3-4210

PartnerGeorge Durgom
AssociateMarcella Napp
Services Offered—Production and packaging of live and transcribed 1 and 5 minute syndicated radio programs, and live and filmed TV programs. Theatrical personnel management, independent production.

Dynamic Films, Inc.

(See Commercial Producers)

Eade Enterprises, Inc.

1742 Church St., N.W., Washington 6, D.C.
Phone:AD 2-5548

PresidentEdith Cockrill

Services Offered—Live TV programs, video tape, films, special consultants.

Economee Television Programs

(A Div. of United Artists TV, Inc.)

555 Madison Ave., New York 22, N. Y.
Phone: MUrray Hill 8-4700

V.P., General Manager.....Pierre Weis
Div. Mgrs.....Dick Lawrence, Ken Joseph
Western Spot Sales Mgr.....Jim Weathers

Services Offered—Distribution of the following films for television: Mr. District Attorney, I Led Three Lives, Favorite Story, Boston Blackie, Meet Corliss Archer, Times Square Playhouse, The Unexpected, Yesterday's Newsreel, Sports Album, Men of Annapolis, West Point, Harbor Command, The New Adventures of Martin Kane, Man Called X, Dr. Christian, The Man and the Challenge, Men Into Space, Highway Patrol, Sea Hunt, Bat Masterson, Ann Sothern, Tombstone Territory, Lock Up, The Aquanauts, The Story of . . . , Keyhole, Everglades, Ripcord, King of Diamonds, This Man Dawson, Bold Venture, Dial 999, Target, MacKenzie's Raiders, The Case of The Dangerous Robin, Miami Undercover, Rough Riders.

Eldorado Films, Inc.

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Phone: MU 7-2062

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Exec. V.P.David Bader

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 Phone: UP 0-3311

PresidentRobert J. Enders
 Vice President.....Stanley S. Bass
 Vice President.....James W. Bellah
Services Offered—Television producers and packagers, features for theatrical release.

ERA, International Film and Recording Enterprises, Inc.
 219 Security Trust Bldg., Miami 32, Fla.
 Phone: FRanklin 3-8729

PresidentAiti hua Hung Chiao T'ang
 Vice President.....D. de Martinau
 Secy.-Treas.....E. B. T'Kach
 Exec. Consultant.....E. V. Rothkirch

Branch Offices

5880 Hollywood Blvd., Hollywood 28, Calif.
 Phone: HO 2-1133

Manager.....T. J. Rourke
 307 W. 15th, Minneapolis, Minn.
 Phone: 333-8822

Manager.....E. B. T'Kach
 Box 12842, St. Petersburg, Fla. 33733
 Phone: 544-0248

ManagerT. R. Wayman
 Box 2801, Washington, D. C. 20013
 Phone: ME 8-6442

ManagerM. Pang
Services Offered—Features, documentaries, industrials, newsreel, commercials, travelogues, radio transcriptions, film management services, technical consultants.

Estes Newsfeatures

530 E. 23rd St., New York 10, N.Y.
 Phone: SP 7-5766

Pres., Exec. Prod.....Bernard Estes
 Secretary-TreasurerHazel Estes
 Associate Producer.....Jack Sheldon
 Photography Director.....Jack Estes

Services Offered—Live, spot, transcribed and filmed packaged shows, produced for AM and Video, Specializing in news and feature programs: Spot or contract assignments. News and camera correspondents throughout U.S., Latin America, Europe and Far East.

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 Phone: Circle 5-6157

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 Vice President.....A. C. Speer
Services Offered—Distributes various features and shorts for TV.

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ManagerEdwin Fadiman
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 Los Angeles 19, California

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Phone: HO 2-1101

PresidentJerry Fairbanks
Creative Dir.Leo Rosencrans

Branch Offices

2337 Commonwealth, Chicago, Ill.
Phone: BU 1-2645

Sales Rep.....Stephen Kelly
18930 Greenfield, Detroit, Mich.
Phone: 273-6211

Sales Rep.Malcolm Dooley
Services Offered—Production of TV, industrial and feature films and commercials.

Family Theater, Inc.

7201 Sunset Blvd., Hollywood, Calif. 90046
Phone: HO 2-1317

Pres., Prod.Rev. Patrick Peyton, C.S.C.
Admin. Dir. ..Rev. Albert J. Heinzer, C.S.C.
Production Dir.M. L. Luca de Tena
Sales Dir.Richard Williams

Services Offered—Production and distribution of religious TV films for syndication and motion pictures; presentation of weekly dramatic radio broadcast over MBS.

Feagins, Don, Productions

(See Commercial Producers)

Fedderson, Don, Productions

780 N. Gower St., Hollywood 38, Cal.

Phone: HOLlywood 9-5911

19 West 44th St., New York, N. Y.

Phone: YUkon 6-3535

PresidentDon Fedderson
Vice President.....Fred Henry
Vice PresidentJack W. Minor
Dir. Publ.-Prom.....Les Kaufman
N. Y. ManagerJoe Landis
Productions — Who Do You Trust? My Three Sons.

Fenady Associates, The

c/o Screen Gems, Inc., 1334 W. Beachwood,
Hollywood, Calif.
Phone: HO 6-3141

Associates.....Andrew J. Fenady,
Bernard McEveety, George Fenady, Richard Caffey, Richard Markowitz.
Services Offered—Production of TV programs.

Fesspar Productions

(See 20th Century-Fox Television, Inc.)

Fields, Freddie Associates Ltd.

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Vice President.....David Begelman
Service Offered—Management and Production consultants to performing and creative artists and independent production companies.



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(See Commercial Producers)

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Services Offered—Distributors of 16 mm. cultural films for educational and television use. Documentaries, films about art, art and experimental films. Short subjects from all countries.

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Phone: 344-3602

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Services Offered—Film subject production and distribution; 16mm and 35mm motion picture photography; stock shot film library; film scripting, directing, etc.

Film Vision Corp.

(M. C. Pictures, Inc.)

165 West 46th St., New York, N. Y.
Phone: CI 7-4220

Executive V.P.....Jerome Balsam
Services Offered—Distributors of features and westerns.

Filmmaker Group International, Inc., The

6104 Whitsett Ave., No. Hollywood, Calif.
No. Hollywood, Calif.
Phone: 877-9689

Pres., Exec.-Prod.....Charles E. Skinner
Services Offered — Business & industrial films, TV commercials, dramatic TV & feature productions.

Filmaster, Inc.

650 N. Bronson, Hollywood 4, Calif.
Phone: HO 6-1681

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Vice President.....Glenn N. Cook
Sec.-Treas.....Clifford E. Enger
Services Offered—Commercial, industrial, military, business, program and feature films.

Films of the Nations Distributors, Inc.

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Exec. Director.....Ronald T. Groen
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(See also Maurice H. Zouary
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Phone: Hollywood 9-9011

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Vice-President.....Herb Browar
Treasurer.....L. D. Nolan
Secretary.....John H. Nicolaidis

Branch Office

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Phone: LT 1-9200

Vice-President.....Lee Moselle
Services Offered—Filmed TV programs.
Productions—Mr. Ed, Warbirds, The Beverly Hillbillies, Petticoat Junction, The Adams Family.

(See also Al Simon Productions, Inc.,
under Commercial Producers.)

Flamingo Films, Inc.

529 Fifth Ave., New York, N. Y.

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President.....Ira Gottlieb
Services Offered—Distribution of TV feature films and syndication film programs.

Productions—Feature films: Critic's Award Package (58); Festival Package (30); Imperial Package (50); Princess Package, Citizen Soldier, Deadline, O.S.S., Top Secret, Grand Ole Opry, Baseball Hall of Fame, Superman, Beulah (18), The Nutty Squirrel.

Flying A Productions Inc.

10000 Riverside Dr., N. Hollywood, Calif.
Phone: 769-1451

President.....Armand L. Schaefer
Exec. V.P.Philip S. Cobey
Services Offered—Production of TV films & filmed commercials.

Forbes and Associates, Inc.

802 Statler Office Bldg., Boston 16, Mass.
Phone: HUBbard 2-1221

Chairman, Pres.....Howard Forbes
V.P., Treasurer.....Irving Viasner
Exec. Producer.....Haywood Vincent
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 Exec. V.P., Treas.N. W. Russo
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Gamut Productions, Inc.

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 Phone: OL 7-3330

PresidentRichard M. Gottlieb
 DirectorFred Carney
 SecretaryJulie Shaw
Services Offered—Production of TV programs, industrial films, commercials.

Ganz, William J., Co., Inc.

(See Institute of Visual Communication Inc.)

Gateway Productions, Inc.

1859 Powell St., San Francisco, Cal.
 Phone: SUTter 1-8464

President.....Alvin J. Gordon
Services Offered—Distributor of 16mm. educational films.

Gaughran, Ken, Productions

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 Phone: NE 6-1460

Prod.—Dir.—OriginatorKen Gaughran
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 President, TV Div.Herman Rush
 Vice-Pres., TV Div.Lester Gottlieb
 Dick Rubin, Tony Ford



RADIO & TV PRODUCERS & DISTRIBUTORS

Branch Offices

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Phone: CR 3-2400

Sr. V.P., TV Div. David Gerber
8 South Michigan Ave., Chicago, Ill.

Phone: ST 2-6288

Services Offered—Development and sales representation (film and live) of TV programs, artist representation. Representative for Desilu Productions, Larry-Thomas Productions, Nick Vanoff Productoins, Jackie Gleason Productions and others.

Gold, Melvin L., Enterprises, Inc.

320 E. 54th St., New York, N. Y.

Phone: MU 8-0897

President Melvin L. Gold
Services Offered—Production and consultation for the TV industry.

Goodman, Harry S., Productions, Inc.

19 E. 53rd St., New York 22, N. Y.

Phone: PLaza 5-6131

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Sales Manager..... Everett Goodman
Traffic Manager..... Dorelle Zawada
Radio & TV Director..... Bertram Parks
Services Offered—15 and 30 minute filmed
hows for TV.

Goodman, Martin, Productions, Inc.

36 Central Park, S., New York, N. Y.

Phone: PL 1-3555

President Martin Goodman
Executives Geo. Spota, Arthur Willi,
Billie Biederman, Guy De La Passardiere
Branch Office

137 El Camino Dr., Beverly Hills, Calif.

Phone: CR 4-6673

Chief Executive Martin Goodman
Services Offered—Personal management of
TV personalities and packaging.

Production—The Jonathan Winters Show
(with Wintergood Prods.)

Goodson-Todman Productions

375 Park Ave., New York, N. Y.

Phone: PL 1-0600

Principals Mark Goodson,
William S. Todman

Exec. Vice-Pres..... Bud Austin

Vice-President Howard Todman

Exec. Prods..... Gil Fates,
Bob Stewart, Bob Noah

Directors Franklin Heller,
Mike Gargiulo, Paul Alter, Don Bohl, Jim
Elson

Branch Office

9460 Wilshire Blvd., Beverly Hills, Calif.

Phone: CR 4-7357

Exec. Vic-Pres..... Harris Katleman
Producers..... Mac Benoff, Buck Houghton

Services Offered—TV program production.

Productions—What's My Line?, The Price
Is Right, Say When, The Match Game, Pass-
word (Peak Prods. div.), Missing Links,
Play Your Hunch, The Richard Boone Show,
The Rebel, To Tell the Truth, I've Got a
Secret (Telecast Prods. div.).

Gotham Recording Productions, Inc.

2 W. 46th St., New York 36, N. Y.

Phone: JU 6-5577

President Herbert M. Moss
Vice-President Fred Hertz

Exec. Vice-Pres. Robert M. Volkell

Vice-Pres., Sales Leonard Lawson

Services Offered—Live and transcribed ra-
dio and TV programming for network and
syndication, specializing in documentaries.

Granada TV Network Ltd.

509 Madison Ave., New York, N. Y.

Phone: MU 8-1126

Director Miss Kay Campbell

Services Offered—Distribution of Granada
TV programs in the U. S.

Grey Music Productions

(Lanny & Ginger Grey)

108 E. 96th St., New York 28, N. Y.

Phone: EN 9-7777

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nograph recordings; vocalists.

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President Sherman Grinberg
Vice-President Bea Dennis
Branch Office

630 Ninth Ave., New York, N. Y.
Phone: JU 6-8750

Vice-President Bernard Chertok
Services Offered—Production of documentary films.
Production—Battle Line.

Guedel, John, Productions

8321 Beverly Blvd., Los Angeles 48, Calif.
Phone: OLdfield 3-8000

V.P. & Exec. Producer..... John Guedel
Services Offered — Radio and television packaging and producing.

Productions—Art Linkletter's Houseparty.

H-R Productions, Inc.

17 E. 45th St., N. Y. C. 17
Phone: OX 7-0725

President Herbert Rosen
Services Offered—Producers of complete films to order, package shows, full-length feature films, mood & bridge music library, etc. for TV & 16mm productions, sound effect records.

Hanna-Barbera Productions

3501 Cahuenga Blvd., Hollywood, Calif.
Phone: HO 6-1371

President Joseph Barbera
Vice-President William Hanna
Services Offered—Production of films for TV.

Productions — Huckleberry Hound, Quick Draw McGraw, Yogi Bear, The Flintstones, Top Cat, The Jetsons, Magilla Gorilla, Peter Potamus, Jonny Quest.

Harman Enterprises, Inc.

120 El Camino Blvd., Beverly Hills, Calif.
Phone: CR 4-8565

President Debbie Reynolds
Exec. Vice-Pres..... Irving Briskin
Secretary William Reynolds
Services Offered—Production of TV programs.

HarriScope, Inc.

291 S. La Cienega Blvd., Beverly Hills, Cal.
Phone: 655-8378

President..... Burt I. Harris
Services Offered—Producer and distributor of TV films, closed circuit TV systems, radio & TV broadcasts.

Hartley Productions, Inc.

339 East 48th St., New York 17, N. Y.
Phone: EL 5-7762

President Irving Hartley
Sec.-Treas. Elda Hartley
Vice-President Fred Abrams
Services Offered—Production and distribution of films for TV, industrial, commercials, public service and travelogue.

Harvey Cartoon Studios, Inc.

1860 Broadway, New York 23, N. Y.
Phone: JUdson 2-2244

President Alfred Harvey
Vice President & Sec..... Leon Harvey
Vice President & Treas..... R. B. Harvey
Services Offered—Producers and distributors of animated cartoons.

Hayes, Sonny, Productions, Inc.

141 E. 55th St., New York, N. Y.
Phone: PL 8-2470

President Sonny Hayes
Services Offered—Radio and TV program production and packaging; industrial programs; premiums.

Hayward, Leland, Productions

655 Madison Ave., New York, N. Y.
Phone: TE 8-5100

President Leland Hayward
Services Offered—Program production.
Production—That Was the Week That Was, TV series.

Health & Welfare Materials Center, Inc.

10 E. 44th St., New York, N. Y.
Phone: MU 2-0283

President V. Weingarten
Services Offered—Live and film TV shows on educational and child-adoption topics; packages.

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A program service kit containing one thousand motion picture features from one to four minutes in length; covering every significant person and event of the twentieth century. Cross-indexed and catalogued, every feature is researched and accompanied by full information sheets. The living story of the United States and its exciting people is at your finger-tips.

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—Peter M. Affe
Manager of WNBC-TV
Radio-TV Daily
Feb. 19, 1964

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New York 22, New York
212 HA 1-4030

RADIO & TV PRODUCERS & DISTRIBUTORS

Hearst Metrotone News, Inc.

450 W. 56th St., New York, N. Y.

Phone: PL 7-4120

Exec. V.P., Gen Mgr.....Caleb B. Stratton

Production Dir.....John Michon

World's Fair Rep.....Martin Andrews

Branch Offices

6235 N. Lemont Ave., Chicago, Ill.

Phone: SP 7-5597

Bureau Mgr.....Frank Koza

3321 Cole Ave., Dallas, Tex.

Phone: LA 1-2672

Chief Cameraman.....Gordon Yoder

6087 Sunset Blvd., Hollywood 28, Calif.

Phone: HO 4-0650

Bureau Mgr.....Norman W. Alley

259 Hyde St., San Francisco, Calif.

Phone: PR 6-0196

Chief Cameraman.....Les Thomsen

470 E St., S.W., Washington, D. C.

Phone: EX 3-8311

Bureau Mgr.....Charles E. Shutt

Services Offered—Newsreels, industrials, documentaries, packages, syndicated film; film commercials. Official N. Y. World's Fair motion picture photographer.

Heid, George, Productions

Penn Sheraton Hotel, Pittsburgh 30, Pa.

Phone: GR 1-3696

President.....George H. Heid

EngineerRaymond Welker

Services Offered—TV and radio programs,

recording studios, slide-film productions, tape recorder sales and rentals.

Henley, Arthur Productions

Shelton Towers, 523 Lexington Ave.,

New York 17, N. Y.

Phone: PL 5-7145

Producer, Writer.....Arthur Henley

Services Offered—Packages, for TV live and film, and for radio; production and writing services. Program consultants.

Herts-Lion

International Corp.

845 N. Seward St., Hollywood, Calif.

Phone: HO 4-6121

PresidentKenneth Herts

Exec. Vice President.....Leo Guild

Services Offered—Producers of TV & motion picture films.

Hoffberg Productions Inc.

362 W. 44th St., New York 36, N. Y.

Phone: Circle 6-9031

PresidentJack Hoffberg

Vice President.....M. Hoffberg

Secretary.....Wolfe Charney

Treasurer.....Leo Tolin

Services Offered—Distributor of independently made productions.

Holbrook Productions

521 Fifth Ave., New York 17, N. Y.

Phone: MU 7-3080

OfficersBurton Benjamin,

Isaac Kleinerman

Services Offered: Program producers.

Hollis Productions Ltd.

(See Commercial Producers)

Hollywood Television Service

(Div. of Republic Corp.)

4024 Radford Ave., N. Hollywood, Calif.

Phone: POplar 3-8411

General Manager.....David Bloom

Mgr. Film Distrib.....Carl L. Bryant

Services Offered—Distribution of motion pictures for TV.

Hope (Bob) Enterprises

Universal City Studios, Universal City, Calif.

Phone: 877-1211

Productions—Chrysler Presents a Bob Hope Comedy Special; Bob Hope Presents the Chrysler Theatre.

Howard Radio-TV Productions

123 W. Chestnut St., Chicago 10, Ill.

Phone: MI 2-5877

OwnerBernard Howard

Services Offered: Producers of programs & commercials; studios and equipment; creative consultant to ad agencies.

Howard, Sandy, Productions, Inc.

554 Fifth Ave., New York, N. Y.

Phone: LT 1-3820



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RADIO & TV PRODUCERS & DISTRIBUTORS

PresidentSandy Howard
Prod.-Dir.Ted Devlet
Services Offered—Production of TV series
and feature films.

Production—Mack and Myer for Hire.

Ideal Pictures, Inc.

58 E. So. Water St., Chicago 1, Ill.

Phone: FInancial 6-5480

President.....Paul R. Foght
Services Offered—Rental of 16mm enter-
tainment features, educational, religious,
short subjects, and free-loan films.

Idées Grandes, Inc.

Park Sheraton Hotel, 870 7th Ave.,

New York, N. Y.

Phone: CI 5-1612

Owners.....Jackie Gleason, Jack Philbin
Services Offered: Producers of TV pack-
ages and ideas.

Production—The Jackie Gleason Show—
The American Magazine.

Independent Television Corp.

555 Madison Ave., New York 22, N. Y.

Phone: PLaza 5-2100

President & Bd. Chmn.....Michael Nidorf
Exec. Vice Pres.....Abe Mandell
V.P. & Treas.....Leonard Kornblum
V.P., Internat. Sales.....John E. Pearson
V.P., Legal & Bus. Affairs.....H. I. Bucher
V.P., Gen. Sales Mgr.....Cy Kaplan
Publicity Director.....Irving Klein

Services Offered—Production and distribu-
tion of TV film series for international, na-
tional, regional and local sponsorship.

Productions—Ghost Squad; Sir Francis
Drake; The Jo Stafford Show Specials;
Brave Stallion; Broken Arrow; Danger Man;
Cannonball; Count of Monte Cristo; Diver
Dan; Four Just Men; Hawkeye and the Last
of the Mohicans; New York Confidential;
Ramar of the Jungle; Sgt. Preston of the
Yukon; Supercar; Tugboat Annie; Whip-
lash; Ding Dong School; Halls of Ivy; Susie;
Sweet Success; Best of the Post; Jeff's Collie;
Stage 7; Your Star Showcase; Interpol Call-
ing; Mystery Is My Business; New Adven-
tures of Charlie Chan; Campy's Corner; Golf
Tip of the Day; Magic Moments in Sports;
South America, The Awakening Giant;
Broadway Goes Latin; Man-of-the-World;
The Saint; Mr. Piper; Fireball XL-5.

Institute of Visual Communication, Inc.

40 East 49th St., New York 17, N. Y.

Phone: ELdorado 5-1443

President.....William J. Ganz
Asst. to President.....Irve Tunick
Executive Assistant.....Eve L. Love

Services Offered: Producer and distributor
of 16 & 35 mm motion pictures, filmstrips,
sound slide-films, visual presentations for
education, advertising, and TV. Production
from script to screen. Motion picture films
for public relations, industrial, TV, docu-
mentary, travel, educational, scientific, etc.

International Community Club Awards, Inc.

1802 E. State St., Westport, Conn.

Phone: CA 7-0854

New York Phone: MU 7-4466

PresidentBess Gilmore
Exec. Vice Pres.....John C. Gilmore
Vice President.....Phillip G. Peterson
Dir. of Adv. & Pub. Rel..Richard N. Robbins
Promo., Pub. &

Merchandising.....Charles C. Adams
Coor. of Club Activities.....Cay C. Allen

Branch Offices

253 Brookview Crescent, Ancaster, Ont.,
Canada

Phone: MI 8-2009

Managing Director.....Geoffrey Lewis
475 Collins St., Melbourne, Victoria, Aus.

Phone: 623-851

Managing Director.....Hector Crawford
Services Offered: Radio TV merchandising
promotion plan.

International Film Distributors, Inc.

1270 Ave. of the Americas, New York, N. Y.

Phone: CI 7-4738

PresidentJoseph Wohl
Vice Pres.....Charles H. Rosenblatt

Services Offered — Distribute theatrically
and also direct sales to TV stations interna-
tionally.

LEONARD ANDERSON ASSOCIATES, INC.

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NEW YORK 19, N. Y.

PLaza 7-4162

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RE-EDITING OF YOUR
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TV SPOTS

RADIO & TV PRODUCERS & DISTRIBUTORS

J.F.T. Productions, Inc.

136 E. 55th St., New York, N. Y.

Phone: PL 5-9517

President.....James E. Witte
Vice-President.....Emile Jones
Sales Manager.....Donald W. Redell
Services Offered—Production of TV shows for Negro market.

Jackson, Riley, Productions

(See Commercial Producers)

Jaffe Agency, Inc., The

8555 Sunset Blvd., Los Angeles 69, Calif.

Phone: OL 7-2711

President.....Philip Gersh
Services Offered—Packaging of TV shows; talent representation.

Jaffe, Henry, Enterprises, Inc.

200 W. 57th St., New York 19, N. Y.

Phone: CI 5-2400

President.....Henry Jaffe
Vice-President.....Barry Wood
Secretary-Treasurer.....Marvin B. Meyer

Branch Office

8736 Sunset Blvd., Los Angeles 69, Calif.

Phone: OL 7-1940

President.....Henry Jaffe
Services Offered: Creation & production of live & film TV Shows.

Productions—The Bell Telephone Hour, The Dinah Shore Show (with Sewanee Prods. and Winchester Prods.).

Jayark Films Corp.

733 Third Ave., New York 17, N. Y.

Phone: TN 7-3232

President.....Reuben R. Kaufman
V.P. General Sales Mgr.....Harvey L. Victor

Branch Office

649 N. Bronson Ave., Hollywood 4, Calif.

Phone: HOLLYWOOD 3-2331

Services Offered—Producers and distributors of filmed TV programs, distributors of live program materials in connection with formats for Bozo The Clown.

Productions—Bozo The Clown (Groups I and II) Jayark's "Post Fifties" & "Block Busters" feature packages; Hollywood Hist-O-Rama.

Jefferson Productions

1 Julian Price Pl., Charlotte, N. C.

Phone: ED 3-8833

President.....Charles H. Crutchfield
Vice-Pres., Mng. Dir....Wallace J. Jorgenson
Asst. V.P., Mng. Dir.....Paul B. Marion
Sales Manager.....John P. Dillon
Production Coord.....Jim R. Rogers

Services Offered—Production of syndicated programs; dubbing; radio and TV commercial production.

Jewell Radio & Television Productions

612 N. Michigan, Chicago 11, Ill.

Phone: MO 4-5757

President.....James E. Jewell

Vice-President.....W. Ralph Jewell

Secretary.....M. P. Casey

Editor.....James Harrison

Branch Offices

3062 Penobscot Bldg., Detroit 26, Mich.

Phone: WO 3-0617

Exec.-in-Charge.....W. Ralph Jewell

420 Washington Ave., Santa Monica, Calif.

Phone: 394-2826

Director.....Lewis Faster

Services Offered: Produce industrial, educational & TV films; radio & TV programs, sales tunes, spots & jingles. Consultants to agencies & sponsors; package-production services; writing, editing, directing, musical arrangements, supervision, casting, etc.

Productions: Carnival of Youth, Pressure, Rolla-Bowla, The Silver Eagle, Mounty, Star-maker Theater.

Jimbo Productions, Inc.

(Radio—Television—Syndication)

Suite 604, 11 E. 44th St., New York, N. Y.

Phone: MU 2-4450

President.....Jimmy Blaine

Sec.-Treas.....Walter Pick

Vice-President.....Peter Dean

Pub. Rels. Dir.....W. Richard Gordon

Services Offered—Creation and production of radio and TV programs and commercials for network or syndication; all-inclusive facilities for production of musical, educational, religious and children's shows and general programs.

Productions—Music and Mister Blaine, Candy Corners, Let's Read a Book, The American Story Teller, No Men Allowed, Jimmy Blaine's Gospel Train Express.

Karzmar Productions, Inc.

9060 Santa Monica Blvd., Los Angeles, Calif.

Phone: CR 3-2161

President.....Leonard Karzmar

V.P., Project Dev.....Thomas K. Caulfield

Services Offered—Creation, packaging and production of TV series and feature films.

Kayfetz, Victor, Productions

(See Commercial Producers)

Kayro-Vue Productions

Universal City Studios, Universal City, Calif.

Phone: 877-1211

Exec. Producer.....Joe Connelly

Producer.....Bob Mosher

Production—The Munsters.

Keach, Stacy, Productions

12240 Ventura Blvd., Studio City, Calif.

Phone: PO 2-0966

President.....Stacy Keach

Associate.....Ernest Newton

Exec. Sec.....Miss Frankie Newton

Services Offered: Write direct & produce shows for TV, radio, motion pictures & stage; commercials & industrial shows; sales & training films, slide films; records.